SEPTEMBER 11, 1954 (B) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (B) PRICE: 25 CENTS

Penny Still Reigns As Arcade's King

Everything From Nibbles to 'Nudists' Still Possible; Makes Lotsa Cents to Owners

Possible, Makes Lotso Cents to Owners

OHAGAO, Sept. 4—Infaltion

CHICAGO, Sept. 4—Infaltion

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Carol Raises Arcade Roof

HOLIDAY FISHER, GLEASON SHOWS

SIEASON SHOWS

NEW YORK, Speri A.—The
New York Paramount is
planning two ligh heiday

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the II was not to be a second or to be

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Box Bapiro, head of the

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The show as planned will

ability and playing dates open. Bow as planned will be a played by the p

N. Y. PARA MAPS Que Significa TV? Latin America Has Barely Heard Of It

They Have So Few Sets, Film Firm Says Market Not Worth the Trouble

Soys Merket Not Worth the Trouble

Soys Merket Not Worth the Trouble

SPEW YORK, Sept. 4—After as Merket Sept. 4—After as Merk

Brazil presents even more of a headache beceuse the national language is Portuguete, One so-lution used by some distributors is to have the films subtitled or narrated, which is considerably cheaner.

in are have the films instituted by the cheeper.

Cheepe

TV Stations Se Habla Espanol

SAN ANTONIO, Sept. 4.—San Antonio's first Spanish language TV station, KCOR-TV here, will air all shows entirely in Spanish. Some are to be produced..here and some imported on film from Mexico.

NEWS OF THE WEEK

Guild Films' SEC Application Cues Public Finencing Move. Guild Films applies to the Securities and Exchange Commission for the right to sell 250,000 shares of its stock. Move seen as raising issue of public financing (Figure 1980)

NBC-AM Bypasses Belky Affiliates:
Indies Fill In Patchy Web

NBC Radio bypasses affiliates who will not clear Saturday afternoons next fall in order to create a network for a client wishing to program football. Included in the patchwork network are network are non-network affiliated stations such as the indie, WINS, New York.

Page 18

Minnegote, lows Fairs' Smash
Minnegote and Iowa State fairs threatened
Minnegote and Iowa State fairs threatened
to smash attendance records this week.
Minnegote pulled 533,771 during its first six
days, while latendary fairs first six
days, while losing surges that will crack
the all-time high if sustained over the Labor
Day weekend. Peges 61 and 63

Stations Nab Up Half-Hour Libraries at Increasing Clip

Package Deals Make Buys Easier, Force Older Firms to Ease Up

films. Crosby Fackage

Early this year, United Television Programs began to promote st tions sales of its Crosby package in two-year unlimited play deals.

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Force Older Firms to Ease Up

NEW YORK, Sopt, 4—Ty thebray of 500 hours of film all
interains at an interesting chips in the state of these
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Both Web and Miss Colbert's Syndication on **NBC-TV Toni** 'Řin Tin Tin'

NEW YORK, Sept 4. — The ABC-TY network aboving of young to the series by Screen Genn this fall. Serven the TY film from the right to syndicate the show simulates as to whether Claudette Colbert to provide the pomor. Nables of a seeking of a network line-un of 64 ABC-TY network

HOLLYWOOD, Sept. 4.—Production plans for a movie fan magazine of Tv were announced this week by Hollywood Spotlite Newsfilm Service, Inc., a Los Angeles news film organization set up early this year. Jim Ameche has been signed to host the first 20 of the series of quarter-hour 20 of the series of quarter-hour entitled "Spotlite on Hollywood." The films will consist of news-



**Source of Stock for the Market*

**Dragnet' Tops
In Two Surveys

**In The Surveys

**New York, Sept. 4—"Drag and the stock, it approval is the latter part of this month. The state of former than benefit of the stock, it approval is the latter part of this month. The state of former than benefit of the stock, it approval is the latter part of this month. The state of the stock o

Moreco Locals
Location shooting up to now
has been done in Southern Morocco, but due to the strained
political situation there future
production is going to be shifted
to Southern Algeria, about 2,000
miles away. According to Saltzman, this is the first film everterm of the Previal Portigal Legion
have appeared.
Saltzman has installed over

tives.

The money for the "Gallant" series, whose full title is "Captain Gallant of the Foreign Legion," is understood to have come from European sources under a guarantee from the distributor, Television Programs of America.

Mostly to Food Clients

series, whose full title is "Capitals produced in which actual membrane to the present production of the present present in the presentable production from the present present in the presentable present in the presentable prese





Your **Lucky Strike Hit Parade** is coming back SATURDAY NIGHT-SEPT, II

on NBC Television 10:30 P.M. (N.Y. Time)

Here are the Lucky 7 tunes that you would have heard last week, as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.



- 1. Hey, There
- 2. The High and the Mighty
- 3. The Little Shoemaker
- 4. Sh-Room
- 5. In the Chapel in the Moonlight
- 6. Little Things Mean a Lot
- 7. Hernando's Hideaway

"IT'S TOASTED to taste better!

AND DANCERS

Finally, a-quality sports show..

CHAMPIONS

BRAND NEW! FIRST RUN! ONE HOUR SHOW!

26 PROGRAMS ALREADY IN THE CAN! EACH ONE A REAL THRILLER! FEATURES THE

CHAMPIONS OF THE BOWLING WORLD IN MATCH ELIMINATION GAMES!

TREMENDOUS RECORD OF SUCCESS IN CHICAGO!

"Not kinescopes. Filmed on a brand new five camera continuous "live" action technique. on film*

WALTER SCHWIMMER PRODUCTIONS, INC., 75 E. Wacker Dr., Chicago /FRanklin 2-4392



Amillion Dollar Show' Amillion Parket Show and Dollar Sh

Grid 'Forecast'

To Boast Peak For Exposures

NEW YORK, Sept. 4. — The greatest exposure of any quarter-will be boasted by Norman Spect. Will be boasted by Norman Spect. Sept. Se

Sportsvision
To Shoot Grid

NEW YORK, Sept. 4—Sports

And Big 10 Conference football

and Big 10 Conference football

and Big 10 Conference football

and First of the delayed inference for the sept of the sept of the delayed inference for the sept of the delayed inference for the sept of the delayed inference for the sept of the

MOVIE CIGSSICS
NEW YORK Sept. 4. — R.C.A. Pictu
Recorded Program Services has
changed the name on its package instrufor 18 feature films to "Movie for
18 feature films to "Movie for
18 feature films to "Movie for
18 large brochure on the package and S
this week. It had originally labeled the group the "Empire Package" believed to the
18 feature films to the package of the pa

Delinquency Film

The jettures were preceived.

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fully studied by outlets all over a cumulative wear, in the country-makines filler to 100 from the 16 showings of a sa unquie weapon with which of this, as a matter of fact, that it independent extension can combail a grantinger as most to the fact of the control of the contr

Polyester Film Base Reported Tougher

WILMINGTON, De., Sept. 4.—
A new polyeater aftery film best.
perforations on regular safety
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to purple the sept. 1. The sept. 1. The present toughtest perforation
to partinent:
The present toughtest perforation on regular safety
to purple to pur

motion picture film on "Cronar" base showed virtually no signs of perforation damage after 3,900

Clevel'd Agencies Refuse to link SAG

WABC-TV Takes Film Service Dept.

Magic Bits

Magic Bits.

NEW YORK, Sept. 4.—Magic tricks will make their, way into a separate their way into a separate their way into a separate the array of promotion material being lined up by ABC "Mandrake, the Magican" reint. The farry merchandising promoting merchandising metaleral long merchandising material to gar merchandising material to a many merchandising material materia

Parsons Gets 'Whistler' Pix

THE BILLBOARD SCOREBOARD

All Non-Network TV Film Series and Competition, and Their Multi-City ARB Ratings

periods for TV film. Listing of I is by rank order, necording to rai ander such of these time substitute. All films shows are sold on a sy by a dagger (1), in which case they not stager (1), in which case they not show that the substitute of the

Station-Day-Time SAN FRANCISCO 3 STATIONS

Sign-On to 7 p.m .-- Monday Thru Friday

Sign-On to 7 p.m.—Monday Trav Friday

M. 1.13. Jennes-Cont. of P. m.—Monday Trav Friday

M. 1.13. Jennes-Cont. of P. m. 1.14

M. 1.14. Lindow Travel-New Travel Travel No. 1.14

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M. 1.14. Lindow Travel-Dance-Travel Travel Travel

7 p.m. to Sign-Off-Monday Thru Sunday

	Previous Moeth's Rating	Fide,	Type and Distrib	ator	Station—Da	-Time	Sets tn Use
7.5	Royal	Playle Opp. 4	ose-Drama-UT	ht Movie Hits	KP1X—8, 1	0:30-11:00	34.8
	Top	Opp. &	Drame—Nal'l Te k Rating: Abbott			7:15-7:36	25.8
63	3.9 .Orient Des Top	mo-N	ss— at'l Telefilm Asso k Rating: Best of	Groucho	. ксо-ть,	0:00-5:30	64.9
5.9,,	4.2 Cowbe Top	Opp. &	en-West,-Flami Ruting: Range	ngo Films	.KG0T, 7	:00-7:30	37.7
49	Paul 1	Opp. d	Comedy-Sterlin Rating: Name's	the Same	KRON-T,	7:30-7:45	45.9
44	6.8 Duffy* Top	Opp. 8	rn-Comedy-MP Rating: Summer	Playbouse	KPIX—T, S	:00-9:30 .	52.8
43	Your Top	Opp. 4	enter-Drama-Zi- Rating: Lone W	TV	.KGO-F, e	30-9:00	46.1
3.7	1.8 Craig Top	Kenned Opp. &	y-MysL. Wels Rating: This la	Your Life	.KGO-W, 1	0:00-10:30	50.0
2.0			-Comedy-UTP Raung: Dragnet		KGO-Th,	:00-9:30 .	65.8
20	- Paul I	Opp. d	Comedy-Sterling	TV	KRON-Th,	7:30-7:45	43.6
L4	Royal	Playho	use—Drama—UTI		11:00-11:30	w,	7.9

		_	
LITTLE	ROCK.	PINE	BLUFF,

HOT SPRINGS, ARK 2 STATION	3
Sign-On to 7 p.m.—Monday Thru Friday	
41.J., Amos 'n' Andy-Comedy-CBS Film KATV-M, 6:30-7:00 Too One, & Rating: Voice of Firestone66	4
23.9 Annie Oskley-WestCBS Film	.3
Top Opp. & Rating: Four Star Playhouse — 20.6. — Racket Squad Mys.—ARC Film	.3
Top Opp. & Rating: Arthur Murray Party	.3
11.9 Superman-AdvFlamingo Films	2
Top Opp. & Rating: Cowbov Corral — 10.3 — Hopalong Cassidy—West.—NBC Film	2
Top Opp. & Rating: Cowboy Correl: — 10.5. —Public Proseculor—Mys.—Consolidated TVKATV—Th, 5:45-6:40	1
7.2. — Ramer of the Jamele-Adv.—TPA	2
Top Opp. & Rating: Cowboy Corral — 8.6 — Flash Gordon—Adv.—MPTV	2
Top Opp. & Rating: Cowboy Correl — 7.8 —Famous Playbouse—Drama—MCA-TVKATV—T, 3:08-3:30	.2
Top Opp. & Rating: Pinky Loc — S.4 — Jackson and Jill—Comedy—Consolidated TV KATV—M, 0:00-8:30	
Top Opp. & Rating: Nonc — 3.4 — Cowboy G-Men-West.—Flamingo FilmsKARK—M, 5:00-5:30	2
Top Opp. & Rating: Cowboy Corral	4
Sign-On to 7 p.m.—Saturday and Sunday	

	Top Opp. & Razing: Channel 4 Theater5.0
26.6	
26.4	Gene Autry-WestCRS Film
25.9	1 Led Three Lives-AdvZiv TV KATV-50, S:00-5:303
16.1	Hopslong Cassidy-West-NRC Film KARK-S, 5:09-6:001
10.9	
8.1	Victory at Sen-DocumNaC Film
64	Roller Derby-Sports-Nal'l Telefilm Assoc KATV-S, 9:30-10:00
	Top Opp. & Rating: None
44	The Ruggies-Comedy-UTPKARK-Se, 3:06-3:303
4.2	March of Time-Docum,-March of TimeKARK-5, 6:00-6:362
	Top Opp. & Rating: Stage Show

.m. to Sign-Off-Monday Thru Sunday

	Top Opp. & Rating: Political3.4	
45.0	Bedge 714-MysNaC Film	
	Ton One, & Rasine: Colonel Flack44	
36.7	- Libernco-Music-Guild Films KATV-Su, 9:00-9:30	
	Top Oop, & Rating: Bank Oo the Stars13.6	
32.4	- Ringside With Rasslers-	
	Sports-Consolidated TV	
	Top Opp. & Rating: House of Mystery16.2	
30.7	t Denth Valley Days-West,-Pacific BornxKATV-F, 7:30-8:00	
	Top Opp. & Rating: Sports Time; Big Playback5.0	
21.9	*Kli Carson-WestCoca-Cola CoKARK-Th, 7:00-7:30	•••
	Top Opp. & Rating: Slim Rhodes	
20.3	- Texas Rassita'-Sports-Sportstorium KARK-F, 9:00-10:00	
	Top Opp. & Rating: Taylor Theater; Pepsl-Cola Playhouse	
19.4	Counterpoint-Drama-UTPKARK-Th, 9:00-9:30	

On to 7 p.m.—Monday Thru Friday

Film Distribs Build Up Sales Orgs to Meet New Pressures

Tightening Market Causes Scramble For Self-Starting, Creative Salesmen

MPTV Would Sell 2 Vidfilm Series

NEW YORK, Sept 4—It we reported this week that Mot Pictures for Television was try to unload two of its quarter-scheduler for the tributer of the tributer of

Miss Lazar Joins **UPD** as Veepee

Ratings Secure, WPIX Sticks to Old Format

Sticks to Old Format

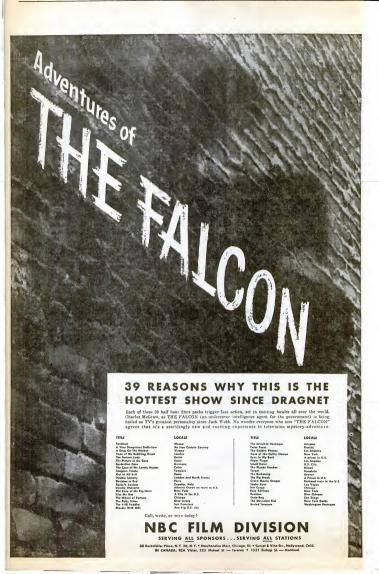
New York, Sept. 4—WFIX. hours in which WFIX: a undices the same is going to slick to the qualued or topped the other jour and the same is going to slick to the qualued or topped the other jour and the same is going to slick to the qualued or topped the other jour and the same is going to slick to the qualued or topped the other jour and the same is going to slick to the qualued or topped to the same in the same i

Broidy Maps 'Agent' Skein

60 Agrl. Films for TV

WASHINGTON, Sept. 4.—Ne ly 60 general interest Agricult Department films have been cle ed for use on TV, the Agricult





L-A Market So Small, Film Distrib Says 'Not Worth It'

Contineed from page 1

I there do not understand the white cline. The William State has said its it take pince. Colombia, which are not seen to Carraca, Mexico City and he a saintoin in Bogeta, is good for evenue or he will be seen to Carraca, Mexico City and he a saintoin in Bogeta, is good for the contineed of the seen to Carraca, Mexico City and he a saintoin in Bogeta, is good to contineed the seen to contineed the seen to contineed the seen seen that the seen to contineed the seen the seen to contineed the seen to con

Filmer Past

The show will depict the history of California over the past 50 years and will be divided into lour segments: The story of the San Francisco earthquake, the sarly beginnings of the movies, the bringing of water to the tesert, and the flood of GI's which hame to the State after World

Renews 'Lone Runger'
MIW YORK Sppt. a General being reprared by Gross-Krame
Productions.

Milk has renewed its monorchible of 'Lone Ranger' on ABCT' the Leiband Reyward show OctoThe 'trenewal is for the Company of the Calend Reyward show OctoThe 'trenewal is for the Calend Reyward show OctoThe 'trenewal' is for the Calend Reywa

'Danny Dee,' to Meet Market Halfway Mark Needs, Will Go to Half Hour

Halfway Mark

NOLLYWOOD, Bept. 4—Ber.

NEW YORK, Sept. 4—The prov.

New Yo

TV Spots Works
OF For Schedule
On For Schedule

shot are "the Whateff," "Amoe The trailers are to be run by CBS on its color system to see how the various processes stack how the various processes attack to the color system to see course, are sent out to different stations around the country to take the color of the color is the color is entirely different from the color is entirely different from the color is being shot at Film-ways. Lealie Harris bead up the CBS-TV Tim Sales operation.

on the film sked are the Burns and Allen Show; the Jack Benny Show, in color, and Cy Howard's "That's My Boy." Commercials will be prepared for 18 different sponsors. Also in preparation is the Rob-ert Cummings Show, bought by R. J. Reynolds Tobacco Company.

THE BILLBOARD SCOREBOARD

All Non-Network TV Film Series and Competition, and Their Multi-City ARB Retings

• Continued from page 7 7 p.m. to Sign-Off-Monday Thru Sunday

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The control of the co 10.4 29.7.

23.9. 22.7. 12.3

7.7 6.7.

Sign-On to 7 p.m.-Monday Thru Friday \(\text{MID} \) | \(\text{Diff} \) | \(\tex

20 On to 7 p.m.—Saturday and Sunday

7 p.m. to Sign-Off-Monday Thru Sunday

10 Sign-Off—Monday Thru Sunday

M. Didds (American)—10 - 10 VV. KCMO—T, 100-10 M. 11.1

Liz of Man-Common-Nate File. White-Ch. 100-10 M. 11.1

Liz of Man-Common-Nate File. Whit

Top Opp. & Rating: Wrestling.... our TV Theuter—Brame—Zit TV... Top Opp. & Rating: Variety Playte closes. Weekly—News—INS

(Continued on page 14)

CROSLEY GROUP ANNOUNCES

Great programming! Intensive merchandising! And now-Sigger audiences than ever! NEW SAVINGS NO BUYER CAN RESIST!



SEE HOW YOU SAVE! 1/2 Hour, Class A, 52 Times

MLW-T, Cincinnati-WLW-D, Dayton-WLW-C, Columbus

BASIC TV GROUP

10% Savings when time is bought on all 3 Basic TV Group stations, equal in length, classification and simul-

Same Group with new Group Rate Discounts \$1,671.16 WLW.T, WLW.D, WLW.C, WLW.radio (nighttime) and WLW.A purchased sep-\$2,027.64

WLW-Radio, for perfect complementary coverage of the 50th State, 3,904,000 radio homes, of which 1,300,000

are non-TV homes.

taneous (all in the same week)."

30% Savings on WLW night-time radio when using the Basic TV Group

and buying an amount of time equal to the time purchased on the Basic TV Group in length, (used in the same week).

Same Group with a Group Rate Discor	\$1,404.40
Basic TV Group, WLW-T, WLW-D, WLW-C plus WLW- radio (nightline) pur- chased separately:	\$1,760.88

new

Next best TV stations: Cincinnati, Dayton and Colambas, NO RADIO, for radio combination is comparable in cover-age to WLW), Basic TV Group, WLW.T. (Greinnati, WLW.C (Columbus), PLUS WLW (ICHT) TIME RADIO.

\$1,283.20

\$1,404.40

5% Additional Savings on the Basic TV Group when using WLW nighttime radio, equal to the Basic TV Group in length, and simultaneous (in

Group price.

You sove \$501.00 since your WLW Night-lime radio with the combination of all discounts costs only \$119.00, against It's the biggest bargain in 620.00 rate cord.

advertising and sales history!

25% Savings when using the Basic IV Group, time to be equal in length, classification and simultaneous (in the same week).

W.W.A, Atlanta

the same week).

* Excepting ortain anagamental and published pooling prices . * Replace Regional Discount to FLF-Arabi and Special rates on participating programs on request

Bigger retail sales than all of Texas! 5 times the effective buying income of Twice the population of New Jersey! STATE the whole state of Kansas!

Basic TV Group and WLW-radio Home state of the Crosley

Figure it any way you want. Wheel and deal and work out any combination of stations. The answer will always be the same. The one best buy in the 50th STATE is the Crosley Basic TV Group-WLW-T, WLW-D, WLW.C-plus nighttime WLW-radio to penetrate the 1,300,000 non-TV homes (not to mention an additional 2,233,000 radio homes in the area). No other combination can give you so much coverage or comparable sales effectiveness at anywhere near the Crosley

40 % Look at these boxcar figures 11,897,500 \$11,114,445,000 \$ 1,744,529,000 Ferniture & Appliance Sales \$ 584,665,000 \$14,308,947,000 for the 50th STATE! Effective Saying Income log & Preprintery Safes eneal Rerchardise Setra ecning feess Income fetel Bejeil Safes ofenstive Sales Pepalation

Cell for a Cociaty representative to come and see you—to all down card flagues and with you the four-control state of cociaty's may Group Savings. Would hardly believe it's possible to cut yourself in an an EEPVP at MILLON DOLLER MARKET for so finish. Only wall, All here cettes, covidebilities will norse down fast!

Columbus, Atlanta, Chicago the CROSLEY GROUP

Exclusive Soles Offices New York, Cincinnati, Do.

THEYRE NEW ... THEYRE BIG ... THEYRE



PASSPORT TO DANGER

This show combines a big box-office star and a sure-fire subject: intrigue and espionage in cities all over the world. As a globe-trotting diplomatic courier, Cesar Romero gets in and out of trouble like you and I get in and out of the bath thu. The films are the work of Hal Roach, Jr., and what's more they're brand-new . . . never before shown in any market, Romero is available to add excitement to your commercials. Want more facts? Call:

in NEW YORK:
In CHICAGO:
In CHICAGO:
In HOLLYWOOD:
Bill Clark, 139 North Vine St, HOllywood-2-3141
In DALLAS:
In ATLANTa:
Joseph Porter, 66 Eleventh St, ATwood 3855

TWO MORE HITS FROM



MANDRAKE THE MAGICIAN

A brand-new series with - PRESTO! - a ready-made audience of 50 million fans, most of them adults, who follow the famous magician in comic strips. Here's adventure, mystery . . . plus all the surprise and excitement of legerdemain at its best. Coe Norton, a top TV actor and skilled magician, plays "Mandrake," How can you go wrong with a selling force like this?

in NEW YORK:
In CHICAGO:
In CHICAGO:
In DAILAS:
In DAILAS:
In ATLANTAS:
In ATLANTAS:
In ATLANTAS:
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In CHICAGO:
In CHICAGO
In CHICAGO:
In CHICAGO
IN



WGN-TV Does a Job Eastman and With Its Film Dept. Technicolor

WGN-TV. Chicago
A ribbon of film would run for
miles and miles across the world
if all the movies shown in a year
on WGN-TV were stretched end
to end. For approximately 226,800
feet of film are screened and
shown on the station each week. nown on the station each week. Consequently, WGN, Inc., points ith pride to the WGN-TV Film epartment which won the 2d innual ('54) TV Film Service ward conducted by The Bill-oard, for the station that is the lost careful and conscientious in



* Take MODERN for T.V. Film Traffic Problem

Modern fills the gap between pro-duction and telecast projection to supply agencies, syndicators, and producers with a reliable custom tailored service for the traffic of

television litms.
Clients being served by Modern can be assured that their film program with its proper commercial content will be at the right TV station on the right date, at the right hour for advance scheduled telecust.

MODERN TALKING PICTURE SERVICE 219 East 44th St., NEW YORK 17, N. Y. 140 East Ontario St., CHICAGO, ILL. 3450 Wilshire Blvd., LOS ANGELES, CALIF

JOE PALOOKA TOP-RATED NEW YORK

th WOH?

7 P.M. SATURDAY . . . as shown by August VIDEDDEX

| WABD | PALOXA | 11.4 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 |

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handling film and the mest prompt in returning it. The operation of a the cluster of film with the prompt in the control of th

many clients who visit the departitionist wells.

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THE BILLBOARD SCOREBOARD

· Continued from page 10

All Non-Network TV Film Series and Competition, and Their Multi-City ARB Ratinas

Roller and Control of the Proceedings of the Control of the Contro

PITTSBURGH 3 STATIONS

Sign-On to 7 p.m .- Monday Thru Friday Sign-On to 7 p.m.—Monday Thru Friday

12. — Well Bill Black-Well—Ensings Files

Top Opp. & Rating: Howly Doody.

Top Opp. & Rating: Howly Doody.

Top Opp. & Rating: Video Advenues.

18. — Top Opp. & Rating: Video Advenues.

44. — Big Flayback—Sports—Street Gess.

Top Opp. & Rating: Video Advenues.

Top Opp. & Rating: Video Advenues.

Top Opp. & Rating: Park Parade: Sports. WDWW 84 C-38 C-88 WIAC-M. S:09-5:2916.3

...WJAC-Th, 5:00-5:3014.9 .WJAC-F. 6:45-7:09 7.5

| Sign-On 10 7 jum-Saturday and Sunday | Sign-On 10 7 jum-Saturday and Sunday | Sign-On 10 7 jum-Saturday | Sign-On 10 7 jum-Saturday | Sign-Saturday | Sign-S

7 p.m. to Sign-Off-Monday Thru Sunday

BALTIMORE 3 STATIONS

| 1.5 | 1.16 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5

Sign-On to 7 p.m.—Saturday and Sunday

7 p.m. to Sign-Off-Monday Thru Sunday

7 p.m. 10. Sign-Oil-Monday Thru Sunday
M.A. — 3.0. Dirid Anterna—Niya-Diri Yu. Waki-Th. 10.3-1148 ...0.3
21. J. 15. To Gro. A Britter Human Entern. La Waki-W. 10.3-1148 ...0.3
21. J. 15. To Gro. A Britter Human Entern. La Waki-W. 10.3-1148 ...0.3
21. J. 15. To Gro. A Britter Human Enterna Ente

| No. | Price | Price



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'North' Sales To Six M'kts



by MOYELAB on all time processing. So it is the jealously gooded exposition of being the "QUALITY LABORATORY" in the cost.
More producers, consecurate and technicious throughout More producers, consecurate on the control of the cost o

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THE BILLBOARD

NBC Creates Patchwork Web To Carry Radio Grid Series

Action Seen Further Deteriorating Network and Station Relationships

Network and Station Relationships

New YORK, Sept. 4—In an plant dependence upon the network of the control of

Temporary Contract Sets Terms for TV Of Broadway Shows on Closed-Gircuit in making possible the Shatton-Medical Contract Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Of Broadway Shows on Closed-Gircuit Sets Terms for TV Sets Terms for TV

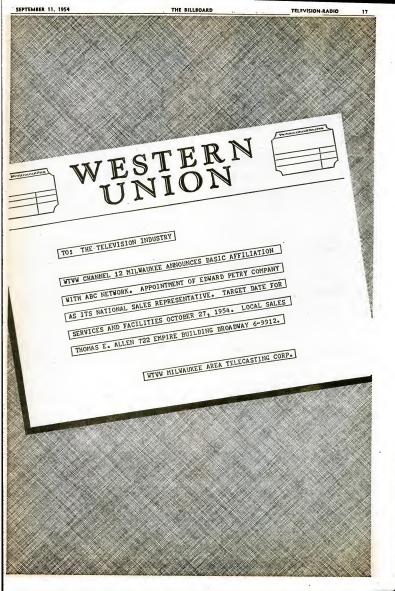
EDITORIAL

Let's Think a Little

The mention of whether or out radio and television touchest of public processing are designed in an one on which easy judgment should be passed. The issue goes far beyond content of public processing and the public processing and the process

mont daily newspaper. They are deserving of the wider The Billioned believes that Dr. Santon and NARTE's The Billioned believes that Dr. Santon and NARTE's the property of the second section of public information. But we do respect Judge Medina's grammer, service in the public interest in making possible the Stanton-Medina's debate. The laterest in making possible the Stanton-Medina's debate. The NARTE district energies and possible at the next convention isself. It should need be resent into cook of the convention lated. It should need be resent into cook of the during the past week.

Grants; Total 706 WASHINGTON, Sept. 4.—The cutplan for jbel, slander of deplan for jbel, sl



TELEVISION-RADIO Y. & R. Revamps 'Portia'; Shakes Up Daytime Staff

NAME VICTOR Sect. 4—Young and TV department in a loc highest mixed everymed of a comment of ratio of a daytims operation consider. Another newcomer to ratio a side of the consideration of the consideration of the con-mit, producer of "Portia Faces" to the con-ting which is the con-ting which is the con-ting of the control of the con-ting of the control of the con-trol of the con-

mith's resignation, was minetically as a series of the same, and the same, and the same, and the same as the same

antial Interest.

Added to the Y.&R. radio and V department to produce "Goln Windows" is Tom Reilly, anher veteran programing exechose last several years were
tent in Detroit. Reilly will reace Mary Harris, who has gone
the McCann-Erickson radio

BIZ TOO GOOD FOR SPONSOR!

OR SPONSOR!

DETROIT Sept. 4.—76

McKenzie, festured jockey on

WXYZ. bere, lost a good
sponsor because his results
were too strong. The Protective Investment Company
combinate poly in the Protective Investment of the Protection of

Vox Jox

In Your Opinion:

Kan Boott. WPEO, Perois, III., Strick, Stema as the some of the records and are represented by the solid property of the solid property

AM Set Production Tops Tele by 70%

WASHINGTON, Sept. 4-

CBS RADIO, NBC-TV MEETINGS

Stanton Asserts Faith in AM; Lamb Asks OK TV Net Aids Optional Outlets Of WHOO Sale

Tele Writers

Do a Fold-Up

MOLYWOOD, Sept. 4—The ways those in the record with minutes of the record with minutes and the surface of the work of the record with minutes and the record with the record with minutes and the record with the

MILIT DOTS KICHMON Seg MILITAN TO THE MILITAN TO THE MILITAN TO THE MILITAN TH

HOLLYWOOD, Sept. 4.—Helen Hayes this week was the first star signed to appear on "Light's Diamond Jubilee," a two-hour show to appear on four TV networks marking the celebration of the electric light. It will be the first television veniure of the show, The program will be the frest television veniure of the show.

Talent Notes on Air and Screen

HOW RELAXED CAN YOU GET?

SUPER POWER WGALTV CES DUMON 316,000 WATTS territory—a rich target for

vets Testing

NFW YORK, Sept. 9—WNST
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NFW YORK, Sept. 9—WNST
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se. The "Gerard Eyeline Monitor' ras invented by Edmund B. Ger-rd, motion picture cameraman **ABC Changes**

Three Titles

Nestle Bowing Out

Of 'Space Patrol'
NEW YORK, Sept. 4.—Nestle reportedly has given ABC-TV he trol!" the Saturday morning stanza it co-sponsors with Raiston-Purina, after the first of the year.

Folsom Sees Demise of 78's. Urges Outlets Face 45 Move

New Deejay Show on CBS-Radio to Star Bergen & Co.

WASHINGTON, Sept. 4.—
Three dummies will launch a network deejay show from here onethe CBS radio web starting Sepember 12. Rounding out the
the CBS radio web starting Sepember 13. Rounding out to
the CBS radio web starting Septhe CBS radio web starting Septhe CBS radio web starting Septhe CBS radio web starting the
the CBS ra

Sunday nights from 8 to 10. Bergen will interview wellknown political figures and musi business names on the show,
and has hopes of lining up Mamie
islennhower for an air chat.
Thairley will be the program's
expert on international affairs,
the brown to be supposed to the control of the control
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beautiful t

Urges Outlets Face 45 Move

New YORK, Sept. 4—The sale of 178 popular records is dropon 178 r.a.m. record will evenon 178 r.a.m. record will evention problem to the precision of the record will evention problem to the record will evention problem to the record will evention problem to the record will evento the record will evenstated to commerciate on the content that from the damped of the recording content that from the damped of the recording content that from the damped of the recording content that from the value of the recording content that from the whole the problem to the recording content that from the whole the recording content that from the whole the record will will be a first th

PRAYER SOLVES **B-O PROBLEMS**

GHICAGO, Sept. 4.—Per-haps ballroom operators across the country might like to be controlled to the country might like to be controlled to the country might like to be lisewhere in this section is a complete story giving details as complete by a survey of the nation's operators. In this survey operators were asked to the nation's operators. In this survey operators were asked to business might be helped, we business might be helped on the provider of the provider, play." Pray broother, play.

NEW YORK, Sept. 4—The late rolled line of LP reliases the NBOA Survey Shows Biz Slide for reliased time of LP reliases the NBOA Survey Shows Biz Slide for the set of LP reliases the State of September 54% of Operators First 6 Months et al. (2).

tributed by RCA Victor's casted from \$1.80 to \$1.28 on \$5.91 sold on \$5.00 forms \$1.80 to \$1.28 on \$5.00 forms \$1.80 to \$1.80

Seeburg Maps Major

Backg'd Music Plan

Men for Poor

Music Tastes

NBOA Reports Names Losers 23.5% of Time

CHICAGO, Sept. 4.—The National Ballroom Operators' Association released figures this week of its Name Band Reporting Service to show that operators do not make money on all name band attractions.

"Merchandising"

- . . . is the key word in this and every other extra-value feature of The Billboord's
- September 25 Fall Recard-Phana Merchandising Number.

"WHAT NEW MERCHANDISING & DISPLAY **EQUIPMENT WILL BE AVAILABLE TO** RECORD-PHONO DEALERS THIS FALL"

Diskers to Accent Classics, Pop Artists in Fall Children's Lines

Artists in Fall Children's Lines

NEW YORK, Sept. 4. — In discussion miscond emphasion of classical miscond emphasion of the control of the property of the pr

Decca Adds 3 Oatuners To Roster

Prospects Brighten For 1-Nighter Season

ramo is also reaching 60 new
sees in Columbia, disease
sees for Collision diseas

Another road unit set for the fall season is the "Mambo U.S.A."

LAUGHTON DEAL

Tempo Gets Wax Rights

B Oatuners
O Roster
HOLLYWOOD, Sept. 4.—Pean HollyWOOD, Sept. 4.—Nee College Control of the College Control of the College Col

EDITORIAL

Little Things Count Up

business of publishing, exploiting and selling sheet music of White It is quite true that the simple expedient of using write a single state of the simple state of th

GOODY VS. CETRA: ROUND 4

Supreme Court May Get Fair Trade Case

Get Fair Trade Case

WASHINGTON, Aug. 4—The

WASHINGTO

federal Megassian States?"

3. Is the McGuire Act an "unauthorized attempt to delegate such exclusively federal legislation of the private persons?"

NAMM's Exec

Meet Set for

Colo. Springs

SONNY BURKE





THAT WAS MY HEART YOU HEARD!

"Always You"

Belly

M.G.M RECORDS

M.G.M RECORDS

THE GREATEST NAME (A) IN ENTERTAINABLE

THE GREATEST NAME (A) IN STREET AND IN STREET

MGM 11812

BREWER SETS UP ALBUM GUIDE FIRM .

E. E. Brewer, formerly associ-ted with Mercury and Decca-tecords, announced formation of them Guide Publications in ated with Mercury and Decca Records, announced formation of Album Guide Publications in Hollywood. Firm plans on mar Firm plans on mar Judger Publications of the Guide Publications of the Judger System to record dealers, along with an album guide. Prod-uct is designed to simplify the mechanics of recording a dealer's ventory of packaged goods only.

MUSIC

WELK POLIO DATE

WELLE POLICE DATE
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for the Emergency
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UCLA RESUMING LYRICS COURSE . .

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ZIPPITY

(I'M IN LOVE)

"BLESS YOU"

CAT-109



RECORDING CORP.

Muzak Seeks to Halt Unlicensed FM Music Use

MUSIC

NEW YORK, Sept. 4.—The right of a commercial establishment of the commercial establishment of

Coral to Launch

Coral to Launch
Brown Set With
Window Contest

NEW YORK, Sept. 4.— Coral
Records will sand, a window
week as part of ½ current fall
self-week of the service of the service

Decca Readies 2d Barbers' Album

Barbers Album

NEW YORK, Sept. 4.—Does described from page 29

Confined from page 29

Confi

M-G-M Sets Disk For Williams Day

CLICK OR MISS. RENE A WINNER

HOLLWOOD, Sept. 4—If ye can't come up with a big hit, get on the other side of one. That's the formula that Rener has apparently mastered. Rene penned and published a tune called "Boogie Woogie Sanita Claus." It happened to Patil Page million-plus version of "Tennessee Waltz." Currently Rene has "Cray Bout Lodilpop," written by by Leon Rene Music, Inc., on the published and the published and the published by Leon Rene Music, Inc., on the published and the published by Leon Rene Music, Inc., on the published and the published by Leon Rene Music, Inc., on the published by Leon Re

One-Stop Says No Plain EP Cover Please

NEW YORK, Sept. 4.—Thought being given to the release of spe-cial Juke box operator Extended-Play records in plain covers by manufacturers wate hing the growth of operator use of the disks came in for sharp criticism from one large supplier here this week.

Band Business

Tor Williams Day
NEW YORK, Sept. 4—Mcd-H
Weber also pointed out that the
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per cells the proper of the release of 3
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Promising New Tunes Added to **Bell Hit Covers**

NEW YORK, Sept. 4.—In a feature from its practice of only covering well-established recovering well-established well-

pers and publishers
Bell's first crop of new coversongs to be recorded this month
for an October I release, include:
"Rain, Rain, Rain," "Toy or
"Rain, Rain, Rain, "Toy or
"Rain, Bon't Cry at My Wedding," "Fortune in Dreams,"
"Always You," "Papa
Loves Mambo, "Muskrat Rain
ble," Not as a Stranger" and
"Whither Thou Goest."

Morris in Push On 'Give Music For Christmas'

New Yorks, Sept. 4. — The E. H. Morris music firms have mote music far life and the continuation of the co

One sticker is about the size of Christmas seals. The other mea-sures two inches square.

Prospects Brighten
Continued from page 29
unit, set by the Shaw Artist Conperation (The Billhorat, Septems
programs, and the set of the set o

Murphy criew will be making its leaf as a fixed as it. The control of the control

JUKE BOX NEWS THIS WEEK

News of the automatic phonograph business starts on page 93. Some of the more important stories in that section

page 83, Some of the more important stories in that seetline 300.A PROPOSALS FELL. Four recently adopted pergrams to strengthen both the just box business and the national strengthen both of the page 100.0 PROPOSAL SELVE PROPOSAL S

DINAH TALKS 'Important

To Maintain Contacts'

nenton Juzz

Continued from piges 19

Continue

Demise of 78's • Continued from page 19

Laughton Deal

Epic to Offer 10% Discount In Fall Push

Contacts'

HOLLYWOOD, Sept. 4.—Complete of the control of the cont

Mutual Pact

propert or dealer writing to the both a p.m. "without price of the property of

Camden Label

SEPTEMBER 11, 1954

THE BILLBOARD

MUSIC

101/5 001/0

THE WORDS AND MUSIC OF A GREAT NEW LOVE SONG BRILLIANTLY PROJECTED ON DECCA RECORDS BY

GEORGIE SHAW



GIVE ME THE RIGHT

FCCA 29245 ● 9-29245





PERRY

THIS YOU'LL LOVE

papa loves mambo

COMO

A FABULOUS, FABULOUS, FABULOUS BALLAD

the things i didn't do

20/47-5857

A "New Orthophonic" High Fidelity Recording





Industry Prepares Fall Fair Exhibits

NEW YORK, Sept. 4—Major and records, is well as composend records, is well as composend records, is well as composend parts reduces and datamaterial to the send of th

AMC Group Picks Panel Of Directors

CHICAGO, Sept. 4.— The nominating committee of the American Music Conference has selected a panel of directors for the 1934-95 fiscal year. Membership to the board consists of five directors specially designated by the five trade associations which sponsor AMC, and 10 additional

directors specially designates of the control of th

The annual meeting of the oad is acheduled here September 21. At this meeting the nominating committee will present recommendations to the board for the commendations to the board for the commendation of th

2 Distribs Named **By Hallicrafters**

CHICAGO, Sept. 4.—The Hal-licrafters Company made several appointments during the past week in its distributing and representa-tion lines.

Two branches of the Graybar Electric Company, Inc., were appointed distributors for the firm. One will cover Southern Indiana, Southern Illinois and Western Kentucky, and the other will cover Louisville and the remainder of that State not already core do y the Evansville, Ind., outlet.

Robert Finlay, factory repre-sentative for the firm, will handle the New York City territory as well as his previously assigned area which includes Eastern Penn-sylvania, Washington, Virginia, Delaware, New Jersey and Mary-land

Discount Plan Launched by

Dealer Doings

NEW YORK, Sept. 4. — The National Association of Music Merchants concerted drive to force the repeal of the ID per cent to a secret this week when Sid-ney Frey, manager of Dauntless International, local disk manu-facturer and distributor, wired the NAMM blasting its failure to seek similar relief on phonograph

records.
Frey's wire to NAMM's President Earl Campbell read:
''Re your letter concerning excise tax on musical instruments pletely flagrant disinterest on the part of the NAMM in the record industry, your record dealer members, distributors and manufacturers.

"T.is unwarranted disregard of the phonograph record excise tax situation will only extend the loss in membership of record industry people.

Drama Script To Stimulate Tape Buyers

NEW YORK, Sept. 4.—Webco-is marketing a new "Playbous package" designed to stimulate sales of recorders and tape. The set contains individual scripts for the cast of a one-act mystery play, and a 78 record of succession

sound effects.

The Websor package is expected to appeal to family groups and dramatic classes by providing ready-made material to use when recording their voices. Some Webcor distributors and dealers are planning to use the SESS package as a premium to boost recorder sales.

RCA Ships New Low-Cost Phono

NEW YORK, Sept. 4.— RC/ Victor's new low-priced 45 phon-combination is now being shipped in quantity to discloud the con-will a complete the construction of the will a complete and lowest price 45 combo naunfactured by RC/ lists at \$69.95 and plays up to 1-EP's. It is seven inches high 10% inches wide and 12 inche deep.

"Merchandising"

ather extra-value feature of The Biliboard's September 25 Fall Recard-Phono Mer-

. . . is the key word in this and every

chandising Number.

"HOW RECORD-PHONO FIRMS USE SHOWMANSHIP TO HELP DEALERS SELL"



HE RILLBOARD

MUSIC

THE RECORD THAT STARTED IT ALL!!!

and Now Climbing Fast To The No.1 Spot!

DENISE LOR sings

IF I GIVE

MY HEART

TO YOU

bw.

Majar -27

arranged by JOE LEAHY

MAJAR DISCS, INC.

featured singer on
GARRY MOORE SHOW
CBS-TV Network

"THE BRODDLES" Show NBC-TV Network By IS HOROWITZ

BP, IS HOROWITZ

BREAKING POR THE TAPP...

It is not unusual for the pressures of competition to spur record companies to special effort in retaining out pop albums. A couple retaining out pop albums, a couple peting pop entry can mean lost of extra sales for the one placing first. But in the classical field the production tempo is traditionally. More relaxed. Only the property is the all-out puts called for the production of the production tempo is traditionally more relaxed. Only the property is the all-out puts called the production and the production of the pr

PERSONAL NOTES . . .

General Common Competers in a control of the Common Common

New indie label called Clarion Recording Company was formed in Hollywood last week, headed by James L. Morgan and Stephen E. Markham. Firm will announce its recording and distribution plans shortly.

FUTURES . . .

The Billboard Music Popularity Charts

Reviews and Ratinas of New Popular Albums

"Blue Room."

FIRE GREAT WING THEMES

OF TELEVISION

HEAD Woodenhale for (-1-2")

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IO STAFTORD SINGS
BROADWAY'S BEST
PAUL Weston Off (1-12)
Columba CL. 544
Columba CL. 544
Columba CL. 545
Colum

LET A SONG GO OUT OF MY HEART Billy Eckstine (I-10") M-G-M E 257

rarely is that all-out push called for A current exception is the up-coming RCA Victor set of the Open Coming RCA Victor set of the Open Coming RCA Victor set of the Open Couple of Weeks ago in England, George R. Mark. Victor artist and reportoire director, August and Post of the Couple of the C Extisting and Ellington Iran.

Doric Day and Harry James Gr. (1-12)

Doric Day and Harry James Gr. (1-12)

Any disk packee which couples to

which and the state of the state of Doric Day, the trempet of

which have limit for years should

have a healthy and femply sale. This

min performances on tunes like "I'm

May Be Wrong," "The Man I Lowe
per State of the State of the State of the State

Bally," "Get Mayey," "Illumbouse

Bally," "Get Maye

UGAT'S FAVORITE RUMBAS Xavier Cugat Ork (1-12") Columbia CL 579

covier Count One (1-127)

Copial theory spuils his share of sales, but this LF theorie move particularly but this LF theorie move particularly wave Latin-American rhybrias and dancing by the record-looping public, right for decisies who want to ease buyers over sate the Latin-American bright for decisies who want to ease buyers over sate the Latin-American because the package. "The Sales and Copies and C

mori.**

Merias and Miranda with the Pariot Anciest Instrument Ensemble (1-12).

Change of the Committee of

Schirmer's.

REMANIBER: WALTEES (1975)

FIRST CHARGE, WALTEES (1975)

PORG D. ROTT

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ROTT

ROTT

PRACTION

De T. ROTT

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De T. Dreas D. ROTT

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De T. Dreas

NOTIONS WITH CHARLES VICTORIANS AND MAY AND VICTORIANS AND MAY AND VICTORIANS AND

to modern laze enthusiasts.

FILLY ROLL MORTON

VOL. 1 AND 2.

(2-10")

Riverside RLP-1038, 1981

For those who remain conviscad that
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 "Classical Possibilities" LINER NOTES

PACKAGED

DEFINITION STATES OF THE STATE

Reviews and Ratings of New Classical Releases

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RAAIMSE HONN TEID NE FLAT,

OP de SCHINANN PIANO QUAR
RAMINE HONN TEID NE FLAT

OP de SCHINANN PIANO QUAR
Housewalk, Edwarder, Insen Ne

The Teid Schinder, Insen Ne

Schinanas quartet, beit und wistlich en

deutze gestellt bei der Schinder, deutze

Kannische Viellen Fer beit werte

Leitze gestellt der gestellt der Schinder,

Markette gestellt

LISZT: FIANO SONATA IN B MINOR; APRES UNE LECTURE DE DANTE IL-17-0-0-2015 Pregoud, Plano. Vos A well planned List; recital, with Frace poel including three brilliant tudes by the composer in addition to the major and will appeal to many, particularly to those already familiar with Fragoni's carlier dishings. Moderate potential.

MASSENET: SCENES PITTORESQUES; SCENES ALSACIENNES (1-12"—60 SCENES ALSACIENS (1-12"—60 SCENE

CHARRIER: SCYNY PIECES FOR PI-ACO STANY CAPTOR THE PIECES.

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Due to territorial differences we are forced to list

TOP SELLERS-

POPULAR

Listed Alphabetically

COMING UP FAST			
MY HEART STOOD STILL	The Four Freshmen2898		
WE'LL BE TOGETHER AGAIN			
FORTUNE IN DREAMS	X Star 7887		
TOY OR TREASURE	U. Marini		
SWAY MONEY BURNS A HOLE IN MY POCKET	N M 2010		
IT'S CRAZY	H. Cole		
SMILE			
SAY HEY	R. Anthony 2896		
CYNYIAAN			
GIVE ME YOUR WORD	T. Ernie 2810		
RIVER OF NO RETURN	к. жен		
THE MAN UPSTAIRS IF YOU LOVE ME	V flore 2740		
	L. Paul & M. Ford2839		
I'M A FOOL TO CARE AUCTIONEER			
RIOT IH CELL BLOCK HUMBER HINE	V. Young 2865		
HONEY LOVE			
MORE LOVE THAN YOUR LOVE	t Bartes 2845		

COMING UP	FAST
Listed Alphabet	tically
DON'T GO TO STRANGERS	•
WHEN	A. Marline 2899
EINS, ZWEL, DREI	
LOSING YOU	T. Ernie2876
THE GAL THAT GOT AWAY	
HALF AS LOVELY	F. Sinatra 2864
I CRIED	
NOW	T. Leonetti 2861
MAKE HER MIHE	
I BIVY	H. Cele
MONEY, HONEY	
I LOVE YOU, YES I DO	t. Morse
THAT'S WHAT I LIKE	
THE PEDDLER MAH	D. Marlin2870

TRANGERS	Marline 7800
EI	
GOT AWAY YF.	
t.	Leonetti2861
E H.	Cele2803

BEST SELLING-

"EP" ALBUMS Listed Alphabetically

BOR MARKING 45 rpm "EP" No. EAP-1-219 | IT'S BILLY HAY TIM BANCE (RAZE-Anthony, Kening, Heni 45 rpm "EP" No. EAP-1-518 LIVING IT UP-Bunn THE FOUR PRESMEN 45 ram "EP" No. EAP-1-433 MORE MAY!-

M BY THE BEAUTIFUL SEA—Colo, O'Contoil, edc.

45 rpm "EP" No. EAP-1-535

PETE RUGOLO 45 rpm "EP" No. EAP-1-508 GET SO LONELY.—The Four Knights
45 rpm "EP" No. EAP-1-506
THREE COINS IN-THE FOUNTAIN.—Frank Sinetre
45 rpm "EP" No. EAP-1-542

LATEST RELEASES Numbers

1	KELEASES 436 L 43
-	MORE LOYE THAN YOUR LOYE SMOOT Sies Modice
15	IN THE HEART OF A FOOL IF TOU EVER CHANGE TOUR MINO Judy Weyne
5	CAN CHE CTRICT
9	Sharkey2
9	BON'T FALL IN LOVE WITH A MARR'ED MAN YOU'LL COME CRAWLIN' Jose Shepard
0	SHE DONE GIVE HER HEART TO ME
76	Sonay James
77	MAPUANA Weblet Edwards
8	MY ISLANO NOWO YA 00 Boo Kalama'a Islandors
37	I'M A FOOL FOR TOU THE OTHER SIDE OF THE STORY Bob Hensing
8	PLEASE, PLEASE BLUE MOON OF RENTUCKY CHIMIC Stone 2
١	TRY AGAIN ONE HORE TIME Bose Merlin
9	HELP WALEIN' ALONG Pee Wee Heat
16	ALL THERE IS AND THEN SOME
54	CAN THIS BE LOVE Margaret Whiting
1	KING OF A LOYELY CASTLE VERY SELDOM, FREQUENTLY EYER Fortio Hustoy
3	THIS OLD HOUSE BE PREPARED The Jordanaires
32	THE BANDIT PRAIRIE HOME
•	Test Ritter

BEST SELLING POPULAR ALRUMS Listed Alphabetically

BTI BARRELHOUSE, BOOGIE, AND THE BLUES-903 OIKIE PARADE-Ray Anthony 45 rpm "EP" No. EAP-1-539 ELLINGTON '55.—Buke Ellington 45 rpm "EP" No. EAP-1-2-3-4-521 33 % rpm No. W-521 905 FIREMAN'S BALL—Joe "Fingers" Corr 45 rpm "EP" No. EAP-1-527 & EAP-2-521 33% rpm No. H-521 NITS FROM BY THE REAUTIFUL SEA-Top Artists 45 rpm "EP" Bo. EAP-1-535 1 0P 910 MUSIC TO MAKE YOU MISTY—Jeckie Glossoe 45 rpm "EP" No. EBF-455 33% rpm No. N-455 1911 NAT "RING" COLF 10th ANNIVERTARY ALBEM.... 912 913 914

ng" Cafe 45 rpm "EP" No. EAP-1-2-3-4-514 33½ rpm No. W-514 rpm "EP" No. EBF-516 331/5 rpm No. N-516 WING EASY...Frank Sinaira 45 rpm "EP" No. EAP-1-528 & EAP-2-528 33% rpm No. N-528

IC HARTINIS AND HEHODIES.

VOICES IN MODERN—Four Freshmen 45 rpm "EP" No. EAP-1-522 & EAP-2-522 33 ½ rpm No. N-522 BEST SELLING-"Specialized"

TOP SELLERS-COUNTRY & HILLBILLY Listed Alphabetically

BUSTIH' THRU Elia Mae Morse 45 rpm "EP" No. EAP-1-513 & EAP-2-513 33½ rpm No. N-513 CAUGHT AT LAST IT JUST DON'T SEEM LIKE NOME F. Hart2873 DIXIE CAHHOH BALL IHDIANA POLKA J. Carman2886 I'M COMEN' OVER TOHIGHT Billy May 45 rpm "EP" No. EAP-1-536 USIC FOR LOYERS DILLY—Jackie Gleasen 45 rpm "EP" No. ERF-352 33 1/2 rpm No. N-352 45 rpm "EP" No. EAP-1-2-3-4-509 33 1/s rpm No. W-509 HEVER A PLACE FOR GIRLS LIKE YOU IN THE CHAPEL IN THE MOOHLIGHT STREAMLINE NEARTBREAKER I'M PLANTING A ROSE R. Acuff2901

CHILDREN'S ALBUMS Listed Alphabetically SPARKYS MAGIC BATON—BIDy May 45 rpm "EP" EAST-3206 7R rpm No. DBK-3206

23 % years. \$1.44.0730 175 years. \$1.44.0730 175 years. \$1.45.16 years. \$1.45. IGH FIDELITY CLASSICS IN FUEL DIMERSIONAL SOURD—Top Artists 331's rpm No. LAL-9024

THE TROJAN HORSE—Art Gilmore 45 rpm No. KASF-328T 78 rpm No. RAS-3287 AS you No. CASY-3212 TB you No. CAS-3212
TWO LITTLE MARK! WORDS A MAS ANTRODY
SEEM MY KITT—Tax Ritler
AS you No. CASY-320R TB you No. CAS-320B
WALTI OF THE FLOWERS—Air Glimore
AS you No. KASY-3204 TB you No. 0AS-3204

CLIFFIE STONE

"PLEASE. PLEASE"

b/w

"BLUE MOON OF KENTUCKY"

Record No. 2910

PEE WEE HUNT

HIGH-FIDELITY ALBUMS

FULL DIMENSIONAL SOUND— Study to High Fidelity 33 % rpm No. SAL-9020



"WALKIN" ALONG"

Record No. 2912

MARGARET WHITING

"ALL THERE IS AND

THEN SOME"

b/w

"CAN THIS BE LOVE"

Record No. 2913



The Billboard Music Popularity Charts

Talent Corner

The records selected this week as "Best Buys" point up interest-ing facets of the always-fascina-ing record business. First of all, powerful talent will also come thru—even after periods in which

MUSIC



JONI JAMES

their disk netwity seems to slow up somewhat. Secondly, quick follow-ups to hit records always have a strong chance to make should be a strong chance to make have a strong chance to make have a strong chance to make likely material. Thirdly a strong disk will show its sales strength in the 'rat week of its release. Yet rome of these points can be accepted as hard und fast rules. For exceptions can always be found which volute the rules. In



THE CREW CUTS
any event, Join James' current release sounded like a winner at release sounded like a winner at sounders of the choice by outching on at the consumer level as fast at the disks in the air waves at the color off like the proverbial "serve the color off like the proverbial "says pick the bits, suit you can't air ways pick the bits, suit you can't like the proverbial "says pick the bits, suit you can't air ways pick the bits, suit you can't air first listening has a powerful chance of being a click item. But then there are bits you haven been suit and sout at a first listening has a powerful chance of being a pleary show exceptions.

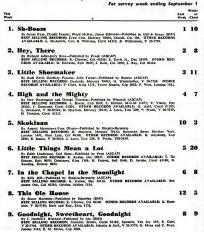
Best Sellina

Sheet Music	
Tunes are ranked in order of their rant national selling importance at sheet music jobber level.	the
This Lost Week	Cherr
1. Hey There	8
2. High and the Mighty 2	: 6
3. Little Shoemaker	8
4. In the Chapel in the Moonlight	,
4. Sh-Boom	8
6. Little Things Mean a Lot	19
". Goodnight, Sweetheart, Goodnight	7
8. Hernando's Hideaway	14
9. Three Coins in the Fountain	
10. This Ole House14	3
11. I'm a Fool to Care10	5
12. Ekokiaan	. 1
13. They Were Doing	

14. Happy Wanderer11 18 15. H 1 Give My Heart

HONOR ROLL OF HITS

The Nation's Top Tunes



By Ted Daffson—Published by Peer (BMI) BEST SELLING RECORD: L. Paul & M. Ford, Cup 2839. OTHER RECORDS AVAILABLE: O. Autry, Col 21220; A. Matic-B. Alles, Fair 1947; S. Smith, Coast 9006; S. Walker, Col 21230.

10. I'm a Fool to Care

Second Ten	
11. HERNANDO'S HIDEAWAY	16
12. IF I GIVE MY HEART TO YOU. — Published by Miller (ASCAP)	1
13. THREE COINS IN THE FOUNTAIN	17
14. THEY WERE DOING THE MAMBO	4
15. I NEED YOU NOW	1
18. WHAT A DREAM	1
Published by Pos (ASCAP)	19
17. I UNDERSTAND JUST HOW YOU FEEL	16
17. I CRIED	3
20. CINNAMON SINNER	5

WARNING—The titls "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the him has been copyrighted by The Billboards. Use of either may got be made without The Billboards consent. Requests for such consent about be submitted in writing to the publisher of The Billboards and Billboards 180 Broodways. New York Se. N. Y.

The Honor Roll of Hits comprises the nation's top tunes according to record and sheet sales, disk jockey and juke box performances as determined by The Billboard's weekly nationwide surveys.

INDEX TO CHARTS

Popular Records, Singles	38	Country & Western
Packaged Records, Popular	30	Rhythm & Blues
Packaged Records, Clasiscal	30	Other Categories

Tunes with Greatest Radio-TV Audiences

Radio

Cara Mia (R)—Peist—ASCAP
Const Your Blussings (Instead of Sheep)
(R) (F)—Bertin—ASCAP
Croen Years (R)—Harms—ASCAP
Happy Wanderer (R)—Fox—ASCAP
Happy Wanderer (R)—Fox—ASCAP
Heaven Was Never Like This (R)—Famous
—ASCAP
ASCAP

AS TOTAL STATE OF THE STATE OF THE

Duchets—BMI
I'm a Fool to Care (R)—Feer—BMI
In the Chapel in the Moonlight (R)—
Shapiro-Bernstein—ASCAP
Little Shoemsker (R)—Bourne—ASCAP
Little Things Mean a Lot (R)—Febru
ASCAP
Lorenteen Prince (R)—Robbins—ASCA ASCAF Protects (R)—Robbins—ASCAP dake Her Mine (R)—Bregman, Vocco & Coon—ASCAP data That Go Away (R) (F)—Harwin—ASCAP data That Go Away (R) (F)—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwin—Harwi

Skoklam (R)—Sevent Skoklam (R)—Sevent Skoklam (R)—(R) (M)—Frank—ASLAY Skoam Best (R) (M)—Frank—ASLAY Thar's What I Like (R)—Chappell—ASCAF Thar's What I Like (R)—Chappell—ASCAF There New Year R) (R)—May-Talk—ASCAF (R) (R)—R) (R)—May-Talk—ASCAF (R) (R)—May-Talk—ASCAF (R) (R)—Milli—ASCAF (R) (R)—Milli—ASCAF (R)—Milli—ASCAF (R) (R)—Milli—ASCAF (R)—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Milli—Mil

Gang of Mine (R)—Mills—ASCAP

Television
Answer Mc, My Love (R)—Boarne—ASCA
loy Next Door (Girl Next Door) (R)
Feist—ASCAP
Joodnight, Sweetheart, Goodnight (R)

FeLL-ASCAP THE PROPERTY OF THE

ost in Loveliness (R) (M)—Chappeli— ASCAP

10

Lord in Loreliness (R) (0)—Chappell—ACAP for the Woman Made (R)—MACAP (Carled—ASCAP (Carled—ASCAP (A) (P)—Harvis—ACAP (A) (P)—Harvis—ACAP (A) (P)—Harvis—ACAP (A) (R)—Harvis—ACAP (A) (R)—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Harvis—Har

ASCAP
They West Dois' the Mambo (R)—May-fair—ASCAP
Three Coins in the Fountilin (R) (F)— Robbins—ASCAP
When You're in Love (R)—Robbins— ASCAP

England's Top Twenty

Little Things Mean a Lot—Robbins (Feist)
Cara Min—Robbins (Feist)
Threa Coins in the Foulttain—Feist (Robbins)
Little Shocmaket—Bourne (Bourne)
Happy Wanderee—Bouwneth (Poa)
Wanned—Harms, Consulty (Witmark)
Gilly Gilly Osscar(effer Katzenellen Bogen
by the Sea—Spiet (Beswer)
Never Never Land—Keith Prowse, Ltd.
(Flekwick)

by the Sen-Never Never Land-Kehn sever Never Never Never Never Never Land-Kehn sever Land-Kehn Sender States States of Time-Manmelodies (Mustre) Idle Goosip-Roon (Redd Evans) Secre Love-Risma, Connelly (Remick) Secre Love-Risma, Sender Sender Serve-Risma, Sender Send

Pagnick!

Pagnick!

Pagnick!

Heart—Victoria (Senbenm)

Oh, Baby Mine—Edwin H. Morris Co., Ltd.

(Metrous)

West of Zanzihar—Junbo (Bluebick)

Dow'l Lunh at Me (Cause I'm a Feol)—

David Ted (Leedu)

A Sky film Shirt and a Ralabow Tie—

Lawrence Weight (*)

THE BILLBOARD MUSIC **SEPTEMBER 11, 1954** 33



There was a

It started off real nice with the playing of KAY STARR'S new record at Capitol. Everybody was mighty happy and we could all see a new hit headed for the polls.

But which side?

"Without a question it is 'Fortune In Dreams'." Livingston said. Gillette held out for "Toy or Treasure." Stanley joined in the argument and a lot of heat was generated. But no conclusion could be reached.

It seems like Kay has had so many two-sided hits like "Man Upstairs" and "If You Love Me" . . . "Allez Vous En" and "Half a Photograph" . . . it's hard to call the shots on her! But still we like to place promotion emphasis on the "better side" so it was finally agreed that a straw vote would be taken among the nation's leading disc jockeys. They should know.

Gentlemen, here are the results:

Here's what the nation's disc jockeys told us...



KCRLKCRLTV

James Allen

KCJ8

Bailey

KMUR

Mitzi Patterson

Pierson (Pinky

KTAR-KVAR-TV

Bancroft

laho Bassett

WNEB

Rell

KRNT

Des Mi



Toy Or Treasure



LISTED IN ALPHABETICAL ORDER





Banne

KXDK

Jack

WMCK

W25W

Petershun

Bruce WNAX



manford

WOVA

Steve

WMIN

Cannon





KFLO

KMYR

WETW



LISTED IN ALPHABETICAL ORDER



Rocklord

Balde

WING

Bartell

WISH

Belk

WITE





































































KOAT

Brode

WNAR





Chamb

KGAK







































Fortune In Dreams



Toy Or Treasure







"Churklas"

Chapman

MUSIC



DeFay

WIVN







Bob Cham

Cintrar

WPRY









Bob

Gadbais

KVVC

Franch

KING







WCPO

WETN

Oraka

WASH-FM

KWBG

WERE

Jack Eichman

кимо

Harnibal Riff

WNDE

KRVN



WHRY

Nedd

Nach

KCKN

WRUN

Ann Arbor Michigan









KMMJ

Charlie

KBRZ

Maria

Edwards

WMIN

Bill

Evans

WGH

Dick

WFAX

WTCN

Joa

Fanning

St. Paul Minnesote



Cale

WGRC

Garland

WPDR Portland Mains



Wayna

KALL

Coglin

KROW

Oick

Callyen

WARK

Coosts

KOHA

Caaner

KLAC

Courtenay

WEN TV

Cax













Coy

Custa

KLDK

Dick

San Jose Californi

Clark









El Centro California

Bill

WHK

Erie











WAYZ

KTIB





Alac

Oana

WCAT

Utica

Glann

El Doredo

WAKE







Dick

KLAC

Haaley

WSCR





Jerry Crocker

KLB\$







"Real Gearge"











WLEW

Bad Axe Michigan



















35

Fortune In Dreams



Toy Or Treasure









KDAS

Irwin A.

WBNS

WELD





































WHII

WELM















Vermittian South Dukets















McKinstry

KYOC

McCub

WIKY





WSAY

Jones

KCNC





KIST

Cneter

WACE

Lee

WOOK





McLend

WIRK

Presity

Mc Neni

KWHP

WOKY

WCAE

WEEK

Nelton

KITE

San Antonio Texas







Lemb

WBBC





McVey

KSDA

















KFSD

KBIM

San Diego California

WMLV





Lleyd

WAVZ

Gene Lnffler

KSB

New Haven Cennecticul









Bill





















Sloux City lowe

WHAT





WIST





Robert E. Martin

KGYN

Inushury





Bnb Hoffer WISP St Pat











Fortune In Dreams



Toy Or Treasure









WPRT

WORL

Gzorga

Riddle













WERE

Clevelan Onio

Kaith I

WVAM



Sheppard

Siagale, Jr.

WCVM

KEAN

WCPO











KVGB

WAKU

Ed

Penney

WTAD















Simor

WGN

Stack

WCAX

WAMII















D'Hara

WOKY





Johnny

Reark

KREV









Petrick

WCBT

WHXT











KINN

Carles

KLWM

Temmy

KWRF





Roper

KAVL

AI

WBAL



Smith WARD Mark Spencer WPKD

Spiegle

WXRD

Spatte

WBPZ







WILK

Rozera

KSWS

Richmond

WREN





WLDS

WEYA

Spahr

WRAD





























Perter

WIND







Fortune In Dreams



Toy Or Treasure



Lee Underl WCKY

THE FINAL COUNT

TOY OR TREASURE The results were close,

FORTUNE IN DREAMS

but there's no difference of opinion now! Everyone agrees that KAY STARR has another great two-sided hit!

The Billboard Music Popularity Charts

POPULAR RECORDS

Best Sellers in Stores

For survey week ending RECORDS ore ranked to order of their current nuticeal setting importance at the recital teret. Results are based on The fillband's vectity survey smooth the section of the setting terms of the section of the Chart

I, SH-BOOM-Crew Cuts..... 1 10

2. HEY, THERE-R. Clooney...... 2 This Ole House-(6)-Col 40266-ASCAP 3. LITTLE SHOEMAKER—Gaylords..... 3
Mecque, Mecque—Mercury 79403—ASCAP 4. SKOKIAAN-R. Marterie..... 7
Crazy Bout Lollipon-Mercury 70432-ASCAP

8. THIS OLE HOUSE—R. Clooney...... 8
Hey, There—(2)—Col 40365—BMI 7. HIGH AND THE MIGHTY-V. Young 6
Moonlight and Roses-Dec 29203-ASCAP

8. LITTLE THINGS MEAN A LOT-1 Dee't Think You Love Me Anymore— Dec 29037—ASCAP ... 6 22

9. HIGH AND THE MIGHTY—L. Baxter .9

More Love Than Your Love—Cap 2845—ASCAP

 HIGH AND THE MIGHTY—L. Holmes 11
 Lique N.-G.M. 11761—ASCAP

15. IF I GIVE MY HEART TO YOU.

16. 1 NEED YOU NOW-E. Fisher...... 23
Heaven Wat Never Like ThisV 26-930-ASCAP

18. THEY WERE DOING THE MAMRO...

HERNANDO'S HIDEAWAY—A. Bleyer. 13
 S'B Vous Plust—Cadeoce 1241—ASCAP

22. CINNAMON SINNER-T. Bennett..... 27
Take Me Back Agein-Col 40272-BMI

23. IF I GIVE MY HEART TO YOU-Doris Day..... Anyone Can Fall in Love—Col 40300—ASCAP 24. SKOKIAAN—Bulawayo Sweet Rhythm 21

27. HOLD MY HAND—D. Cornell......

28. THREE COINS IN THE FOUNTAIN-

This Week's Best Buys

MAMA. DON'T CRY AT MY WEDDING (Acuff-Rose, BM1) — Joni James — M-G-M 11802 Since release this disk has been moving at a highly profitable rate and is still climbing rapidly toward the charts. "Mama" was rapidly toward the charts. "Mama" was released to the chart of the chart

OOP SHOOP (Flair, BMI) - Crewcuts - Mercury 70443

usy 70442. While still holding down the No. 1 spot on the national retail and juke charts with their Sh-Bonco see the property of the still holding their still holding their still holding to the still holding their specific still have been cluded Boston. New John Still still holding their still holding their specific still holding their specific still holding their specific spec

following recent releases are recommended for

Please send

Payment enclosed

The Bitheard • 2160 Patterson St. • Cincinnell 11, Ohio

Most Play	yed in Juke	Boxes
RECORDS are	For survey week ending	September 1

1. SH-BOOM-Crew Cuts..... 2. HEY. THERE-R. Clooney...... 3

1. LITTLE SHOEMAKER-Gaylords..... 4

4. LITTLE THINGS MEAN A LOT-2 Don't Think You Lose Me Anymore— Dec 29037—ASCAP

5. THIS OLE HOUSE-R. Clooncy...... 7

S. IN THE CHAPEL IN THE MOONLIGHT—K. Kallen...... Take Everything But You—Dec 29139—ASCAP Auctionerr—Cap 2839—BMI

8. GOODNIGHT. SWEETHEART.
GOODNIGHT-McGuire Sisters..... 10 leaventy Feeling-Coral 61187-BM1

8. THREE COINS IN THE FOUNTAIN-Wedding Bells (Are Breaking Up That Old Gung of Mine)-Dec 20123-ASCAP

10. SH-BOOM-Chords 11 11. HERNANDO'S HIDEAWAY-A. Bleyer \$

12. 1 NEED YOU NOW-E. Fisher...... 20
Heaven Was Novel Life This-V 20-5830-ASCAP

13. THEY WERE DOING THE MAMBO-Mister Sandman-V 20-5767-ASCAP 14. 1 UNDERSTAND JUST HOW YOU FEEL—Four Tunes.....

Sugar Lumo-Jubilee-5132-ASCAP 15. SKOKIAAN-R. Marterie...

Crasy Bost Lollspop-Mercury 70432-ASCAP hat a Dream-Mercury 70416-ASCAP

Marie Turcomy 20,5769-ASCAP

17. HIGH AND THE MIGHTY-V. Young. 15 ts and Roses-Dec 29203-ASCAP

20. WHAT A DREAM-P. Page..... 1 Cried-Mercury 70416-BMI

Most Played by Jockeys

RECORDS are ranked in order of the presion number of plays on disk lockey radio shows through the country. Results are based on The Billboard's weekly survey amone the nation's disk lockeys. The Last erreress side of each record is also listed. 1. SH-BOOM-Crew Cuts.....

2. LITTLE SHOEMAKER—Gaylords..... 4
Meyore, Meyore—Meyorr 70403—ASCAP

4. HIGH AND THE MIGHTY-L. Baxter 6
Note Luce Then Your Love-Cap 2845-ASCAP

5. LITTLE THINGS MEANS A LOT— K. Kallen..... 1 Don't Think You Love Ne Anymore— Dec 2007—ASCAP

7. SKOKIAAN—R. Marterie...... 9
CLAO BAN Lollico-Mercury 70432—ASCAP

8. I'M A FOOL TO CARE— L. Paul-M. Ford...... THIS OLE HOUSE—R. Clooney...... 12
 Her There—Col 40266—BM1 10. WHAT A DREAM-P. Page...... 16

11. 1 NEED YOU NOW-E. Fisher..... 12. THEY WERE DOING THE MAMBO-

13. HERNANDO'S HIDEAWAY—A. Bleyer 13
S'Il Vous Plait—Cadence 1241—ASCAP

15. LITTLE SHOEMAKER-IG. HEY, THERE—S. Davis Jr..... -

17. GOODNIGHT SWEETHEART,
GOODNIGHT-McGuire Sisters.... 13
Hearthy Festing-Cord 61187-BMI

 CINNAMON SINNER—T. Bennett.... 8
 Lake Me Back Again—Col 40272—BMI 18. HIGH AND THE MIGHTY-L. Holmes, 11 Lng-M-G-M 11761-ASCAP

20. HIGH AND THE MIGHTY-V. Young. 18 20. IF 1 GIVE MY HEART TO YOU.

BOSWEIL

IN THE SMALL TOWNS—IN THE BIG CITIES—DEALERS ARE SELLING AND PEOPLE ARE BUYING THE PHENOMENAL EP'S & LP'S IN THE JUBILEE CATALOG

JUBILEE LP CATALOG

SONGS by ...
NAN BLACKSTONE

6 STAN RUBIN and his TIGERTOWN FIVE—Vol. 3

LP 2 PARDON MY BLOOPER - vol. 1 LP 3 PARDON MY BLOOPER - vol. 2 Radio and TV's most Hillarious Boners LP 7 CONRAD JANIS and his "TAILGATERS"

Serv to When The Sours, Granden in South Souther St.

LP 4 STAN RUBIN and his TIGERTOWN FIVE -Vol. 1

LP 8 LOU STEIN'S
"SIX FOR KICKS"

1 Small Con-The Particular The Old Faces—when the
-Darl Worry Abane and the Shape when the Con-The Sand

IP 5 STAN RUBIN and his TIGERTOWN FIVE—Vol. 2

EP5000—THE ORIOLES SING—Vol. 1

EPSOO1-DANCE TIME with JIMMY

VALENTINE'S ALL-STARS

& Guitar accomp.)

Too Seen to Know-Tell Me So-Forgive and

I Know You Much Too Well—Wel'che Thinkin', Boby—Tompkin's Cove—Let Well Enough Alone

EP5002-DICK FREITAS plays "ORIGINALS BY

Vanity-Zip-Sernyard Jambaree-Balerice

EP5003-BUDDY LUCAS PLAYS TENOR (Organ

EP5004-LOUIS PRIMA PLAYS AND SINGS

EP5005-COMEDY with LEE TULLY

EP5006-BALLADS BY BELAFONTE

Man, Dig That Crazy Chick—Please No Squeese De Banana—Non'cha Shame—Robin Hood

Essen, Parts 1 & 2—Taday I Am a Man—Buck From Kentuck'

Becouse - Dione - I'll Never Smile Again -

LP 9 MUSIC TO "BEAT BY" with
JIMMY VALENTINE'S ALL STARS

A control for Well words Tanker Book Townson
Line Control for Marker Book Townson
Line Control for Ma

JUBILEE EP CATALOG

EP5007—JUNE NELSON SINGS CALYPSO
Temete-Ssh, Don't Woke the Neighbor Next

EP5008—BENNIE GREEN PLAYS JAZZ
La Vie En Rose — Our Very Own — Lowle
Bounce—Bloss Is Green

EPSOO9—THE IMMORTAL WILLIE HOWARD
Prefessor Pierre Marquette—The French Lesso
EPSO10—CONSOLE MOODS with
LARRY JOHNSON

Smeke Gets in Year Eyes—Jitterk Sterdust—Blue Meen

EP5011—PARDON MY BLOOPER—Vol. 1 EP5012—PARDON MY BLOOPER—Vol. 2 EP5013—STAN RUBIN & HIS TIGERTOWN FIVE

The Seints — Tin Reof Blues — The Dixielend One-Step—Yes, Sirl Thet's My Boby EP5014—STAN RUBIN & HIS TIGERTOWN FIVE Royal Garden Blues—Fanama—Mississippi Mud

EP5015—STAN RUBIN & HIS TIGERTOWN FIVE Ther's A-Pianty—The World is Wolking for the Sunrise—Bosin St. Blues—Blues My Neughty Sunstite Glives to Mr. EP5016—STAN RUBIN & HIS TIGERTOWN FIVE Muskrot Romble—As Long as I live—Tiger Ray —Ballin' the Jack

EPSO17—STAN RUBIN & HIS TIGERTOWN FIVE St. James Infirmary Blues—San—After You've Gene—Morgie EPSO18—CONRAD JANIS & THE "TAILGATERS"

Tellgate Blues—Eh Le Bos—When the Soints Ge Marching In EP5019—CONRAD JANIS & THE TAILGATERS

Seeg It—Weiring for the Robt. E. Lee—Se. Rompart St. Perade

EP5020—LOU STEIN'S "SIX FOR NICKS"

That Old Feeling—Wailin' the Blues—I Should —I Should Care—The Pendulum

EP5021—LOU STEIN'S "SIX FOR KICKS"

Dan't Werry About Me - Lau's Sives - When Your Lever Has Gene-The Skull FP5022--- MUSIC TO "BEAT BY" with

EPSO22—MUSIC TO "BEAT BY" with JIMMY VALENTINE'S ALL-STARS Pannsylvonio Tumpika—Jimmy's Blues—One-Step Boogle—It's My Turn

THE ROAST OF THE TOWN

SP900 78x45

jubilee

(TV Shnook Awards)
starring
WILL JORDAN

THE RULEDARD

FRAN WARREN

THE MAN

THAT GOT

LOVE ME, LOVE MGM 11769 • K 11769 BOR STEWART

THE ELLIOTT BROS

end their Orchestra

LONESOME HINDUSTAN

TED WEEMS and his Orchests POLKA DOT | 1 NEVER

MCM 11806 . K 11806

FRANK PETTY TRIO

MR. POGO I SUNDAY MCM 11809 . K 11809

DOREEN DAVIS

MCM 11810 e K 11810

PHYTHM and BILLEY

JOHNNY OLIVER

MAMIEIMISS Good I

THOMAS

BOBBY PRINCE

ONE SWEET | I'LL BE

THE IS YOU

I USE WHAT

I,W.

CURNY WISH ME

DO IT WELL TONIGHT

AH I

RIFFE

4 11804 o K 11804

OF THE

ZQUOH

SAID DANCE

Territorial Best Sellers

Balti.-Wash. J. Hey, There, R. Clooney, Col. 2. Skoklam, R. Marterie, Mer. 3. Sh-Boom, Crew Cuts, Mer.

4. In the Chapel in the Moonlight K. Kaller, Dec. S. Little Things Mean a Lot K. Kallen, Dec.

6. This Ote House, R. Clooney, Col. 7. Little Shoemaker, Gavlands Mar.

7. Little Shoemaker, Gaylords, Mer. 8. Little Shoemaker, H. Wisterhalts 9. I Need You Now, E. Fisher, V.

Boston

I'm a Fool to Care L. Paul & M. Ford, Cap.

I. Hey. There. R. Clooney, Col. 2. Saokinss, Four Lads, Col. 3. High and the Mighty L. Holmes, M.G-M. 4. H I Gree My Heart to You Doris Day, Col.

Doris Day, Col.

5. Sh-Boom, Crew Cuits, Mer.

6. This Ole Honse, R. Clooney, Col.

7. Little Shoremaker, Gaslords, Mer.

8. In the Cassael in the Moseilight

K. Kallen, Dec.

9. If I Give My Heart to You

D. Lor, My.

10. I Need You Now, E. Fisher, V.

Buffalo

Sh-Boom, Crew Cuts, Met.
 Little Shoemsher, Gaylords, Mer.
 Hold My Hand, D. Cornell, Cor.
 Skoldans, Four Ladi, Cot.
 Sky, There, S. Davis Jr., Dec.
 I Undershad Just How You Feel
 Nall, V.

Chicago

Cincinnati

1. Sh-Boom. Crew Cuts. Met.
2. Hey, There, R. Clooney, Col.
3. Little Shoemsher, Gaylords. Met.
4. High and the Mighty, V. Young, Dec
5. Shahe, Rattle and Roll
B. Haltey, Dec.

6. Skoklaan, R. Marterie, Mer. 7. Little Things Mean a Lot K. Kallen, Dec.

8. If I Give My Heart to You Docts Day, Col.

9. Shokinas, Four Lads, Col.
10. In the Chapel in the Moonlight
K. Kallen, Dec.

1. Little Shoemaker, Guylords, Mer.

Dallas-Fort Worth

1. Little Shormaker, Gaylords, Mer.
Little Things Mean a Lot
K, Kallen, Doc.
Mey, There, R. Clocory, Col.
In the Chapet in the Moontight
K, Katter, Dec.
High and the Mighty, V, Young, Dec.
Shokhtan, R. Anthony, Cip.
High and the Mighty, L. Bavter, Cap.

Denver

I. Sh-Boom, Crew Cuts, Mer. Sh-Boom, Crew Cats, Mer.
 Little Shoemaker, Gaylordis, Mer.
 Her, There, R. Clooney, Col.
 High and the Mighty
 Holmes, M-O-M.
 In the Chapel in the Monelight
 K. Kalleo, Dec.

K. Kalleo, Dec. 6. This Ole House, R. Clooney, Col. 7. 2 Cried. P. Paus, Mec.

1. Skokinan, R. Murierie, Mcc. 2. Cara Min. D. Whitfield, 1.ou. 3. Mood Indipo, N. Petty Trio, X

Detroit

For survey week ending September 1 top dealers in each or the markets listed. Atlanta

m top centre is ease of the mirrors.

4. Hery, There, R. Clooney, Col.

5. St. Loeis Blues Mannbe
R. Maitoy, LBX

6. W I Gire My Heart to You
C. Bouwell, Dec.

7. Little Sheenskier, Gylords, Mer.

8. High and the Mighty, V. Young, D

9. I Need You Now, E. Fisher, V.

18. What a Dresse, P. Papp, Mer. L Hey, There, R. Clooney, Col.
2. Highs and the Mighty, L. Baster, Cap.
3. Shokhian
Bulawaya Sweet Rhythm Boys, Lon.
4. Chinamou Sinter, T. Benseit, Col.
5. Hold Bty Hand, D. Coraell, Cor.
6. Sh.Boom, Crev Colls, Mer.
7. In the Chapel in the Monalight
K. Kaller, Direc.

Kansas City

I. Sh-Boom, Crew Cola, Mer.

2. This Ole House, R. Clooner, Col.

3. Little Shewmare, Gayleck, Mer.

4. Her, There, R. Clooney, Col.

5. Hold My Hand, D. Cornell, Ce.

6. High and the Mighely, V. Young, Dec,

7. I Crefe, P. Page, Mer.

4. What a, Dress, Mer.

Los Angeles

L Sh-Boom, Chords, Cal 2. Hey, There, R. Clooney, Col. 3. Little Things Mean o Lot K. Kafleo, Dec. K. Kaffeo, Dec.

4. Little Shoemsher, Gaylords, Met.

5. High and the Mighty, V. Young, Dec.

4. Hernando's Hidesway, A. Bioper, Cdc.

7. In the Chapet in the Moonlight

K. Kallen, Dec.

K. Kallen, Dec. Hold My Hand, D. Cornell, Cor. Sway, D. Martin, Cop. Three Colns in the Fountain Four Aces, Dec.

Milwankee I. Hey, There, R. Cionery, Col.
S. Skalaina, R. Martirit, Mer.
S. Forinae In Dream, K. Starr, Cap.
A. Baltone In Dream, K. Starr, Cap.
A. Baltone, Cree Citts, Mer.
S. Skokkass, Four Lado, Col.
Carm Mila, D. Walfridd, Lon.
T. Littie Shoumaker, Gaylords, Mer.
Dorit Daylor, Bleart to You
Dorit Daylor,
S. I. Need Yon Now, E. Fisher, V.

Minn.-St. Paul I. Shohiaan, R. Martorie, Met.
2. Sh-Boom, Crew Cuts, Met.
3. Hey, There, R. Clocaey, Col.
4. Moed Indito, N. Petty Trio, X.
5. This Ole House, R. Clooney, Col.
6. Lutie Shormaker, Gaylords, Met.
7. High and the Minhty
L. Holmes, M.G-M.

Shohiana Bulawayo Sweet Rhythm Boys, Lon
 Cleanmon Sinner, T. Bennett, Col.

New Orleans

L. H. I. Give. Vey. Heart Io You D. Lor, Mijr. J. Heyr. There. R. Cleonry. Col. 3, Sh. Bosen. Crew Curv. Mer. 4, Shaker. Raille and Roll B. Haley. Doc. 5, Shokham. R. Morterle, Mer. 6, I. Need You Now. E. Führer, V. 7. Highs and the Wilshiy, J. De-mind, Cor 8. Shoklane Bulawayo Sweet Rhythm Boys, Lon. 9. Little Shoemsker. Gaylords, Mer. 10. High and the Mighty, V. Young, De

1. Hey, There, R. Clooney, Col.
2. In the Chapel in the Mosalig
K. Kallin, Doc.
3. Sh-Boom, Crew Cuts, Mer.
4. Little Shoemaker, Gaylords, N
B. If J Give My Henri in You
Doris Day, Col. Doris Day, Col.

6. Goodnight, Sweetheart, Goodnight
McGuire Sistors, Cor.

7. High and the Mighty, L. Raxter, Cap

8. High and the Mighty, V. Young, Dec.

9. Rate, Rate, Rate, F. Laine, Col.

New York

1. Sh-Boom, Crew Cuts, Mer.
2. Little Shoemsher, Gaylords, Mer.
3. Hey, There, R. Cicoory, Col.
4. Hey, There, S. Davis Jr., Doc.
5. Smile, S. Gale, V.

7. Hernando's Hideaway, A. Bleyer, Cdc, \$. In the Chapel in the Mocalight K. Kalles, Dec. 9. Skokinan, R. Marterie, Mer. 10. They Were Doing the Mamil V. Monroe, V.

Philadelphia

1. If I Give My Heart to You D. Lot, Mjr.

D. Lor, bljr.

1. Hey, There, S. Davis Jr., Dec.
S. Sh-Boom, Crew Cuis, Mer.
4. Eight Things Mean a Lof
K. Kallen, Dec.
5. Hey, There, R. Clooney, Col.
6. Saoklaan, Four Lads, Col.
T. In the Chagel in the Monolight
K. Kallen, Dec.

8. Shahe, Rattle and Roll B. Huley, Dec.

9. Skoblenn, R. Marterie, Mer. tt. Sh-Boom, Chords, Cat

Pittsburgh

1. Sh-Boom, Crew Cuts, Mer. 2. Hey, There, R. Cloonry, Co 3. Shohisan, Four Lads, Col. (Continued on page 44)



BILLY ECKSTINE

You Leave Me | OLAY, OLAY **Breathless** (The Bullfighter's Song)

MGM 11803 * K 11803



RFAR WINDOW THEME





THE WRIGHT BROTHERS

IF I GIVE MY HEART TO YOU M 11776 * K 11776

LONESOME

VOICES THREE DOES YOUR HEART BEAT FOR

MGM 11793 0 K 11793



AL VINO

Singing I HEARD YOU CRIED LAST NIGHT

ONDINE

MGM 11805 * K 11805

MGM 11828 g K 11828 (and So Did 1) M-G-M RECORDS



oni James "MAMA, DON'T CRY AT MY WEDDING"

"PA PA PA"

MGM-11802 (K-11802)



42 MUSIC THE BILLBOARD SEPTEMBER 11, 1954

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MERCURY 70444 . 70444X45





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me State Record Dist. Co. No. Copital St., Indianopolis, Ind. Mercury Record Distributors 2958 W. Pico Blvd., tos Angeles 6, Calif. Glenn Allen Co. 1146 Union Ave., Memphis, Tean. Pon-American Distributing Corp. 3401 N. W. 36th St., Miami 42, Fla. Heillicher Bros., Inc. 1313 Third Ave., S., Minneapolis 4, Minn American Distributors 714 Allison St., Noshville, Tenn. All-State New Jersey, Inc. B7 Stacher St., Newark B, New Jersey A-1 Record Distributors, Inc. 640 Boronne St., New Orieans 12, La. Melverne Distributors, Inc. 424 W. 49th St., New York 19, New York # & K Distributing Co. 608 N. Hudson, Oklahoma City, Okla. Cosnet Distribeting Corp. 1710 North St., Philodelphia, Pa. Rebert's Record Distributing Co. 1518-20 Pine St., St. Louis 3, Mo. Devis Seles Co. 106 W. Third St., Solt Lake City, Utoh Meledy Sales Co. 444 Sixth St., San Francisco 3, Calif. C & C Distributing Co. 3131 Western Ave., Septile 1, Wash Schwertz Brethers 2931 12th St., N. E., Weshington 17, D. C.

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The Billboard Music Popularity Charts POPULAR RECORDS

4. Ettile Shoemaker, Guytords, Mer. 5. Mirk and the Mighty, V. Young, Dec

St. Louis

- Her. There, R. Clooney, Col.
 Skoklinns, R. Merteric, Mer.
 Sh-Boom, Crew Cuts, Mer.
 In the Chapel in the Moonlight K. Kallen, Dec.
- 5. High and the Mighty, J. Desmo 6. Little Tologs Mean a Lot K. Kollen, Dec.
- 7. Goodnight, Sweetheart, Good McGuire Sisters, Cor. S. Magie Tango, H. Winierhalter, 9. I Need You Now, E. Fisher, V.

San Francisco

· Continued from page 18

t. Hey, There, R. Clooney, Col. 2. Little Shoemaker, Gaylords, Mer

Sh Boom, Crew Cuts, Met 4. High and the Mich L. Holmes, M-G-M

5. Sh-Boom, Chords, Cot 6. Goodnight, Sweetheart, G McGuire Sisters, Cor. ar. A. Blever, Co B. Hold My Hand, D. Cornell, Cor. 9. They Were Doing the Mambo V. Monroe, V.

IR Sway, D. Martio, Cap.

Life Shoemaker, Gaylords, Mer.
 High and the Mighty, V. Young, E.
 Hey, There. R. Clooney, Col.
 Skohkans, R. Martrie, Mer.
 Shib Ole House, R. Clooney, Col.
 Sh-Boom, Crev. Cuts, Mer.
 Hey, There. S. Davis Jr., Dec.
 Climanous Sineer, T. Benotti, Col.
 Sway, D. Martio, Cap.

Guestings:

Guestings:

Alan Owen, WMID, Atlantic
Civir, Dayved, boat to Rabb
Civir, Dayved, boat to Rabb
Control, Shaw, WOLE, Structus,
Included Julius Le Roses, Josen
Keith Rysen, WLW, Zeit, Pe, JuIstriviewed the Stuestra and Dick
WMALA, Washington, subbed for
Jerry and Jimma Strong during
Dilyach Dat to Connie Beweith
Betty, Medigan, Archia Risyar,
Le Rose played guest deely on Nornen
Wain's show over
WOOK, Circulation

This 'n' That:

Vox Jox

N. Y., who reports on a poil to the people who write the hits."

In a point whether listeners like instrumentation, O., waits to know, "How whether listeners like instrumentation, O., waits to know, "How or of instrumentatia," says Dick, and the point of the point

word in intrumentals," says Dick, proced to Hessian Algor? "Arreit" profiles the program with the following the program with a feature base of the following all the letters sent in during the following in the program with a feature base of the following all the letters sent in during the following in the following all the letters sent in during the following in from all the feature base of the following all the letters sent in during the following in from all the feature base of the following all the letters sent in during the following in from all the feature base of the following all the letters sent in during the following the following in from all the feature base of the following all the letters sent in during the following the following in from all the feature base of the following all the letters sent in during the following the following in from all the feature base of the following all the letters sent in during the following the f

"I WISH I HAD ORDERED TODAY'S TOP TUNES"

s

"TO FEEL MUCH BETTER IF WE HAD TODAY'S TOP TUNES!"

The Billboard 2160 Patterson Street Cincinnati 22, Ohio

processys anound give some plugs W. Va., writes: "Instead of the Precious W. as as day pend" or the Precious W. Va., writes: "Instead of the Precious W. as day pend" or the Precious W. Va., writes: "Instead of the Precious W. As as day pend or TODAY'S TOP TUNES is The Billheard Honer Roll at Hills carried out to 15 or more hunes. The Strike Stelling resultions of a such more are Stated Account of the Control Hills of the Strike Str "I'M CLAD I DID ORDER

TODAY'S TOP TUNES" TODAY'S TOP TUNES has done mere good for me then ALL ether forms of on sech copy FREE.

Many record factors increases their record select by using TOOAYS TOP TUNES as an envision entropy of their record select by using TOOAYS TOP TUNES as an envision on their records with the select records and their records are records and their records and their

vertising. White Glectric Company Wasdruff, Wis. Wederuff, Wis.

We are heavy to say their
TOOAY'S TOP TUNKS have
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friends on our lobe heav
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crysteners, Ohio
Penserry, Ohio

Mr. Al Mayer, of Town and Country Music, Westwood, New Jersey, write-Agents with the second second

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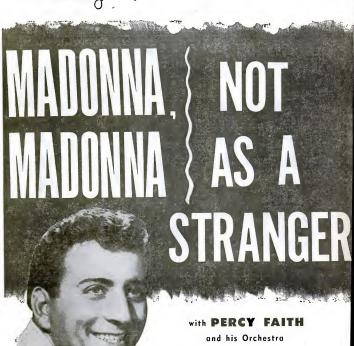
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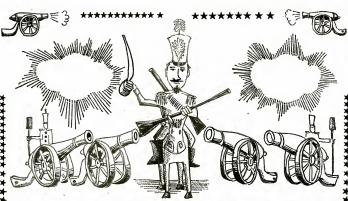
Tony Bennett

Comes Smashing through again with another Columbia pophic



COLUMBIA 40311 • 4-40311





HITS? ARE YOU KIDDING? THIS IS A

BOMBARDMENT

1. ROSEMARY CLOONEY
Hey There
This Ole House

2. TONY BENNETT Cinnamon Sinner Take Me Back Again

3. FRANKIE LAINE

Rain, Rain Your Heart—My Heart

4. JO STAFFORD

Nearer My Love to Me
The Temple of an Understanding
Heart

5. FOUR LADS Skokiaan

Why Should I Love You?

6. DORIS DAY

If I Give My Heart to You Anyone Can Fall in Love

7. MITCH MILLER

Sabrina Wooden Shoes and Happy Hearts

Wooden Shoes and Happy Hear

8. PERCY FAITH

Song for Sweethearts

Bubbling Over

9. PAUL WESTON

Champagne Wine

10. SAMMY KAYE

Sentimental

If We Should Never Meet Again

11. JOHNNIE RAY

Papa Loves Mambo The Only Girl I'll Ever Love

12. GUY MITCHELL Kansas City You've Ruined Me

13. LIBERACE Polanaise

Liebestraum

14. ARTHUR GODFREY

Count Your Blessings Instead of Sheep Lazy Bones

15. RED BUTTONS Swedish Rhapsody

Swedish Rhapsody Daniel, the Cocker Spaniel

15—YES—15 BIG ONES FROM

COLUMBIA RECORDS

********* * * * * * * * * * * * * * *



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48"

CK HYMAN TRIO

Cast of the San

Cast of

MARCABET WITTING
All There is and Thee Some
7.
All Thee Some
7.
All I is the levely one tune which
8.
All Thee Some
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All I is the levely one tune which
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All I is the levely one tune which
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All I is the levely one tune which
9.
All I is the level tune. (Mills, ASCAP)

DIANA COUPLAND:
HOLLAND STREET ORGAN
JOHNY COME Heast
M-G-M 30150--Walte Item from the
upcoming lift: "Bergraye" cold
beest the first "Bergraye" cold
beest the send first the first the
text and text conduc-one side
done by a calliope-like street organ
and the other sung by Mass Coupland,
who's the Lana Turner voice in the
tim. Wards.

ANN SIMMS
OF Washed

COLUMBIA 40297—The Arthur Godfory staget workles on the confory staget workles on the conformation of the consimplicity, However, flip is better or

canaxy's per style. (Forsta. 1994)

LU ANN SIMMS

HUMOROUS

D. J. Clever Ad-lib

Actor-Show-Biz Background

Box D-71

The Billboard Cincinnati 22, Ohio Disk Jockeys!

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816

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SAM GOODY

RECORDS

• Review Spotlight on . . .

RECORDS

The Billboard Music Popularity Charts

ROSEMARY CLOONEY
LOW- Death Do Right by Me (Berlin, ASCAP)
LOW- Sisters (Berlin, ASCAP)—Columbia 40005—
The warn-voiced thrust comes thru with a winning reading of a tender new Irving Berlin ballad from the forthcoming flick "White Christmas" on the topside.
The flip, a cute novelty from the same movie, features Rose and sister Betty singing together. Strong wax

PERRY COMO: Mambo (Shapiro-Bernstein, ASCAP)— REAL COMO: Mambo (Shapiro-Bernstein, ASCAP)— REAL COMO: Mambo (Shapiro-Bernstein) and shaping mambo effort is handed a relaxed reading by the golfer, over a swingy Mitch Ayes ork backing. Good soler, over a swingy Mitch Ayes ork backing. Good Soler, over a principle of the company of the company of the company (Hill & Range, BMI). The Though Indin't Do' THE CHORDS (See Rivythm and Blues "Review Spotlight").

Reviews of New Pop Records

My Courts

my ERC URY 7044) — A Billboard

"Spotlight" 9-4-54. (Plair, BMD)

my Me Good Baby...85

A Billboard "Spotlight" 9-4-54.

(Meridan, BMD)

NY BENNETT

for as a Stranger

COLUMBIA 40311—A Billbeard

"Spotight" 9-4-54. (Bloses, ASCAP)

fadesins, Madoma...85

A Billbeard

Clop, ASCAP;

AN MARTIN

bee Merc Time

CAPTIOL 291 — A Billboard "Spotlight" 94-54. (RIB & Rasge, BMI)

Try, Again... 78

Sautio worbles a presty balled with
his usual apiornb, but flip is stronger.

(Brackstar, BMI)

ONY MARTIN

84

9 341 — A Billhoard "specifieb"

94-54. (Feet, BM1)

et's Try Again... The Martin and recommendation and recomm

ANR RUSSELL, RHONDA FLEMING,
CONNIE HAINES, BERYL DAYES,
LYN MURRA'
GLOBAL THE Refigies ... 10
CORAL 61243—This quarter reading
of the familiar sacred open shootly
feet pleasy of actions for the girth.
The "Do Lord" disk tunnant year did
similar proper This could click with
enough attention, (P.D.)
newly Lander. ... 71

enough attention. (P.D.) scob's Ladder...71
The four Hollywood movie and music names turn in a slick reading of a most attractive piece of religious realetiel. It's done softly, moselfly and severently and deserves plenty of otteotion. (P.D.)

BETTY MADIGAN

Always You

M.G.M. 11812—The earney clicked
big with "Jooy", so her beest disk
has a ceady-made audience. This
side is a Spanishtype melody, sone

WANTED

Constry's per style, (Perrise, BMI) N STENNES If you keep Construction in the Construction of the Construc

COPAL 6/344-Dais terms in a most searching performance on a most ballon. The gay will undoubsticle which should perform the compared with Eddle Fisher—a point shich thould get extra spars for the loss to Year. The compared with Eddle Fisher—a point shich though get extra spars for the loss to Year. The compared with the compared with

AMERICAN CANCER SOCIETY

RECORDS new chanter who has stirred up some

ORGE WILLIAMS ORK
Selectory Night Function
CORAL 6126.—This rivines user his
as infectious been sood a metalice
lored recult been sood a metalice
lored recult been sood a metalice
soft Toreds. 69
A bouncy incrumental with a danceable beat which should please the
teco-age sct. (BMI)

toen-use set. (BMS)

AY ALLEN TRIO

DEF MI Lore of clientiety hermoniced realing of a presty builted senior melody stocks easily in the senior.

The sealest for vocal great senior.

The sealest for vocal great senior based in the senior sen

GSAyank, ASCAP

TATE JERNORE

To Years in The Model Jerome has to come up with See Model Jerome has been come up with See Model that turns her voice and percentally. Since the power see the serrink that will see yours see the power see the power see that the service and the service and the service and the service and communical of materials and communical programmers.

sides. (Jobilee, ASCAP)

THE FOUR JOKERS

M.-D. 11815—M.-G.-M's new vocal
group shows plenty of premise on
their lime data. The
The Four Jokers, Arthur Godfery
"Takest Scous" winners, wan up
asocher pertty song in commendable
stylt.

MADDY BUSSELL

NO one Came to My Parly
CADENCE 126 — Maddy Rossell
bemonas the fact that her beau each
lected to call. Wetersleep wood ably,
Lovelack kidst may take to it. (Reed
Ersika, ASCAP). 67
Someone at Last... 67
Source of the Canada of the Canada
Source of the Canada of the Canada
Source of the Madded partly for
ASCAP) when the Madded partly for
ASCAP to the Madd

PEE WEE HUNT ORK
Help
CAPTOL 1972—The Hunt fora—and
there are plenty—will probably useful
this boots? Good internal, (Moseiclare, EMII
More of the same bert. (Hill Range, BMI
Range, BMI

CEORGE CATES ORK
The Learning to Livr Without Yes
The Learning to Livr Base one disk, with
A control of the Learning to the Livr Base
The December, has a stoon e. &w.
flavor and might move in both
markett, Waskeley, BUIJ
The Sone Constant, Illrandscat, BMIJ

ARE CRIFFEN he Cased in the Cas

MINIC comment. (Fixed) City. ASCAP)
THE FOUR SCOULERS
Line Cits, Little, City
BFIC 5-306—Ditty is shaped into a
bouncy waltz, wone pleasaned by the
quarteet. (Edgeleth, BNH
Correctly Bille orpas has a casefur relian,
and the group makes the most of it.
Should get some spirit. (Bheenless,
BMH)

EOUIS ARMSTRONG
Shokkan (Fart I & D.
DECCA (Fart I

LLY FIELDS
Don't Lauris of Me
(Caract Pus a Foott
M.G.M 11519—New basitone has e
rich, werm tone on a lordy bailed.
Tariffed ... 67
Another oday warbling job on e
protty balled.

preny summ.

Only ALMO
You're the Sweetest
Sweethears in the world
MAJAR 23—Almon well-achooled
MAJAR 23—Almon (fine job on this
lindsweight prece of masterial (You
Tiller, ASCAT)
You're the Que lin Jy Heart. 48
More good obestung by Almon Time
is above arreage, too, (Wester, EMI)

ATTENTION, OPERATORS

& Record Buyers!

A New tobel is born and on its first release in less than 6 weeks it has sold over 10,000 in the STATE OF WISCONSIN nlone. YES, it's none other than that Former RCA Victor Massire now exclusively on

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JUST ANOTHER POLKA Swedish Polka

This is the Juke Box Sat. Nite song is Palkns—imitating all the natio nrch. leaders, Yankovic, Whoop Jahn, Pecon, Romy Gosz, Six IV. Tarellie-Stupped

Petter 1002

When My Blue Moon Turns to Gold nnd Home, Home, Why Go Home

w Release on Potter Shoomaker Polka

1003 Jimmie Crack Corn

Potter 1004 Saxophone Waltz and 1 Gel a Kick Out of Corn

Sample copies to Stores & Dist.—4 records \$2.00—we pay postage. or any records \$2.00—we pay postage, or any single copy 75c. Mail le

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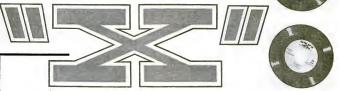
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not one!

not two! but three **BIG**







RECORD HITS!

ST. LOUIS BLUES MAMBO

BELOVED, BE TRUE "45" 4X-0402 "78" X-0042 Richard Malthy and his Orchestra

MOOD INDIGO

PETTY'S LITTLE POLKA "45" 4X-0040 "78" X-0040 Norman Petty Trio

DON'T DROP IT

TRUCK DRIVING MAN "45" 4X-0010 "78" X-0010 Terry Fell .



RECORDS MARK THE HITS

IEANNINE sings

"MY MAMA SAYS NO" KEN MOORE sings and plays

"RESTLESS. HEART" (The Ori MOORE HOLLYWOOD SONGS

VINO Heard Yes Cried East Night AG-M 11865—Viso makes his bow on wax with this revival of an attrialive older time. He but a warm barktone voice capable of selling rements ballation like this covincingly. With more assortance, such as will come with experience, he could develop 1800 a line stylio. (Pangle, 2448. DAVE BRUBECK

featured on

OLD SOUNDS FROM SAN FRANCISCO

Fentasy 3-16 L.P. DJs, write for your FREE Copy

Fantasy SAN MANCISCO 2



Great POP sales are HARPening

THE HARP-TONES WHY SHOULD I

LOVE YOU RRICE RECORD COMPANY

. . HOT DOTS . IF I DIDN'T CARE The Hilltoppers

HAPPY DAYS AND LONELY NIGHTS Fontaine Sisters

> DOT RECORDS



RECORD PRESSINGS GCHAFT, INC.

RECORD SALESMEN WANTED lecritories by large national ... Satary and expenses. Our of this ad. Write le BOX 950 The Silboard, 1564 Breedway Hew York City 36, H. Y.

The Billboard Music Popularity Charts

· Reviews of New

older pop tune (this one by Harry James). This arrangement lessures very listenable vibes and brass. Two good dance sides. (Paramount, ASCAP).

SAL EROOKS

MENULA Syla-Mer appetite is leave
BENULA Syla-Mer appetite is leave
and the supple of th

RI BROOKS

Pop Records

· Continued from page 48

POPULAR RECORDS

will need stronger material than this to fulfill it. They burmonize competently, but their best efforts hall to sell the tune find lyric. tChatton, matty. For Ever So Long....\$5

Reviews of New Polka Records

X FAT DUTCHMEN
Hopp Days Are Here Again
Y 20-5819 — F.D.R.Y old compelion
sons done is polks tempo by the
veteran instrumental group, with Germin beet garden musical styling. The
disk should please its specialized

market.
The Old Bohemian Walts....72
Another German beer parde ditty in waltz tempo. Same cos on sales potential.

Number of Releases This West

This Week	
Label Pop CA	
LADDIN	3
POLLO	· 1
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ADENCE 1	
APITOL 3	
OLUMBIA 5	
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LAIR 2	
HLT EDGE 1	7
UYDEN	2
ERALD	
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UBILEE	
ING 1	· · · · · =
LOYDS	
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	1 7
	2
	=
RAINBOW	4 =

Folk Talent and Tunes R. BILL SACHS

2160 Patterson, Cincinnsti 22



THE LABEL WITH A FUTURE ... 3208 So. S4th St. Zadolobia 42, Ponns.

TO COUNT SEE IT

TO ELLIEVE IT

When you had not to share the country of the coun

PER VIEW AND THE PER VI

 Reviews of New Jazz Records GERRY MULLICAN QUARTET

re Brothers ... 616—The Mullizan PACIFIC JAZZ 616—The Mullizan organal is handed a bright perform-ance, with its happy beat holding the boys logether as they take solos with their expected originality. Good for the bip set. (Becchwood, BMI) the bip set. (Beccument, 1944)
A quiet and thoughful reading of the bailed that collectors will fike lor its easy listenability. (Bregman, Yocco & Conn, ASCAP)

AARKEY
Look Sharp—Be Sharp
Look Sharp—Be Sharp
APTOL 2004 — Sharkey Bonnoo
and Hein New Orleans and the radio-TV
the radio-TV subsets sories, both
the radio-TV subsets sories, Disk
thould attract spins—unless the preterm legal hashed itses up the disty, Fig.
a happy performance. (Wissien,
ASCAP)

ASCAP:
See Steel....76
On this side the common tackles a
Wingy Mannesse instrumental for another good Divietand reading, (Manerrer, ASCAP)

STORY, ASCAP)

CIADUR WILLIAMSON TRID

All Gody Callina Cod Bhylina

Like a pricty hip rane at the 8t. Her

work attach you more best than it

salest groups for the latel. Tempo list

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Market groups for the latel. Tempo list

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Market groups for the latel. Tempo list

from the control of the latel of the

More good planned combo studies for

the lates of progressive laze. (Charling,

ASCAP)

BILL HOLMAN OCTET LL HDLMAN GCTE:

Their Folks:

CAPITOL 125/8 ... Good said this,
one of the first one can be labelle

so of the first one can be labelle

sidence are West Coast toolter who
massee to show up on many a jazz

date in California. The mood is a
warm one, the combo is smooth and
the style is propressive. (Beston,

841)

Couds Jack. 68
More of the same here, the the tempo is somewhat frantic, 18 cates, 8451.

Reviews of New Sacred Records

CAPITOL 2915—A rather subdued, but pleasant group vocal treatment of a lune that's going well right now. The disk abould cutch its share of plays in the sacred field. (Hambein, 8941)

e Peepared 74
A fast-paced sucred item, with nice
world harmony, (Tree, BMI)

Reviews of New Spiritual Records

HE CANDLELIGHT CHORUS HR CANULL-MOUNT AND A REVENUE AND A REVENUE

Reviews of New

Latin American Records

TITO PUENTE DRK

Muppy Heert

TICO 228—Puente, always in search
of new oethestral timbres and toole
color combinations sometimes and
these, as provided to the color of the purple of the the standard of the purple of the last standard of the color of th

MELODIES FOR MILLIONS IT'S A SMASHER!!!

THE JONES BOYS

"THE SONG IS EXDED" . & g #5007

S & G RECORDS



LIPS

THE VOICES THREE . MGM PEARL EDDY"I" VILLAGE MUSIC CO.

SH-BOOM

The Chords Cal The Crewcuts Mercury Billy Williams Coral Bobby Williamson . . RCA Victor Sy Oliver Bell Leon McAuliffe Columbia

HILL AND RANGE SONGS, INC

"Excellent Wax performer . . . PATRICIA SCOT "I'm Giving All My Love to You"
"Point of No Return"

RECORDING COMPANY

JOAN ROBERTS NEVER ALONE QUALITY #715 DISTRIBUTORS-Some Territories

Quality





V-M Corporation

MODEL 121

Many Sides Brand New Shues and Stoeps Woopie onl appointed talles and artists

All orders COD & F.O.B. BI

XNA. J.

land the Kent

Burro &

On artist with enough potential to reach the "up name" breaket as enceived of the control of the



A brilliant new song stylist singing

"THE NIC-NAME SONG

Thombit Joniac Sandand Red De week Ymakee.



"My Friend". I appreciate the faith you all have placed in me. "As Far As I'm Concerned", I'm proud to be a part of the Ozark Jubilee . . . and "One By One" . . others share this feeling as they drop in to join us in making Springfield the "Crossroads of

Country Music."



Personal Direction DUB ALLBRITTEN

Rodio & Tronscriptions Representatives RADIOZARK ENTERPRISES Springfield, Missouri

TOP TALENT Jewell Theatre ringfield, Missouri

The Billboard Music Popularity Char COUNTRY WESTERN RECORD

· Rost College in Stores

* Dest Jeliers in Store	5	
For survey week ending Se RECORDS are reaked in order of their current national editing important The Sill- tonic from the survey are survey and their board's weekly survey among dealers thru- sest the country with a high vebure of sales)tem	ber 1
This to country and western records. The to-	nst eek	Chart
1. 1 DON'T HURT ANYMORE—H. Snow,	1	16
 ONE BY ONE—K. Wells & R. Foley I'm a Stranger in My Home—Dec 29065—BMI 	2	17
3. EVEN THO—W. Pierce Sparkling Brown Eyes—Dec 29107—BMI	3	15
 GOODNIGHT, SWEETHEART, GOODNIGHT—Johnnie & Jack Honey I Need You—V 20-5775—BMI 	4	
J. Tubb-G. Hill	5	11
6. GO. BOY, GO-C. Smith If You Saw Her Through My Eyes- Col 21266—BMI	6	6
7. THIS OLE HOUSE—S. Hamblen When My Lord Picks Up the Picac— V 20-5739—BMI	12	4
8. SPARKLING BROWN EYES— W. Pierce-Wilburn Brothers	7	14
9. HEP CAT BABY-E. Arnold	9	4
10. HONKY TONK GIRL—H. Thompson We've Gone Too Far—Cap 28:23—BMI 11. THIS IS THE THANKS I GET—	15	11
E. Arnold	11	2
12. ROSE MARIE—S. Whitman	10	20
13. SLOWLY-W. Pierce You Just Can't Be True-Dec 28991-BMI	14	32
14. 1 REALLY DON'T WANT TO KNOW— E. Arnold	13	38
15. PLACE FOR GIRLS LIKE YOU— F. Young		1

• /	Most Played in Juke For survey week ending Sep presists marmler of plays in juke boxes through the country. Results are based on The Billboard's weekly survey among op-	4em	
This Week	erators thrucut the country using a high La	sŧ	Chart
1. 1	DON'T HURT ANYMORE-H. Snow.	1	15
2. E	VEN THO-W. Pierce	3	14
3. 0	NE BY ONE—K, Wells-R. Foley	2	14
4. L	J. Tubb-G. Hill	4	
	OSE MARIE—S. Whitman		18
	ON'T DROP 1T-T. Fell	9	4
	PARKLING BROWN EYES— W. Pierce-Wilburn Brothers	5	11
7. H	EP CAT BABY—E. Arnold	-	1
8. G	GOODNIGHT. SWEETHEART. GOODNIGHT—Johnnie & Jack	7	5
	BY CRY DARIING I Newmon	10	

Most Played by Jockeys

Week shows in all key markets.	Week
1. 1 DON'T HURT ANYMORE-H. Snow	. 1
2. ONE BY ONE—K. Wells-R. Foley	. 3
3. GOODNIGHT. SWEETHEART, GOODNIGHT—Johnnie & Jack	. 4
4. EVEN THO-W Pierce	. 2
S. COURTIN' IN THE RAIN-T. T. Tyler	. 5
8. THIS OLE HOUSE—S. Hamblen	. 8
7. LOOKING BACK TO SEE— J. Tubb-G. Hill	
8. GO, BOY. GO-C. Smith	. 7
8. SPARKLING BROWN EYES— W. Pierce-Wilburn Brothers	. 6
B. Walker	. 11

YOU CAN'T HAVE MY LOVE— W. Jackson & B. Gray..... THIS IS THE THANKS 1 GET—

14. WHATCHA GONNA DO NOW?—
T. Collins.
Cap 2891—8MI

14. 1 REALLY DON'T WANT TO KNOW—
E. Arnold.
V 205252—8MI





To all of the hundreds of nice folks, whose cooperation and hard work has made, and will continue to make the "Ozark Jubilee" the success it is... our sincere thanks.

"AUNIT" MARTHA BATY
CHUCK BOWERS
COUNTRY GENTLEMEN
CROSSROADS GANG
BUSTER FELLERS
FOGGY RIVER BOYS
"GOO-GOO" RUTLEDGE
SPEEDY HAWORTH
JIMMY HELM
BUD ISAGES
TOMMY JECKSON
DOC MARTIN
GRADY MARTIN
FAUL MITCHELL

BOBBY MOORE
PENNY NICHOLS
OKLAHOMA WRANGLES
PHILHARMONICS
PRAIRIE PLAYBOYS
GEORGE RHODES
JUDY ROBERTS
JUDY ROBERTS
JUMY SELPH
PETE STAMPER
TALL TIMBER TRIO
LUKE WARMWATER
BILL WEBS
BOB WHITE
"AUNT" BUNIE WILSON

Ozark Jubilee - Saturday Night - ABC Network

D TALENT



SEPTEMBER 11, 1954

This Week's Best Buys

NO SELECTIONS THIS WEEK.

The Billboard Music Popularity Char

• C & W Territorial Best Sellers

of which has already been sur-veyed and chartered. Six miles of the cave is lighted and open to the public at \$1 fqr adults and 50 cents for children, Some 3,000 patrons pass thru the front gate patrons pass thru the front gate each Sunday, at a fee of 29 cents a head. Roy's mother; bis two brothers, Clauds (Spot) and Bris-coe, and his sister, Juanita, reside on the gro

COUNTRY & WESTERN RECORDS • Review Spotlight on . . .

WEB PHERCE
WEB PHERCE
Twee Rol Mine Arymore (Codarrood, BMI)—Decoration of the Rol Mine Arymore (Codarrood, BMI)—Decoration of the Rol Mine Arymore (Codarrood, BMI)—Decoration of the Roll Mine Arymore (Codarrood, BMI)—Decoration of the Roll Mine Arymore (Codarrood, BMI) and Roll Mine Arymore (Codarrood, BMI) and Roll Arymore (Codarrood, BMI)—Decoration of the Roll Arymore (Codarrood, BMI) and Roll Arymore (Coda

Reviews of New C & W Recc. ds

DOTS POACE

DON'S TOME

DON'S TOME

DON'S TOME

THE TOME

STARDAY 159—Fibe material here
is the metallating side, and Noace
and the group hand it almost exposure. Issurite, BMSI

Region Noace

Reg

(DNSSOME PINE PIDDLERS)

Im Feeling for You
Y 5817—A bouncy field cocunity difty,
with clever lyrics and peppy vocal,
(Four Star Sales, 8481)
Don't Forget Me....69
Same comment on performance,
Good bride and fiddle breking (RCA
Vietne Recease)

(D ISACS)
Schlam — The African norm norms to the strike alten for the superbush treatment, but this c.d.w. version makes for interesting literaling with its from successing source. Ghappen-Bernstein, work. Chappen-Bernstein, voic. Ghappen-Bernstein, voic. Alexen, Brd.)

200. 1.Athens, Brd.)

MADDOX BROS. & ROSE
I'll Never De II Again
FOUR STAR 166—Rose is tearful apologetic bere as the acknowled her mistakes. This is a good to with a lively tempo, and Rose site a sheece, convincing reading. (Am. 1995)

TOWNY DUNCAN
Walkia' in the Shadow of the Blace
CORAL 64182—Duncan contribut

sincere vocal treatment on a week
with effective lyrics, (Ridgeway, 65

I Just Can't Take II Any More....64

Same comment, (Wakely, 8MI)

Some comment. (Waket, a M48)
ACK CARDWILL
MIR OW Lore Fals and Dis
The Comment of the Comment
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HILE PINLEDPERS
Blossome in the Springuism
CUPAL of CAS—A Billing Sold for an exCUPAL of CAS—A Billing Sold for an exsere vocaluling by the Mariin Sisser.
Blatmoore, ASCAP)
Methods and Barmoore, as a company
battal with the same old-Sashoned
musical Tavor (entered on the Ro.
(Receate, Own)

CHUCK LEE

faria
TNT 117—Song is on the routies
side, but Lee hands it such a gay and
vibrant performance that many will
find lots of pleasure in bearing it find lots of pleasure in bearing it spin. Isien to the Wind....64 Deep in an echo chamber, Chuck Leo sines the outdoor ballad with warm vocal este. A fine job by the young artist.

LEVE M-DANIEL.
Haven Me Son.
KING 1920—McDaniel sings in
fully of a hopeless love affair (a)
to the sings of the son of t

C & W Territorial Best Sellers

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Best Sellers in Stores For survey week ending September 1

CORDS are ranked in order of their current mailconal line insportance at the retail level. Results are based The Billinearity meetly surrey among deleter thracout country with a high volume of sales in rhythm and country with a high volume of sales in rhythm and country with a high volume of sales in rhythm and country with a high volume of sales in rhythm and wheel Chair when the country with a sale of sach record is also wheel Chair | WMAN | Department | Departmen

Benute—Epic 9966—ASCAP

9. SHAKE, RATTLE AND ROLL—J. Turner.....

You know 1 Lore You—Atlantic 1926—BM1

16. YOUR CASH AIN'T NOTHIN' BUT TRASH—

Most Played in Juke Boxes

For survey week ending September 1 1. HONEY LOVE—Drifters

2. WORK WITH ME, ANNIE—Midnighters..... 4. SH-BOOM—Chords 5. SEXY WAYS—Midnighters

S. SHAKE, RATTLE AND ROLL-J. Turner...... 7. YOUR CASH AIN'T NOTHIN' BUT TRASH-

8. WHEN MY HEART BEATS LIKE A HAMMER-9. GOODNIGHT, SWEETHEART, GOODNIGHT-

10. HURTS ME TO MY HEART—F. Adams.....

Rhythm and Blue Notes

- By BOB ROLONTZ Miss Dined Weshington, "queen Coeth Williams ork. It will sent at the Briddind in New York, comber 13, playing one-singhter at the Briddind in New York, comber 13, playing one-singhter produces put together by University." The Bridding of the City of the Coeth Coe

"DON'T DROP IT"

SAVOY RECORD CO, INC.

Great POP sales are HARPening THE HARP-TONES WHY SHOULD I LOVE YOU BRUCE RECORD COMPANY

Good News! "GOOD THING BABY"

"HOW DEEP IS THE OCEAN" by THE SULTANS an Dake #125

DUKE RECORDS

For survey week ending September 1

Atlanta

1. Annie Had a Bahy, Midnighter, 2. Sexy Ways, Midnighters, Fed. 2. What a Dresse, R. Brown, Ad. 4. Work With Me, Annie Midnighters, Fed. 5. Your Cash Air't Neible' But T Clayers, Ad.

Yeler Case
Cloven, Ad.
Beagy Love, Drifters, Afl.
Beagy Love, Drifters, Afl.
Dea't You Know? R. Charles, J.
When My Heart Beast Like a He
B. B. King, RPM.
Shim Shams Shimmy
J. Duprec, Re.
Rvii In Going On, H. Wolf, Che.

Ralti.-Wash

What a Dream, R. Brown, Ad.
Asale Had a Bady, Midnighters, Fed.
Sery Ways, Midnighters, Fed.
Sery Ways, Midnighters, Fed.
Midnighters, Midnighters

Charlotte

Honey Love, Drifters, All.
 Work With Me, A smale Midnighters, Fed.
 Annale Had a Baby, Midnighters, Fed.
 Annale Had a Baby, Midnighters, Fed.
 Sh-Boom, Chords, Cut
 Harsts Me to My Heart, F. Adams, Her.
 Whal a Dream, R. Rrown, All.
 Sery Ways, Midsters, Fed.
 I've Got My Eyes on Yea.

Clovers, Atl. 9. Tick Toch, Marvin & Johnny, Spe. 16. Fish Tide, R. Hamilton, Epi.

Chicago

R & B Territorial Best Sellers

When the Lights Gn Out
 J. Witherspoon, Che.
 Hurts Me to My Heart, P. Adams, Her.
 Shabe, Rattle and Roll, J. Turner, All.

Cincinnati

What a Dream, R. Brown, Atl.
 Herits Me to Heart, P. Adams, Her.
 Seb Tiels, P. Hamilton, Ed.
 Asake Had a Baby, Midnighters, Ped.
 Asake Had a Baby, Midnighters, Ped.
 Year Cash Ani Noshir' But Trask
 Clovers, Atl.
 Clovers, Atl.
 Wark With Me, Asale
 Midnighters, Fed.
 The Toels, Marris & Johnny, Spa.

Detroit

I. Seny Ways, Midnighters, Fed.
2. Annie Hed u Baby, Midnighters, Fed.
3. Honey Love, Driffers, Ad.
Harth Me to My Beard, F. Adams, He
S. Work Wain Me, Annie
Midnighters, Fed.

Midnighters, Fed. 6. Eab Tide, R. Hamilton, Ept. 7. Eve Is Going On, H. Wolf, Chs. 8, Flease Don't Freeze, R. Brown, Att. Los Angeles

1. Wast a Dresse, R. Brown, All.
2. Harts Sie to M. Hener, F. Adam, Her.
4. The Tech, Marsia A Johney, Gra.
5. St.-Boom, Choole, Cal.
6. Hoory Love, Onlines, All.
7. Heart Sy, Medallions, Dan.
7. Henry St. Richillon, Dan.
7. Robert Sy, Medallions, Dan.
7. Robert Sy, Richillon, Fpl.
11. Work With Me, Anale
Midnighters, Fed.

New Orleans

This Week's Best Buvs

ecording to sales reports in key markets, the following recent relactes are recom

OP SHOOP (Fig. NM)—Shirly Quester—This loss of the problem of the

hocker 789
In two weeks Little Waiter's latest release has collected a fine spread of good and strong sales report. These wrest returned from New York, Bullaham and St. Louis, Tan disk is reported to be doing equally well in jule boxes and across the counter, Fig is "Sine Light" (Arr., BMI). A previous Biliboard "Spatight" pick.

Review Spotlight on . . . The Erd Boatt crw, one of the bottest of the bands ground to most year. The far Boatt grow of the boattest of the bands grown for the bands grown of the bands grown of the bands grown of the bands grown of the bands of the ban

RECORDS

NOO THE CHOOSE 1

TALENT

coast and play there thru July.
The Ink Spots, with Charlie
Fuque, opened at the Apollo
Theater in New York this week,
Next week the group will do a
week at the Howard Theater in
Washington.

A Sure Fire Hitl

THE SPIDERS

THE REAL THING"

"Mmm Mmm Baby"

Imperial Records

6425 Hellywood Blvd. Hollywood Zf., Calif.

E DODGERS

Here's en sitrective new group that could mean something in the field with exposure. On their first release
the boys do a good job with
you Make Me Happy''
(Aladdin, BMI) backed by "You Make a Whole Lot of
Love," (Shapiro-Bernstein, ASCAP) on Aladdin 3259.
Watch them. THE DODGERS

Reviews of New R & B Records

RICHARD LEWIS ORK

Rey Little Foy

ALADDIN 3255—A millioard "Spotlight" 9-4-74. (Aldelies, 6941)

Call Me, Call Me, Call Me. ...42

A millioard "Spotlight" 9-4-74.

(Aladelie, 6941)

group, but material len't up to at ard of flip. (Flair, BMI)

are w.

He DODGERS
You Make Me Happy
ALADDIN 329—There's more thin a passing free washing of a rhythmic equal. The group awards it a strong equal. this infectious services that is infectious to go the performance, abottled by the sixth good propers here. Elevant 18 a strong coopers here. Elevant 18 a strong to the group extends the initiation to remance as if he means it. Disk had a good sound and as carefree beat that add to the existence. Should do the chief of the coopers of

L. What a Dream, R. Brown, Ath.
J. Honey Levs, Driffers, Ath.
J. Eab Hide, R. Hamilton, Epi.
S-Sa-Bossen, Chroris, Cail
S-Week, Wide Mer, Asale
Michighters, Ped.
6. Blatts Me in My Heart, F. Adums, Her.
7. Annie Hate S. Baby, Michighters, Fed. Co.
J. Undermised Jost Haw Yee Fed.
Foor Tunes, Name

Philadelphia

 What a Dresse, R. Brown, Atl.
 Annie Had a Baby, Midnighters
 Sexy Ways, Midnighters, Fed.
 Housy Love, Drifters, Atl. 3. Sery Ways, Midnighten, Fed.
4. Housey Leve, Differs, Adt.
5. Hey There, S. Davis Jr., Dec.
6. Week With Mr., Assile
Midnighten, Fed.
7. Each Tide, R. Hamilton, Epi.
6. House Me to My Reset, F. Adams, Her.
7. I've Got My Eyes on You, Clorers, Adt.
8. High Reich, B. Doogsti, Kru.

L. Work With Mc, Annie Midzighters, Fod. 2. Annie Hed a Bahy, Midzighners, Fed. 3. Heuny Low, Drillers, All. 4. Any Day, Now, B. Johavon, Mer. 5. Harts Me to My Beart, F. Adams, Her. 4. 2bb Yide, R. Hamilton, F. 7. Evil is Golng On, H. Wolf, Chs. 8. What is Denn, R. Brown, All.



THE MIDNIGHTERS ANNIE HAD A BABY SHE'S THE ONE FEDERAL 12195

THE MIDNIGHTERS SEXY WAYS DON'T SAY YOUR LAST GOODBYE

WARK WITH ME ANNIE UNTIL I DIE

MAMBOSTIC KING 4730

BILL DOGGET HIGH HEFTS SWEET SLUMBER





GOING BIGH

"HEARTS OF STONE

RUNNIN' B & B 1301 THE JEWELS

R & B Records
National Music Sales Corp.
6420 Santa Menica Bivd.
Hallywood 35, California

Acts in Catskill Resort Area Endure a Rough Summer

The season which end Labor Day was been a great plant and the street in control to the street in

Hamids for Breach of Contract

Hamids for Breach of Contract

Hamids for Breach of Contract

A plane of mere gertleric present of the present

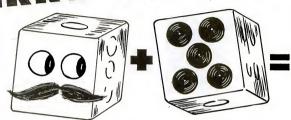
HOLLYWOOD-VEGAS A CIRCUIT?

Cocoa, Grove Names Miller

The statistical and Actors: Equity has stated that if would always the state of the pointers o

A Juke-Box-Disk-Jockey NATURAL!

JERRY COLONNA



7 MARKETS REPORT 85,000 SOLD 2 Weeks

NIJA-DA"

On Film: Re-release for Walt Disney Productions "Casey At The Bat" Just Concluded:

Triumphant Tour-Sydney, Brisbane, Melbourne, Australia

Established all-time high attendance: Club Gay Haven, Detroit

On Television:

Dorsey Bros.' Show--Sat., Sept. 11, 1954, CBS-TV

Personal Management REDD DOFF and ASSOCIATES 232 N. Canon Dr., Beverly Hills, Calif. Exclusively represented by YATES ARTIST CORP. Charley Yates—Stephen Yates 565 5th Ave., New York City Screaming!"

Decca #DLP 5540

The Vaughn Monroe

Show (TV) Cast: Vaughn Monroe, The Satisfiers. Diractor, Creig Al-len. Producer, Bill Stuart. Music, Richard Hayman and

NBC-TV, 7:30-7:45 p.m., EDT., September 2.)

Isoptember 23 "Yes pain. But In a part of the pain of

close. Monroe himself opened with some easy, pointless business with his accompanist, and they did "The Evening Breeche piano. The entire made section of the show was a lively, flowing sequence on the subject of shoes.

NEW SEASON'S ATTRACTIONS

- Instrumental and + Vocal Recording * Ctore
- * BILL HALEY and His COMETS
- * ROMAINE BROWN and THE ROMAINES
- **→** DAISY MAE end Her Hep Cats
- * THE TOP NOTES
- * JACKIE BROOKS n Derby Becards
- ★ ELTON BRITT
- * TEXAS JIM ROBERTSON
- **★ IACKIE RAYE QUARTET**

WRITE--WIRE--PHONE

JOLLY JOYCE

AGENCY 7th Floor-VICTORY BLDG.

WAInut 2-4677 & 2-3172 * PHILADELPHIA 7, PA.

٠ ount Theater Bidg

LAckawanna 4-9469 * NEW YORK CITY The takent (a ammonicit, rocal) live TV version of Bling Crouby's setton. Rooney goes on sings in the control of the control o

Monroe finished off the show with "Young at Heart," during which he scratched and petted e big, shaggy doc.

ne scratch naggy dog. Gene Plotnik.

Lux Video Theater (TV)

LUX Video I hedrer (I V Cest: Dorothy McGuira, Genn Berry, Mary Anderson, Edward Abilay, others. Producer. Cal Kuhl. Executive producer, Cal Kuhl. Executive producer, Cornell Jackson. Directors, Burs Kuilk, Richard Goode and Earl Ebi. Musical director. Rudolph Schrager. TV adeptation writer. Sanford Barnati. Sponnored by Lever Brothers for Lux Producer Brothers for Lux Producer Brothers for Lux Producer.

Cast Dearly Mary Andrease, Eds.

The Grant Dearly Mary Andrease, Eds.

Serv. Mary Andrease, Eds.

Serv. Mary Andrease, Eds.

Serv. Cal Kuh. Escaptive preceders, busz Kulk, Bichard

Toda and Early Mary Andrease, Eds.

The Grant Escaptive Proceders, busz Kulk, Bichard

TY schaptation write, 25s
Ty schapta

Fragments
That's quite a bit of living to
peck into a live 25-minute script
segment, and the results were
about as disconcerting production-wise as might be expected,
with innumerable views of swirling fog used to bridge the more
obvious gaps in dramatic con-

ing for used to bridge the necessary of the control of the control

Nameless?

Since Lux Video Theater execs frankly admit that budgets on feture shows will not permit the hiring of big money movie talent, it's within the realm of possibility that these pay-off sequences may ultimately turn out to be the show's biggest draw, name-wise. Next week, for instance, the

PEDRO & DURAND PEDRO MORALES Jr.

> Now Playing Fairs for George Hamid & Son

> > Currently Rutland, Vermont

Phil Coscia-Phil Grae 165 West 46 Street, New York, N. Y.

Siar, Pee Wee Reese, Producer - director, Emerson Yorke, Cameras, Nick Cavellera and Russell Carrier, Script, Joseph Johnston, Music, Solite Palmer, Commentator, Ted Husing.

hand live for an intervent.

Mason.

Mason was perfectly charming in his conversation with Hitchcock. However he looked worried and apprehensive in his earlier "welcome to Lux Video Lux

(Reviewed at special screening. Running time 14 minutes.)

NEW ACTS

NORMAN DUNLAP (singer), The Octis, Lor Angeles, August 31. Bartionen Norman Dunlap has Bartionen Norman Dunlap has the eddition of a wider range of material and some stage savey, lap projects too much of the "Song of the Open Road" type "Song Open Road" type to be seen to be

DONNA G Palace Th tamber 3, GRESCOE (violinist). Theater, New York, Sep-

tamber 3.

Gal has everything it takes
both technique an 'tone-wise, in
vaude she can become a natural
class act. However, she should
take note that a yaude audience
likes something familiar on the
likes something familiar on the
should be the should be sh likes something smalllar commence or when it comes to longhair. Opening virtuosity is good, a suggestion for her second stanza might be "Claire de Lune." Finale All she needs for void reception is the realization that a vaude stage isn't a concert platform. She has the stuff to be equally at home on either.

ball.

It was shown that Beest had a stated with the state of the stat Wong Sisters, Donna Grescoe, Martin Brothers, Jackia Bright, Yvonna Moray, Val-entine and Rita, Howali and Radcliff, Vidbel's Baby Ele-phants. Jo Lombardi and his ork.

(Reviewed September 3.)

The wholesome coloning. Betty in grow the control of the coloning of the coloning betty in the coloning betty in the coloning betty in the coloning between the coloning between

BURLESQUE BITS

BURLESQUE BITS

The Adapas, artis, a replica in Condy Coley, Donas Devemport, tured at the Soulceard Twent in Particular College and the Soulceard Twenty College and the Soulceard Twenty College and College a



MULSON STUDIO

"HOLD THE LIGHT FOR ME"
"BONT HAFTA LIVE LIKE
THAT NO MORE JOLLY JOYCE

Schell Scenie Studio

MILTON SCHUSTER 2088Y GOODMAN IN CHARGE CLUB DEPT.

WANTED STRIPPERS—DANCERS TRIBLE ROGERS THEATRICAL AGENCY TRIBLE ROGERS THEATRICAL AGENCY Sarie Gids., 1874 Greadway, Hem-Yark 19. Phone: Circle 60924. Please send photos.

Aspiring Vocalists

LORENZO PACETI Specialist & Ceach Sutraerds Studio 509, Stainwey Hall Naw York, N. Y.

in Miami, busy opening a branch
office. . . Pat Murray will be the
house singer at the Gayety, Detroit, when it reopens for the
season September 16.

SPEAKING OF LEGIT

· Continued from page 56

Joshua Logan song and dancer, include Pat Finch, Lindsay Kirk-patrick, Katharina Gravas, Mi-chasl Da Marco and Wally Strauss, "Fanny's" unveiling date is still November 4 at the Ma-

The Blackrians Guild, one of the town's best of-Broadway showness, will audition apprants the search of the search beginning Tuesday (7) at 316 West 57th Street. Despoyable to the search of the sear

velöp propers, sand, silo theater. Sådney Kingsley's yet unnamed comedy will have Shalla Bend and Buddy Hackatt, latter night-clubber making his Stem debut, as its leads when it opens December and the beater. Anniversary Waltz," will have until became the comber 4 to determine whether it will move to another house or get the sand of the determine whether it will move to another house or get.

ICE SHOWS

ice Capades of 1955. (Gardes) New York,

BROADWAY SHOWLOG

Performances Thru September 4, 1954

DRAMAS

Anniversary Waltz ... 4-7, 54
Came Mutiny Court
Martiol ... 1-20, 54
Kings of Hearts ... 4-1, 54
Kings of Hearts ... 4-1, 54
Kings of Hearts ... 1-1, 1-21, 52
The Seven-Yeer Isch ... 1-20, 52
The Solid Gold Codiffice.1-3, 53
The Technose of August
Moco ... 90-15, 53

MUSICALS

Acts AND
ATTRACTIONS

Acts AND
ATTRACTIONS

Continued from page 36

Description of the builder o

DRAMATIC & MUSICAL ROUTES

Pirnic: (Casa) Detroit. Porsy and Bess: (Royal Alexa

HOCUS-POCUS

NEW YORK State and Canada cluding 3-16 Basala and Turtle Conclude of Materians to be the Sasappy Mediciane, Then, too Mad at Hotel Union, Union, 1988. The Sasappy Mediciane, Then, too Mad at Rosel Union, Union, 1988. The Sasappy Mediciane, Then, too Market Concludes the Sasappy Mediciane, Then, too Market Concludes the Sasappy Mediciane, Then, too Market Concludes the Sasappy Mediciane, The Sasappy Mediciane,

THE DUANES cloor or outdoor events. Racant engagements include Polica Ban-quel. Astor Hotal; Offices' Club, Wash-inglen. D. C.; William Penn Club: Wastview Armustmant Park, Pitts-burgh 15 weeks). AVAILABLE AFTER





HOTEL AVERY Avery SI. and Washin ALL MAIL HELD FOR ONE YEAR on request The Home of Show Foli



PUN-MANTPH for All Breuzehes of Theoricals
Thought the wisc application of the transport

PUN-MANTPH for All Breuzehes of Theoricals
Thought the wisc application of the transport

**All Breuzehes of Theoricals



FINAL CURTAIN

AVIE—Charles.

The wind property is not inside and comty, wind property in to Calabo, Nr. Burn in
Calabo, It is 100, Its muscule and, in
Conservatory of Muscul, Leftship, Girlstard and Muscule and the Calabo, Italian and the Calabo, Italian

Land and the Calabo, Italian and Italian

Land and the Calabo, Italian and Italian

Land and an

George, tr more than 50 years a stew crust southhouses and the last architers, all of whom headed dising departments. Known bing George, his family in lowerque. He had the Mills Edward Control of the c

LOVING MEMORY ETHEL DARLINGTON ANN AND JACK

z swithen far d'exams,

RANA—RIFTS,

Stoner radio announcer and entirmer, August 15 in Richbort, Fa. He
cle Wip on Batalon Wift, doing a
lidewin story-telling program, A far
illustration, and the story of the story
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EEL-A. C.,
of the Horsel Packing Compeny,
untils, Minn, Monday (19). A show
he had a fouring musical, "Nighal
Old Mexico" in 18th, giving out
Old Mexico" in 18th, giving out
of 10 years his firm operated the
sel Olria, based and madea musical mail
the was a read and radio attraction
this general compensation of the selection of

In Loving Memory of my mother

"MOTHER HUNTER"

Loying Daughter, BABE HUNTER

Y-Maurien,
cil known radio,
right neme was Maurice F
a member of ABCAP and a'
was assistant producer of the
ill Breakfas Cish." At the
is death he was producing
"weade" and "Mary Marie
"weade" and "Mary

JOE PONTICO JOE PONTICO & LOI

LINDA LOPEZ



Killed September 13, 1953 Another "STAR" in Heaven I Loved and Missed You So Much Your Brother

BILLY LOGSDON

• Folk Talent and Tunes

AMSAYE—Tsry, ER, producer and editor of motion pat-tures for the Treasury Repartment dur-ing World War 1, Acqual 15 in Nor-walk Hospital, Norwik, Coan, Is Erz-be account editor-in-click the coanse the decount editor-in-click that and until the time of his death he was consider the time of his death he was consider yield by his death he was consider yield by his wide, Helm.

NARD—Lecta,

47, veteran tent and rep show performer,
August 27 in Tules, Okits. In show business most of her life, aha played plous
in silent more busines and troughed with
the Ray Smith Med Show, At one time
the Ray Smith Med Show, At one time
the was also with the Lectman-Levils
Shows and many other tent and rep

PERLING—
A son to Mr. and Mrs. Mint August 24 at Cedars of Lebant Les Angeles, Futher is the pro of United States Pictures, Mc daughtar of Horry M. Warnet of Warner Bres. Fietpers, in

Chicago

WLS "National Barn principals, Lulu Belle an Homer and Jathroe, Re chard and Woody Ma

**Some state of the state of th

Mergie Lee, Frenkle Masters and orchestra, Shirley Linde, the Pesky Twin, Lolhar Wei-ten Pesky Twin, Lolhar Wei-ten Pesky Twin, Lolhar Wei-Ballr, Pelo, Jimmy Caeser, Fred Hirschield Fred Napier, Elleen Carroll, Ray McIntosh, Inc Bou-dons, Chorocyrephy and tisp-leg by Bob Frellons. Original dons. Chorocyrephy and tisp-leg by Bob Frellons. Original Contumes, John Baur and Ber-nard Peterson. Orrhestrations. (Continued on page 73)

IKE PAYS TO HEAR HIMSELF SPEAK AT DES MOINES FAIR

DES MOINES, Sept. 4.—Thousands were admitted free to the Iowa State Fair here Monday (30) to hear President Eisen-hower speak but lke paid 50 cents admission for himself and 50 cents for his fishing companion, former president Herbert

50 cents for his fishing companion, former president streems. In opening his speech, Buc commended that he had noted a goalth, in a three-place in a final partial relation by the world have so the history of the street of the

lowa State Fair Rushes to Surpass '51 All-Time Gate

Six-Day Count Tops '53 by 50,000; Grandstand, Midway Takes Soar

DES MOINES, Sept. 4.—The Saturday (28), making it the sec-centennial studded lows State and largest day in the fair's history President Eisenhower, appeared headed for a sock finish with an all-time high in attendance and receipts, contential students are provided to the provided of the provided to the provid

Plans Cuban Stand

Walters' Spec

Well-CAGO, Sept. 4.—The Ringline-Barmin circus is running
in Spanin for the Johnst America

Well-CAGO, Sept. 4.—The Ringline-Barmin circus is running
in Spanin for the Johnst America

Spanin and State of the Spanin for the Johnst America

McClosky rated that the circus

McClosk

Lou Walters Sets Grandstand Revue NEW YORK: Sept. 4.—In-plant, has previously produced from the same company that the expension of plant, and the same company that the expension of plant, and the same company that the expension. In which a same company that the expension of the whiter that the same company that the expension. In which a same company that the expension of the whiter that the same company that the expension of the whiter that the same company that the expension of the whiter that the same company that the expension of the whiter that the same company that the expension of the same company that the company that the expension of the same company that the exp

Introduced to

ST. PAUL FAIR RACES TOWARDS ALL-TIME HIGH Cracks Five Single-Day Marks

As 456.190 Turn Out First Five Days

A loss of \$250,000 was counted (Continued on page 65)

Tampa Fair Sets Sunday Runs in '55

TAMPA, Sept. 4.—The Florida State Earl, which will run from nonneed the event will operate on Sundays for the first time.

7. C. Huckson, manager, sald in a prominent religious leader on at least no of the Sundays.

Store Roof



C. McCAFFERY, general agent one of the owners of the usement Company of America, hospitalized in Chicago August six days after he was stricken is hotel apartment in that city.

As 456,190 Turn Out First Five Days

37: PAIL, Beat -Records indeed fearer, then the energy fell like ducks in a shooting gal-isodry-gays Decent gate, (for all grays as the day and an analysis of the state of the ear. Concessions, Baldwin said, were

up about 10 per cent over rece of 1953, but he didn't have en figures for comparison purpose for comparison pur Races Gross 26G Races Gross 28G

The best aftermoon grandstand draw thru Wednesday was big car races
Sunday which grossed \$22,108. Sunday which grossed \$22,109. Thursday aftermoon granter gross, ing for an even greater gross, altho

Southern Fairs For Braly Unit

WINCHESTER, Tenn., Sept. 4.
Als, Lawrenceburg, Tenn., and
Corenth and Tupes, Miss., have
Coretth and Tupes, Miss., have
Coretth and Tupes, Miss., have
grandstand until which opened
Line-up include, Wiffred N.
Condeys, Bornel
Line-up include, Wiffred N.
Condeys, WcCliner, Bornel
Tenness, Winchest, Bornel
Line-up include, Wifferd N.
Local Military Ponies: Minister
Ferniesse Whiteload, Soloist and
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Store Roof

Store Roof
BOSTON, Sept. 4—A promotion by Remoot Wild Animal
Department Succession of the Conposition of the ConBoston of the ConBoston for 10 days, August 23Department Succession of the ConBoston for 10 days, August 23Department Succession of the ConBoston for 10 days, August 23Department of the ConBoston for 10 days, August 24Department of the ConA jungle setting was built on
A jungle setting was

imment Rodec Ride Chao Chao Ride Speed Boal Ride Kiddie Auto Ride Rocket Ride Pony Cort Ride Army Tank Ride KING AMUSEMENT CO.

NEW YORK, Sept. 4.—With the loem worked out with the co-op-sible Roder a month off, promo-ish Roder a month off, promo-tion work got under way this it layes the rode and its queen culout centest to run in The Dally Milror 1. The multi-croadation (MES-TV, September 9, will punish of Roy Rogers September; the at the Cimarron Dude Ranch for Kids to assemble and send in Peckellii.



HE. E WART CO.



Mil I or J. The multi-circulation process of the common and the process of the common and proces

YEAR 'ROUND FAST MONEY MAKER FOR INDOOR AND OUTDOOR LOCATIONS



MOUNTED ON TRAILER ready for operation. te o r-down. Just hitch to your Cor or Truck and move. Especially design Especially designed for playing Shop-ping Centers, Church Festivals, Picnics and Celebrations.

FERRIS

NATIONAL AMUSEMENT DEVICE CO.

GIVE TO DAMON RUNYON CANCER FUND

Bally Drums Roll for Shorter N. Y. Rodeo

Deter Gours of the property of

New Kid Ride

OROSWELL, Mich., Sept. 4Hilo. Severn, owner-manager of
pany, is aporting a new traction
have vagon ride. A garden tractor
was purchased, reco hay-wagon
the device is garnering good
money at fair, is war reported.

Storm Damage Not Heavy In New York City Region

NEW YORK, Sept. 4.—Lat. Kiddle City in Boudardon secweek's atorn, which caused extion of Queen was flooded to the
many form of Tuesday (11), and the subsiding water left a
spared the metropolitan area's layer of maddy debris over everymost part.

The subsidiary of the subsidiary debris over everymost part.

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Dates Given For Henie

At Fall Show

CHICAGO, Sept. 4.—Booth reservations for the annual fall trade show at the convention of the National Association of Amusement Parks, Pools and Beaches bave come in rapidly, according to Paul H. Huedepobl, secretary of the association.

of the association.
With nearly three months remaining before the show opens,
only about eight booth spaces remain, Huedepohl stated. All space
in the main exhibit hall at the
Hotel Sberman bas been reserved.
The vacanties are in that portion
of the hall which was opened for
the first time last season.

T-D Pyro Displays For Orange Bowl

MAM, Gest, a — The 2st as — State of the baby designed of the State of



Wirth Shows Play Three N. Y. Fairs

N. Y. Fairs

And 'Holiday'

NEW YORK, Sept. 4.—"Reed have a district to the sept. 1. The sept. 1

J. A. Cole Bulls For Eastern Dates

FAIRLEE, Vt., Sept. 4. — Ti James M. Cole elephant act, while James M. Cole elephant act, which spent a few days recently at the Rare Bird and Animal Farm here, left Wednesday (1) for other dates in the East, according to William E. Green, owner of the farm. E. Green, owner of the farm.
Cole's act is slated for appearance at Chatham and Endicott,
N. Y.; with the "Big Top" TV
show in Philadelphia, and at
Cobleskill, N. Y. Accompanying
Cole to work the dates was Peter
Green, son of the farm's owner. According to Green, the possi-bility exists that the Cole ele-phants will work winter and sum-mer dates under the local farm's banner. It is also possible, he said, that some of his baby ele-phants may be incorporated in a new act with some Cole buils.

ADUDITORIUM-ARENAS

The Buck Lares Circus and Arrial Alada were in front of the Fancistand at Summer County Fanc, Callint Tenner, August 28 Brake Lares Circus and Arrial Alada were in front of the Fancistand at Summer County Fanc, Callint Tenner, August 28 Brake Lares Circus and Arrial Alada were in front of the Fancistand County Fancis Callint County Fancis Circus County Fancis Circus Callint County Fancis Circus Circus Carlos Circus Cir

MEMPHIS, Sept. 4.—The International Association of Auditorian Audi

ROCHESTER, Minn. — Alberta Chance has been named business manager of the Mayo Civic Au-ditorium here, succeeding the late Axel Reed, who died recently.

MIAMI—Ralph Gilman is the new manager of the Dade County Auditorium here. He succeeds Jerry Donovan, who died in July.

ATLANTA—A Do-It-Yourself how closed at Municipal Audi-orium here Wednesday (1). H. H. See \$125,000 Advance Niebrugge, manager, announced a full schedule that includes

Jay Gould Registers At Aberdeen Fair

At Aberdeen Fair
ABREDEEN, S. D. Sept.

Jaw Gould Circus played to bit
days of a four-day run at the
Charther of Commerce Fair here.
First day's anatines was blown.
First day's anatines was blown
house. Other natines was blown
house. Other natines was a three-quarter
house. Other natines was a three
house. Other natines was a book
house. Other natines was a book
and half fouse. Admission to the
Gould circus was by tickets disthe Gould mistory were 10 cents
the Gould mistory were 10 cents
Beatty Circus played here August 16.

and conventions for September, Roy Romas, owner of the Flying FAYETTE, W. Va.—The Fay.—the Fa

ter Caldwell is the firm's booking a Sully Woods. Unincerville, 125MILWAUKEE-Debut of public lic ice skaling at the Arean here proved highly becaused as a "David Drive-fi, Panama City, Fila Callenter Karsha stästed. Nearly 600 the theater lour, Davis will play continue of the control of t

For N. Y. 'Ice Capades'

TALENT TOPICS

For N. Y. 'Ice Capades'

NEW YORK, Seed. 4—A 1823, minute ampling of 'ree Capades'

1832, "the John R. Harris above

1832, "the John R. Harris above

1834, "the John R. Harris above

1834, "the John R. Harris above

1835, "the John R. Harris above

1836, "the John

\$5 Tops Unchanged
There will be 24 performances
for life 12 days, and the price
scale of \$1.50 to \$5 will be unchanged from 1953. The Garden
will seat a little over 13,000 for
the event, with most of the Ninth
Avenue end being blocked off to
make room for the bandstand and

make room for the outstand.

Ade Kahn is working with Lewis on the New York showings developed the New York showings with the New York showings with the New York showing with the party service with the organization, she will other party of the party of the party of the New York with the New York wit



KIDDIE SKY FIGHTER

GENERAL-OUTDOOR

propelled profits!

here's a real "gold mine in the sky" for every operator! it's allan herschell's sensational new, aerial kiddie-ride, with a combination of hydraulic lift and fluid-drive that simulates a natural air flight, this exciting ride was the hit of both toronto's famous canadian national expo and the big, state fair kiddie-town at dallas, every youngster wants the thrill of riding the sky fighter's high-flying

planes and firing its realistic eracking guns! as an ow er, you'll see the small fry go wild with excitement to board this popular new kiddie-ride, write or wire today! METEY-GO-ROUNGS & EGAT RIDE & RUGGY RIDS & PORTABLE ROLLER-COASTEE & SKY FIGHTER & TANK & 108 & JOLLY CATERILLAR & KRODIE AUTO EIDE AND AGACHINE SPET TARE. MEET-GO-COUND TOPS & RICE WALLS AND COVERS APERS RICE TIMESE & CANWAS ROLL ALMAN MESCHELL AND SPILLMAN RIGES. AND ACCESSORIES FOR

ALLAN HERSCHELL

"world's largest manufacturer of amusement rides HORTH TONAWANDA, NEW YORK

BEFORE IT'S TOO LATE

I've been advised to take it easy and get on arganization to handle the active part of the business. Therefore, I am considering disposing of any business—Assets over 350,000.00, along \$700,000.00, whole or ele steels \$60,000.00. Can be masted. I will sty as to break in personnel if necessary. Only requirement is assurance that all of the control of for expansion, have several new rides planned. Can be pramated into a million dellar proposition. We just completed the best year since the war, and had the finest publicity ever given a ride manufacturer. Address

PAUL PARKER, e/o C. W. PARKER AMUSEMENT CO.

The TILT-A-WHIRL Ride

SELLNER MFG. CO.

NEW SPACE PLANE KIDDIE RIDE * NEW REINFO FIBER GLASS PLANES * PUSH BU

* STUROY CON-

FOR SALE

JORDAN'S ENTERPRISES, INC.

nutecturer at Lapeer, Mich All Machinery, Stock, and Manufacturing
urchased on forms, with reasonable down payment, For more informa-

RALPH THACKER

ROLL TICKETS

PRINTED TO ORDER 100,000-\$30.00 -30M, \$14.90-50M, \$19.50. HANGE, \$1.00-CASH WITH ORDER. DE SINGLE-\$1.20 DOUBLE.

DALY TICKET COMPANY, COLLINSVILLE, ILLINOIS

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> YOU get all the news of Fairs—Cele-brations — Expositions — Carnivals - Circuses - Parks - Resorts - Pools - Arenas and Rinks.

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- · Complete weekly Carnival and Show routes
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Nature of Business		
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STEWART & STEVENSON PRESENTS LIGHT PLANTS Low Cost and Dependability

We monifesture the most complete line of Dis-and gossiline lighting pleans for centrical and shade was evaluable onywhere. Side mounted or troiler smoothed, they combine neal appearance with convenience and depandability. We are proposed to give quick service onywhere— complete on our nonordectured units. Sizes from varieties on our nonordectured units. Sizes from when they are the service on the service of the service of when they are the service of the service of

FOR CONCESSION STANDS REFRESHMENT BOOTHS, ETC.

New Portable, Demo

WELDON, WILLIAMS & LICK

KEEP POSTED on the OUTDOOR FIELD

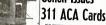
STEEL TUBULAR FRAME

TURNER EQUIPMENT COMPANY

er, no construction costs, up and a herry. No tools needed, Rigid rk of 1 in, and 114 in, plated ing. Anchors firmly, All sizes.

wire today for a prompt quatation on power plants to fit your regularments. Convenient terms offered: Sizes 3 km. to 1000 km.,

STEWART & STEVENSON SERVICES, INC. oin Office and Plant: 4516 Harrisburg Shel., Houston 11.
Texas. Phone WDoderest 9691.
ranches: Corpus Christi, Bolles, Lubbeck, Wichite Fells,
Sim Junn Dessey.



AT INGIGNAPOILS Sept. 4—A Thursday (2) midnight steek dinmer in the cookbook of the Good and the midnight steek dinmer in the cookbook of the Good and the Midnight steek dinport of the Miss Opidion's Show Baumes of 1954 contest of the
good of the Gooding organization's September 2-10 date at the
Micked off the Gooding organization's September 2-10 date at the
Micked off the Gooding organizaton's September 2-10 date at the
Micked of the Gooding organization's September 2-10 date at the
Micked of the Gooding of a revue on the
Plans for the dinner were directed by Josephine Maywood, 1953, who is a Gooding concessionaire.

For Maurice Sax

FORMAIN (Sp. 4.—Funeral) refracted and Dolesce, porch set. PEPORIA, III, Sps. 4.—Funeral) refracted and Dolesce, porch set. (60) for Mounter Georgy Roudey Paul Kehler, of the Kehler and College, hospital, of the College, hospital, h

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Homital, Columbus, O. untfering.

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COMING EVENTS

Eloy—Mex. Independence Day Celebration, Sept. 13-14. Independence Day Celebration, Organic Meyers, Independence Day Celebration. Sept. 13-18. Independence Day Criebration. Sept. 13-18. Tocion—Mex. Independence Day Criebration, Sept. 12-18.

DeWitt—Ark Co. Livesteck Show, Ort. 13-16. Based Hendall, Opt. 19-22. Heater Show, Ort. 13-16. Based Hendall, Opt. 19-22. Heater Shows, Dega 23-23-3. J. T. Edwards House, Dega 23-23-3. J. T. Edwards House, Dega 23-20-1. T. Edwards House, Dega 23-20-1. Description of the Computer Short-Orthogodomy Computer Short-Ortho

See Bright Scott 1, 2nd Form;

Charles See Bright Scott 1

Turbeck.—Par West Turkey fibew, Ner, 3bDec. 2. Marcus Abnaice, 207 Crane Ave.
Dec. 2. Marcus Abnaice, 207 Crane Ave.
Dec. 2. Marcus Abnaice, 207 Crane Ave.
Arrada—Intervention Justice British Britan British British British British British British British Briti

Illinois -International Pet Fale, Sept. 21-

UNDER THE MARQUEE

Mary Jane Miller bulletins from Matt Maleney Jr., No reas a Bonding-Barroim that Art hur! Seaway and Ros. Otto Haus Bonding-Barroim that Art hur! Seaway and Ros. Otto Haus Bonding-Barroim that Art hur! Seaway and Ros. Otto Haus Bonding-Barroim that Art hur! Seaway and Ros. Otto Haus Bonding-Barroim that Ross and Ros. And Ross and Ross

Hold Last Rites

ALL SIZES-ALL TYPES Meterisis on head sither dyed at colors or "CHEX FLAME." Underwriters approved fleme, water a mildew-treated ducks.

> GEO. W. JOHNSON S. T. JESSOP

UNITED STATES
TENT & AWNING CO
2315-31 W. Meles CHITAGO 1
CHITAGO

POWERS TENTS



is in the fest. Write fer

Powers & Co. 5929 Woodled &

AMERICA'S PINEST SHOW SHOW TENTS TENTS RIDE COVERS BANNERS

O.Henry Awain Co

TENTS

ALL STYLES

Send for Quote CAMPBELL TENT & AWNING TO 100 Central A

SHOW TENTS CENTRAL

Kansas City 6, Missouri Phone: Herrison 3026 HARRY SOMMERVELLS

ED MURPHY NEW AND USED TRUCKS AND TRAILERS

Billboard

JOHN BUNDY

esident & George Manag

CHRYSLER-PLYMOUTH AGENCY

STOCK PROLETS
1 ROLL 51.50
EACH ADDITIONAL BOLL SAME
COURSE AT 750 PER BOLL

Cancastonaires, pitchmee, gome and ride operaturs, measurant ride operaturs, measurant results and suppliers of all kinds—you need the Bill-board every week to get ell the importnet, timely news of the outdoor amusement

NEW OR USED CAR

Due to typographical error lest week the price on the following was in-correct in our ad. "Finds E INGIAN ELEPHANY "Finds E INGIAN ELEPHANY "Finds - Say dear by robers—kneed house-say dear by robers—kneed rery gentle—easily led. Price 34,000, (Jo. N. Y. TREFLICH, 228 Fullen St. Louis Ave., East St. Louis, III Phone: Bridge SS13

ard. 2160 Patterson St., Cincinna

JUST TAKE A PEEK HOLMES COOK MINIATURE GOLF CO.

NOTICE

CIVE TO DAMON RUNYON CANCER FUND

lowa State May Top 195 of from page 61 pull in the anticipated (too crowded and instead went to the grantfatted and in the direction of the grantfatted and in the grantfatted and g

Continued from a got fit in the natispaned to execute the second of the grandstand and place of the second of the

Amusement Company of Amer-ica Shows on the midway were running approximately 12 per cent ahead of last year with a gain reported every day over the 1953 figures.

The grandstand shows were put ing in the crowds with re-

ceipte running shead of last year; ures, running shead each night. Sharkow to the control of the



N. E. Hurricane Loss \$3 Mil

**Continued from page #1

when a six-week-old based renightly harmes racing had to be
sanding project war ruined. Sixcanceled.

**Coastar Danksing
the six of the

der rides and other units were Rocky Point at Warwick, R. I., was the hardest hit single install with a common state of the rides of th AND HOW, was arripped to 1st rearwards by the winds.

And the prevision of lack Rey Harry Illens, operator of the mode the impervision of lack Rey Harry Illens, operator of the mode the impervision of lack Rey Harry Illens, operator of the state of the lack of the lack

Osean Beach Hill
Savin Rock, Noe Haven, and
Committee of the Committee of Ocean Beach were damaged. Cape Cod was devastated and the Melody Tent at Hyannis, and the Melody Tent at the Charlest Code and the Melody Tent at the Charlest Code and the Melody Tent at Hyannis and Tent

Buildings at the Topsfield Mass.) Fair were reported de-tolished. Roofs were ripped from the Windsor (Me.) Fair and the

Heavy Pomona Adv. Budget

The advertising campaign, Illions added, will include the printing and distribution of 100,-

Ozark Resorts Ask Assurance On Water Level

Bertschie Heads
Rollohome Corp.

MARSHTEELD Wis. Sept. 1
MARSHTEELD WIS. 1

NEW CHEVROLET TRUCKS

shorten your schedules and cut costs in the bargain!

You can actually count on a Chevrolet truck doing your job faster and for less money. That's a stronglaim, sure; but one that's been proved time after time on job after job.

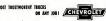
EXTRA POWER SAVES YOU TIME

All three Chevrolet truck engines—the "Thrif-master 235," the "Loadmaster 235" and the 'Jobmaster 261th —deliver extra borsepower for greater acceleration and hill-climbing ability. You haul your loads on a time-sving schedule and save money doing it—for with Chevrolet's higher compression ratio you use less gas.

BUILT-IN RUGGEDNESS SAVES YOU MONEY

BUILT-IN RUGGEDNESS SAVES FOU MONEY
STOUGE, more right farmes, newly designed clutch; huskier rear axlei and drive lines in 2-non models; hugher capacity universal joints in medium, and higher capacity universal joints in medium, and resures mean your Chevrolet truck is going to say, not he job for a longer time. They also mean you not join for a longer time. They also mean you conjunied town involves of all lines of truck! You saw the day you hay, and you go right on asving as long the day you hay, and you go right on asving as long the conjunied town involves of all lines of truck! You saw the day you hay, and you go right on asving as long the say of the conjunied town o

MUCL LOUGHMUSHAL LDUCKS



CHEVROLET ADVANCE-DESIGN TRUCK FEATURES

THREE GREAT ENGINES.—The new "Jobs 261" engine* for extra heavy hauling. The "Thriftmaster 235" or "Loadmaster 235" for light-, medium- and heavy-duty hauling. NEW TRUCK HYDRA-MATIC TRANSMISSION®—offered on ½-, ¾- and 1-ton models. Heavy-Duty SYNCHRO-MISH TRANSMISSION — for fast, smooth shifting, DIAPHRAGM SPRING CLUTCH -improved-action engagement. HYPOID REAR AXLE-for longer life on all models. TORQU ACTION BRAKES -on all wheels on light- and edium-duty models. TWIN-ACTION REAR WH BRAKES-on heavy-duty models. DUAL-SHOR PARKING BRAKE-greater holding ability on heavy-duty models. NEW RIDE CONTROL SEAT eliminates back-rubbing. NEW, LARGER UN DESIGNED BICKUP AND BLATEOPH STAVE BODI -give increased load space. COMFORTMASTER CAB-offers greater comfort, convenience and safety. PANORAMIC WINDSHIELD—for increased driver vision. WIDE-BASE WHEELS - for increased tire mileage. BALL-GEAR ST ier, safer handling. ADVANCE-DE STYLING-rugged, handsome appeara

Sing A Song Of The Road In Your Home On The Road



Take your home and your family with you—and forget high hotel bills! It's easy to enjoy these advantages in an "M" System Mobile Home.* Each "M" System Mobile Home has modern design, certified construction, all-aluminum exterior, interior or natural birch with high

plenty of cabinet space. Fully equipped. Ready to live in. Low down-payment. Easy payment plan. For FREE literature and floor plans of nationally famous "M" System Mobile Homes, WRITE TO

M" SYSTEM, INC. Vicksburg, Miss.

MID-STATES CORPORATION



"M" System Models obtainable in 19, 22, 27, 22, 35, 47 dies The World's Largest Builder of Mobile Hos

DINER

UPSTATE NEW YORK WHEEL AND DEAL SMALL DINER. C.P.A. Statements for State and Federal Income Taxes for 1953 shaw that 2 live-wires con net aver \$10,000 yearly. Same location since 1926 but brond new factory built 10stool stainless steel unit. Right in town, parking space, land 45'x65' everything o going,

successful business. shaw that land, building,

ment, etc., cost aver \$20,000; will sell of 25% off.

Good terms. Must sell to de-

vote more time to aur forms ond nationally known Restaurant on Waverly Hill. A real

apportunity for a live wire.

O'BRIEN BROS. Waverly Hill, Weverly, N. Y.

84 PROFIT

ON EVERY 104 SALE

with SNO-MASTER ICE SHAVERS \$325 belance CO.O.

MAKE S100.00 A DAY

ELECTRIC CANDY FLOSS MACHINE CO.

1955 SUMMER SEASON

Boardwalk Concessions

On Cand

SNO-MASTER



You'll sell MORE popcorn

with popsit plus

Popsit Plus, the liquid popping oil, gives popcons
BUTTERLIKE appearance, flavor and aroma . . .
corn that looks so good, smells so good, each passerby has to buy!

More Profits, Too

- Popsit Ples pops More corn com-
- AND local warehooses renew your stock quickly, gallon size cams ere easy to hendle end cerry, easy to ese easywhere

popsit plus!

Made by C. F. Simonin's Sons, Inc. Phila, 34, Pa. POPPING OIL SPECIALISTS TO THE NATION

Mechanical Refrigeration NOW Available-ROOT BEER BARREI

Exclusive!

MULTIPLEX FAUCET CO. 1400-5 Fergusen Av

CONCESSION SUPPLY CATALOGUE

POPCORN COTTON CANDY COOK HOUSES CANDY APPLES SNO-CONES GRABS

GOLD MEDAL PRODUCTS CO.

POPCORN & CONCESSION SUPPLIES "MIDWAY MARVEL" FLOSS MACHINES — CANDY APPLES, ICE SHAVERS, POPCORN MACHINES, PEANUT ROASTERS, BAOS, BOXES, PEANUTS IN BULK OR READY BAGGED (100 PER CASE). SAME DAY SERVICE. SEND FOR PRICE LIST AND CATALOG.

CHUNK-E-NUT PRODUCTS CO.

2908 SMALLMAN ST PITTSBURGH 1, PA. GIVE TO DAMON RUNYON CANCER FUND

TAKES LEAD

Seasoning Firm's Role In Popcorn Progress

FILLADELPHIA, Sept. 4—11 Interest of the producing a producing the producing and also colored credit for pionering in the population of the producing and also colored colored for producing and the colored for the development in the first in the country. For some producing a producing a producing a producing and some producing and also colored for the development of producing and a series of the producing and a first first in the country to crush copier and the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of the producing and a first in the country of

Canned Pop October 1

CHICAGO. Sept. 4.—Dad's Root Beer Company this week an-nounce it would permiter its prod-ucts in caso October 1. At that time root beer will be made avail-able in 12-ounce cap top and flat top cans and in 32-ounce cap top

cans.
Six-ounce cans will not be offered at that time, according to
Walter Sala, advertising manager.
Sala also said the firm would.
Sala also said the firm would annual convention of the National
Automatic Merchandising Association this year. All fruit flavors are
two-way, he said and can be used
to the sala of mon-carbonated soft drinks.

Citrus Ora Sells Juice At Race Oval

AT NUCE VIII
PROVIDENCE, Sept. 4. — Florida Citrus Mutual, big Florida corange juice organization, is currently testing the sale of citrus places at outdoor locations. Typinges and the control of the c Parrish reported that the sale of citrus juice at drive-in theaters in Florida has been excellent. Recent tests indicated that 80 per cent of the patrons bought citrus juice in one form or another.

Carlton Quits Hollyw'd Firm

CENTRALIA, Ill., Sept. 4—
William Cariton Sr., has resigned
from his position as general take
from his position as general take
inc., Hollywood Candy Division.
Carillon's resignation was sub.
Carillon's resignation was sub.
F. A. Martoccio, firm's president,
from the control of the control

In speaking of the history of Simonin's, it was brought out that firm was founded in 1876 of the street of the str

Victor Marks First Anni

RICHMOND, Va., Sept. 4.—Victor Pogeom Supply Company, down miles and Content to the Company of t

FOR RENT scellent congested locations is museument Games, Men & Ladie ear. Photographer, Ber & Caracheneries, Research Caracheneries, Research Caracheneries, Personne, Contra Games and Ber Costume Jawelry. At they Capar Stand

HOTEL MASSEAU, Long Beach, L. I.



FLOSS . POPCORN . CANDY APPLES SNOWBALLS . DRINKS

Get everything from one source! POPPERS SUPPLY CO., INC. of Phila.

1211 North 2nd Street GArtield 6-1616
DISTRIBUTORS FOR GOLD MEDAL PRODUCTS



SAVE MODEL 120 FLOSS MACHINE ONLY \$275.00

the world's largest menuforty lucrenteed to sulproduce any of on the morkel . . . or your man

CONCESSION SUPPLY CO.

Yelede 12, Oh

when answering ads . . .

SAY YOU SAW IT IN THE BILLBOARDS

NEW DEVELOPMENTS:

Frankfurter Broiler For Counter Display

LYINY Maze, Sept. 4—A new The three basic units availables counter model frankfurier poils- irre a wooden stirrer, paper conserve model frankfurier poils- irre a wooden stirrer, paper conserve that operates on the infra- three of sagar and a paper super super conserve by Bell Engineering kit substitutes a flat wooden. Company, The firm fosseribles the substitutes a flat wooden from the substitute of the substitute and the wooden for the site stirrer, and the substitutes and the wooden for the site stirrer, and the substitute of the substitute of the wooden for the site stirrer, and the substitute of the substitute of the substitute and the wooden for the site stirrer, and the substitute of the substitute

NEW YORK—Lenkay Sani-Products Corporation is currently marketing a cellophane wrapped kit consisting of a stirrer, sugar and napkin for the snack trade.



Sani-Serv DIRECT DRAW

ERAL EQUIPMENT SALES, INC.



Sent Freight Collect. Send 52 for trial 5 lb. package. Sent Postege Collect. PARTY BATTER CO. 2022 Oskstene Wey, Hollywood 44, Calif.

POPCORN

RBY's Products 2213



CIRCUS HARDWARE CO., INC.

Spud Peeler

Spud Peeler

Spud Peeler

Company has developed a peeler that is said to reflect week to the said 10 ps.
LGS ANGELES—A soft drink that is and to reflect week to be a second of the said 10 ps.
LGS ANGELES—A soft drink that is and to reflect whether that is and to reflect week to be a second of the said that is a series of allicen carbide wheels aging and the said to the said that the said that is a series of allicen carbide wheels aging and the said that the s

The product Corporation of the Committee of the Committee

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Peanut Stocks Fall Below '53

WASHINGTON, Sept. 4.—Pea-nuts held in off-farm positions at years. In the sept. In nute held of officient and the second of the

THE BILLBOARD Carnival Routes

Send to 2188 Patterson St. Cincinnati 22, O.

are for current week when no are given. In came instances, making points are listed.)

Coulint. Was. T. (Phil') Lincole. Not., Continental Trummaber, N. V., 18-18. Cost Am. Co. Port Amini, Mich., 6-7. Crit. Expo. San Matto, Call. Crit. Expo. San Matto, Call. Crit. Type Clin. 180. Matto, Call. Crit. Type Clin. 180. Matto, Call. Crit. Type Clin. 180. Crit. Type Clin. 180. Crit. Cr Drief Mon. Adaland, Mar.; Fort Payme 11-18.
Debenia's Quinted: (Put) Senk Centire.
Double Sire Ana. Co: New Bullmore, Mich. Double Sire Ana. Co: New Bullmore, Mich. Drieg, No. 2: Medarytile, 100.
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Drieg, John M.; (Put) Friendische Gup, 100.
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Am.: (Fair) Have----:
: 19-19.
City: (Pair) Dyersburg, Tenn.
oh, J. A.: Merks, Miss.; Cler

Circus Routes

Send to 2160 Patterson St. Cincinnati 22, O.

Ciyde: Colorado Springs, Colo., 7; mont 9; Fort Collins 8: Fort Morgan certing 11; Sidney, Neb., 12; North 13; Kearney 14; Grand Island 18; bus 19; Norfolk 17; Fremont 18; The Community of the Co

Miscellaneous

Marie O'Day's Palace Car: Waynesville, N. C., 7; Bryton City 8. Shaffner Players: Green City, Mo., 7-12; Centerville, Is., 13-18; Unionville, Mo., 19-25.

Pop Firm Pulls

30,000 to Park

DETROIT. Sept. to A precious.

The shring were frozen, do to trade was staged fasturity (20) by Edgewater Park, thru a tiesal of the precious and the precious a

posed of children.

The Farge Company distributed some 200,000 tickets, each good for five free rides, providing the incentive that brught the crowfis out. Spending was fair, but was tighter than usual, reflecting unemployment conditions.

Geo. Davis Borque Dies in Nashua

Dies in NGSnud.

WOODBRIDGE N. J., Sept. 4.
George Davis Boxou, George ConGeorge Davis Boxou, George Contion of the West Contion of the West ConN. H. He was the last of the wellat his sister's home in Nashua,
N. H. He was the last of the

West ConBesides Mills, deceased had

trouped with Rohinson, Hasencole, Clycle Besity above.

Survived by sister, Mr. EveBurlai in family plot in Hudsen,
N. H.

Orange Juice Stocks

Fall Below '53 Level WASHINGTON, Sept. 4.—Stocks of frozen orange juice in cold storage at the end of July totaled 33,265,000 gallons, down 4,000,000 gallons from a month earlier. Stocks were, however, up 12,5cm of the same date a year ago, the Agriculture Department reported.

-INSURANCE-

IDA E. COHEN 175 W. JACKSON BLVD. CHICAGO, ILLINOIS

FOR SALE-RIDES ALLAM REDSCHELL 3-ABREAST

MERRY-GO-ROUND on focation by Allan Han Never was moved or taken a

SMITH & SMITH AIRPLANE Kieg Amusement - Horse and Buge Bought new from factory; never mere

ALLAM HERSCHELL AUTO RIDE Ridos must be moved by Oct. 4, 1954 May be seen in operation. \$10,000.0 for 4 Rides. May be bought separetaly

G & S Amusements, Inc.

AT LIBERTY SEPT. 20 PETER STEELE

(ANNOUNCES) theater Ave., Hexal Crest, till thone: Hervey 183-M Phone: Hervey 163-M For reference: Norman Marshell, Spcy-Mer, New Jersey State Fair.

CANDY—CANDY APPLES and other Equipment and Supplement and Suppleme VICTOR POPCORN SUPPLY CO.

Sell Okay at Badger Fair

MILWAUKEE, Sept. 4.—Lates addition to the long line of edi bles sold each year at the Wiscon sin State Fair, were fried shrim and sweet corn with butter. Botl products were being sold in a eat stand located in the Ralph Ammon-Archie Gayer Fun-on the-Farm zone of the big fair

sneeting.

In addition, Ammon had fried chicken and waterm booths in the zone for the fostraight year. And they did tusual good business.

Metropolitan PRINTING COMPANY



DON'T BE LIKE THE OSTRICH!

CHAS, A. LENZ

PREFABRICATED STEEL

SKATING RINKS

neo & MESKER STEEL CHAIRS

Folding or Non-Folding rempt delivery, Minimum order dez, Ask fer prices, tell number ADIRONDACK CHAIR CO.

WANTED SHOWBOAT

LESLIE'S TRAILER

Hampton Takes Good Despite Poor Weather

EMAPTON REACH, N. H., State of the control of the c

ROTO WHIP-SPEED BOATS-PONY CARTS GALLOPING HORSE CARROUSEL

W. F. MANGELS CO., Coney Island 24, N. Y.

For Sale—MERRY-GO-ROUND—For Sale

ALLAN HERSCHELL 36 FT., 3-ABREAST MERRY-GO-ROUND less than ana sessoe. Side well and Price \$7,500.00 cash.

DOWNS AMUSEMENT PARK

AMUSEMENT PARK FOR SALE

MR. PARK MAN

VERNON KEENAN, Harbor Rd. Tor. - New Castle, Pa. - Oliver 23024 ner of two ward-famous Galler Ceasters, Reckeway Playland's CINERAMA nd Coney Island's CYCLONE; also many other Coasters of all types



WHAT DO YOU OUIPMENT, HAVE TO SELL? UPPLIES AND

OUTING DEAL

Steeplechase

ar. In view of the record earns are the property of the compression of

New England Survey Foresees Good Year

MARTOOLD. Sept.4.—The 1954 | Adds the magazine: "Together, musement above two steps of the party of the party

CONEY ISLAND, N. Y.

Revenhall Baths on August 29 Lydon of Kingar County, its Aussa Gueen for the Martid Grav, with
a Gueen for the Martid Grav, with
intermediate and American Section of Kingar County, its Aussarmong the Judges. The winner
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Nickel and Dime Daily For Palisades Close

PALISADR, N. J. Sept. 4—19 performance before rain vasided will be nicked and dine day every! out the rest of the njett.

The property of the policy of the property of the pr

Draws Okay

4.500 Drawn To Rocks' by Video Clown

was reviewed for ticket policy, early in the policy of the

Owner, LIME LAKE PARK DELEVAN, NEW YORK

EIGHT RIDES FOR SALE ian Herschell 3-Abreast Mcrry-G und, Nat'l Amusement Davices Tra-th 880 feet track, Riddle Boats, Plan-rria Wheel, Fire Engines, Care at anes, All in top condition. Will acce at cash offer. Now in operation at HARVEY KIDDY AMUSEMENT PARK

iddie Rides, in geed condition, renconsbia, \$1800.00 for both idde's Jeeg Ride and Kiddle's Rides), can be seen on gremise Call or write CLYDE URBAN Perk, Williamsville 21, N. V

FOR SALE

H. RAKERMAN Phone Pleasant 5-1704 or Keansburg 6-1474J

CLOWN HAPPY KELLEMS' OUIP SPARKS EISENHOWER GUFFAW

DES MONES, Sept. 4.—The quip of a clevin provided a DES MONES, Sept. 4.—The quip of a clevin provided as the low State Fair here Monday (30).

Happy Kellems, with the Burne-Carvuthers grandstand Along with other performers, Kellems had to open his clevin gare for a line inspection by a large corp of secret decourses for the provided with other performers. Kellems had to open his clevin gare for a line inspection by a large corp of secret with the provertisal fine tooth comb.

have been seen to be a fine of the stooth of the form the rear of the stooth fine fine to view.

the President, Kellems and ms several through the speech over, walled down through the speech over, walled down finally fit. Elsenhower, his speech over, walled down from the speech over preliminary to leaving the grounds does the three through the speech through the product of the speech speech through the speech to the speech through the speech over the speech to speech through the speech through the speech over the speech to speech through the speech through the speech over the speech to speech through the speech through the speech to speech through the speech through through the speech through through the speech through the speech through the speech through through through the speech through through through the speech through through through through through through through through thro

Tr. President: Will you peake get us out of this con-centration came and the famous grin spread across his face as he eyed Kellems and the other performers. Security agents, accompanying like, had been grim-faced up to then but they, too, laughed. And Mr. Hoover broke into a smile as the President waved in acknowledgment.

Sedalia, Mo., Hits 497,250 Record Gate

Big Race Throngs
National Speedways (Al
Sweeney) accounted for two big
auto race throngs the closing
auto race throngs the closing
urday and a 100-mile stock car
race Sunday.
High winds hit the fair closing
ay at about 3 p.m. ripping the
scenery of the Barnes-Carruthers
the grounds, and causing some

All segments of the fair shared in the bumper business, with Cet-lin & Wilson Shows bundling a substantially higher ride and show

40 PHOTOS

Geographic Mag Features Fair Article

NEW YORK. Sept. 4.—"America Goes to the Fair" is the lead article in the September issue of The National Geographic Magazine. Authored by staff member Samuel W. Matthews, the piece contains 40 illustrations, including 32 in natural color.

while the emphasis is on agri-cultural aspects, the Royal Amer-ican and Babcock's United Shows are pictured in color,

The night grandstand show was staged without scenery and with-out some of its usual stage lights. The Barnes-Carruthers revue, routed next into the Nebraska State Fair, Lincoin, had some open time before that engagement and it was believed that it would be repaired in ample time for that

Bedford Declines 5% With 3 Days of Rain

22 in natural color:

Special Control of the Contro cluses midercy; new the state of the state o

Colorado State Tops All Past Performances

PUEBLO, Colo., Sept. 4.—The letters but also to the fact that Colorado, Sule Fair dranged off the evening grandstand show was additioned and closed to grandstand the second control of the second con

Stockton Gate Totals 188,061

Columbus, O., Gate **Drops; Blame Politics**

Midway Up But Concessions Suffer Midway Up But Concessions Suffer Columbia 1, 244,905
In Spite of Rain
STOCKTON, Calif., Sept., 4—
Sept. 4—
4—

present Courty Fair white does 15,000 from the 1632 count of street of the fair after being the sound of the fair and the fair after being the sound of the fair and the fair

says attendance was howe to be promised of cocking a total of them instances and the production of the Oddly, tho, the midway opera-tions of the Gooding Amusement Company yielded a bigger not take, roughly 10 per cent more, than last year. In part, this was due to the fact that this year, unlike last there is no 20 per cent federal admission tax on tickets (Continued on page 71)

Augustus Dull, Virginia Exec,

71,163 for Altamont Passes Away STAUNTON, Va., Sept. 4.

the Oddfellows, Haymakers, Izaal Walton League, Beverly Club Staunton Athletic Association Knights of Pythias and Chamber of Commerce.
Surviving are his widow, Mrs. Margaret Carper Gordon Dull, and a spare than the States, Mrs. Roy Swartz of Harrisonburg, Va.

Gastonia Sets Program

Sets Program

Form of the property of the prop

Sets New Gate Mark

ness burt by raih. The annual played to about 15,000 children played pla

on their hands.
All were combined into one production and given to the customers for 3, with idds free at the production and given to the customers for 3, with idds free at 1935. Sharing in the larger at 1935. Show, which reported its best week of the year. Dick Coleman, in co-operation with the fair, ladd the midway to the grandstand. A second strip is planned for next 1935 and 1935

CNE BEATS 1953 AT GATE, STAND

Pulls 1,218,000 In Six Days;

Pulls 1,218,000 In Six Days;
Roy Rogers Gets Strong Crowds

TORONTO, Sept. 4—Thesaudic of the public of the public

The Damages Sheep Barn at Jackson, Mich., Bett. 4—Better Barner Control of the Part of the Part of the Part of the Control of the Part of the Part of the Control of the Part of the Part of the Control of the Part of the Pa

Rain Slashes Essex Junction Far Below Par

The annual will admulate interorder the annual Tende of Quarturn an uncert Tende of Quarturn and uncert Tende of Quaruncert Tende of Quarturn and uncert Tende of Quaruncert Tende of Quarturn and uncert Tende of Quaruncert Tende of Quar
uncert Tende of Quar-

Rain Cuts Turnouts At Vancouver Expo

Gate Falls 5,800 Below '53 Record;

BELOTT. Rean, Sept. 4—10-11
BELOTT. REAN, SEPT. RE

damaged.

Jackle Clevenger, son of Mrs.

Jackle Clevenger, in Richt and States and States and States and States and States personnel on their jaunt States Pair Shows at Hartener, Kan.

Dubuque, la., Plans Plant

Wis. State Tabs 770,000 Despite Rain, Baseball

MILWAUKEE. Sept. 4—The loff from a year ago. Auto nacing Wiscousin Skills Pair benefity the lowest the one attraction leads to the control of the control of

| Batter-data was hart by the special policy of the little policy of the registered its paix all-time at- All-1 IIIM EXECUTE students record.

Third and the students are all the students record in the receipt was the students record in the receipt was a student and 1,371, all-time record in the receipt was the students and 1,371, all-time record in the receipt was a student and 1,371, all-time record in the face of the students and 1,371, all-time record in the face of the students and 1,371, all-time record in the face of the students are students and 1,371, all-time students are students and 1,371, all-time students are students are students are students are students are students. The students are students are students are students are students are students are students. The students are students are students are students are students are students. The students are students are students are students are students are students. The students are students are students are students are students are students. The students are students are students are students are students are students. The students are students are students are students are students are students. The students are students are students are students are students are students. The students are students are students are students are students are students. The students are students are students are students are students are students.

served at the other large and the could gate for every day for the every day for the covery day of the country of the country

Bob-Lo Ahead

OTTAWA RALLIES

Free Gais for Kids
Besides the paid gate on opening day, the Ex this time elimidorn, a free gale every day for
the youngsters. With comparain paid attendance on four ofserved days, if was taken as an inpolicy. By throwing in the restriction that children be admitted
it was claimed, many family units
were entitled into re-visiting the
it was claimed, many family units
were entitled into re-visiting the
years.

ar is as 1500,000 Building Plannad 1914 and 1914



Now Playing POLICE CIRCUS P, O. Box 4037, Sta. A. DALLAS, TEXAS

DISPLAY FIREWORKS.

Distinction of Point calls for the Manager of Point calls for a State of Point Cal

HUNTSVILLE, ALABAMA September 27-October 2, 1954

WANTED Alabama State Fair

Birmingham, Ala., Oct. 4-9, Inclusive SPACE AVAILABLE FOR SCIENCE AND SKILL, HANKY PANKS NO GROUP GAMES

PAUL OLSON, c/o Amusement Co. of America Sept. 10-18: Kentucky State Fair. Louisville, Ky. Sept. 20-25: Chattanooga Inter-State Fair. Chattanooga, Tenn.



NEEDS THE BILLBOARD EVERY WEEK!



ROYAL AMERICAN RACES 50% AHEAD AT ST. PAUL

Expect Grosses to Beat Record '48 Pace If Good Weather Holds

**AB Packe If Good Weather Holds

ST. PAUL, Sept. 4. — Royal the rate thru Wednesdy night.

American Biows, playing the 10-b

American Biows,

Brunswick, Cam, were said to be Secretary to the opening day, disk watcher has previousle here and bustness has been good. The formation has been good to be the formation has been good. The formation has been good to be the formation has been go

Busines was reported good for American State of the Springer o

SPRINGFIELD, Neb., Sept. 4.—
Strong's Amusement Company excaped any major damage when a tornado struck the Sarpy County Fair here Friday (27). The Davis cookhouse was destroyed, but her rides excaped any damage, owned by the Dutch Hanlicks, Mitchells and Jo and Jerry Haluson, All but the cookhouse has been replaced.

Cavalcade Auction Nets Govt. 64G; Cars to RAS

MORIER, Als. Sept. 4—All tips tock from Royal American piecensal bids for Cavelacide of Shows, was accepted by Junger Amazental equipment, except Timens, The bild had been filled was accepted Wednesday (1) by Royal American owner. Some state of the Cavelacide of Shows, was accepted Wednesday (1) by Royal American owner. Some state of the Cavelacide of Shows, was accepted of Angant to the case of the Cavelacide of Shows, and the Cavelacide of Shows accepted of Angant 12 here are accepted to the Cavelacide of Shows accepted to the Shows accepted to the Cavelacide of Shows accepted to the Cavelacide of



LATEST ENTRY in The Show-men's League of America-sponsored contest to select Miss Outdoor Show Business of 1954 is Joy Pur-vis, Mrs. Purvis represents the

ROYALTY FINDS MIDWAY IRRESISTIBLE AT CNE

TORONTO, Sept. 4—Royalty, too, finds midway riseds. Miles Royal Highens, the Duckes of Kent, and Ity-add Pitness Adexandra, honored guests at the Canadian National Pitness Adexandra, honored guests at the Canadian National Test two days, muches and daught to a right through the control of the wonders of the midway. After the three-hour state of the wonders of the midway, After the three-hour state of the wonders of the midway. After the three-hour state of the wonders of the midway, After the three-hour state of the wonders of the midway. After the three-hour state of the wonders of the midway, After the three-hour state of the wonders of the TORONTO, Sept. 4.—Royalty, too, finds midway rides

CONKLIN'S GROSS **UP 20% AT CNE**

Youngsters Swarm Over Rides: Shows, Concessions Score Big

SHOWN, Concessions Score of the Roto-Jet in third Shibition, hard thit by polic in Shibition, and the Shibition of Shibition and Shibiti

was the press, the Kiddidand was being doming comed hours earlier than Indicative of the business being Indicative of the business being Indicative of the business being the property of the

Rain Curbs WOM At Essex Junction

AT ESSEX JUNCTION.

SESSEX JUNCTION, VL. Seepl. quite a few patrons who might 4—The World of Mirth Shones, have otherwise laken in the atterier a satisfactory week six in bid join harms recipited and the patron of the patron o



THE VIVONA BROS. SHOWS claim had plenty to be cheerful about the night of August 20 on the largerounds at Perinters. N. Y., with the playing New York Kins for the first time, the custiff browing had York Kins for the first time, the custiff browing had on the state of the shows, all of which ground the phow's assortis' high, and the constact use signed any for more years, full, front row, from left? Fig. constact with the property of the prop

MIDWAY CONFAR

... Recent visitors to the Lee placed his ministure rapht-seeling with the control of the Valley.

In the control of the control of the Valley and Heart Devidens. The latter was the control of the Valley and Heart Devidens. The latter was the control of the Valley and the Coleman Brow. Shows after a brother, and several New York Level and Mrs. Peach Shows after a brother, and several New York Level and Mrs. Peach Shows after a brother, and several New York Level and Mrs. Peach Shows after a brother and the Valley and the Vall

and, veteran contactor, physicians stone, whereas contactor, physicians are discovered with the party of the

Herry Klobeu, store concession Wepper. As soon as necessary respect, left the Great Sut to n pairs are completed be will move the control of the control of

WANT

METROPOLITAN SHOWS

AMERICA'S NEW	TEST AND MOST MODERN KAILKOAD SHOW
WANT FOR WEST TEN	MESSEE DISTRICT FAIR, JACKSON, TENN., SEPT. 13-18, CONTINUOUS ROUTE OF FAIRS TO FOLLOW.
CONCESSIONS	Can place Legitimate Concessions of all kinds. Especially want Coakhouse, Grab, Feet Longs, American Palmistry, Candy Floss, Snew Cones, Ice Cream Oie, Long Range
	Good opportunity for Hanky Panks for balance of season, cots and Swinger. Good opportunity for Custard for balance NO FLATISS OR CYPRISE.
SHOWS	Will book Cirl Show (Dians and Her Menkey, Contact), Posing Show, Snake Show, we have equipment for these shows, Want Operator and Riders for Metordreme (we

NO OTHER SHOWMEN'S CLUB GIVES SO MUCH FOR SO LITTLE!

That's Why

The fund-raising activities of the SHOWMEN'S LEAGUE OF AMERICA deserves your support!

Your Votes for MISS OUTDOOR SHOWBUSINESS

of 1954 are also your votes to help expand the League's activities.

LET'S VOTE OFTEN!

I. C. McCAFFERY PAUL OLSON S. L. of A.

MAURICE OHERN

COMPANY OF AMERICA **AMUSEMENT** 203 N. WABASH AVE.

WANT WANT

For Alleghary County Fair, Cevingian, Va., this week; followed by nine (9) more bona lide Fairs including Rutherfordisen County Fair, Rutherfordise, N. C.; Cabarras County Fair, Concord, N. C.; Spindle Center Agri-cultural Fair, Gastenia, N. C.; Pelersburg County Fair, Potersburg, Ya.; Wilson County Fair, Wilson, N. C.; Thi-County Fair, New Born, N. C.; Cossa Valley Fair, Rome, Ga.—All short moves.

WANT CONCESSIONS: String Game, Ball Game, Spot the Spot, Duck Pond, Fish Pond, Bosket-boll, Age, Scales, Photos, Long Ronge, Print-Till-Tou-Win, Six Cast, High Striker, Glass Pirkt, Beer Pitch, Bollon Dorth, Coke Bolles, Hoople, Neverlier, Eith Pond, Diggers, Radneis, Swing-er, Grob, Foot Longs, French Fries, Snew Cones, Lemonade Shakeup, Fiddlestricks, Corn on the Cob, Trath, Godgers, Fitchmen, Devily—all open.

Good Opening for Penny Arcade. Good Opening for Live Ponies WANT RIDES: Dork Ride, Rock-o-Plone

TWANT SICUSES Stated as Docks-Prioris.

WANT SICUSES Stated Show, Wildliffs, Michanicol City, Closs House, Fun House, Monkey WANT SICUSES Stated Show, Wildliffs, Michanicol City, Closs House, Fun House, Monkey WANT HERP, Second Man on oil ridae, preference given semi drivers. Blockie Sienfeldt wonst Agents for Buckets, Six Cott and Honly Panks. Cocabhouse worns general Codohouse and Grob Help. Tommy Stewort, Drome Rider, Rex Miller, and Normon Blackford, contact Corton Horist. Normon Anderson wornt Singo Caller and Counterman. Joe Curris, contect.

JOHNNY J. DENTON Alleghany County Fair, Covington, Va.

ULEY REITHOFFER SHOWS

Want for McClure Bean Soup, Sept. 15-18

PENNSYLVANIA'S OLDEST CELEBRATION! ALWAYS A WINNER!

Legitimate Concessions of all kinds.

SHOWS-Any Show of merit, No Girl Shows.

Call or Wire

J. REITHOFFER, Smethport Fair Grounds, Smethport, Pa.

WANT FOR MAURY COUNTY FAIR, COLUMBIA, TEMM, WITH 10 MORE TO FOLLOW, INCLUDING THE FLOWARI COUNTY FAIR, GADSDEN, ALA, THE SOUTHWESTERN GEORGIA STATE FAIR, ALBANY, GA., AND THE MORTHEAST ALABAMA STATE FAIR, AMNISTON, ALA. THIS SHOW CLOSES ARMISTICE DAY FOR TWO WEEKS, THEN OUR 10 MAJOR FAIRS IN FLORIDA. WANT WANT WANT

CONCESSIONS SHOWS

Everything open. Territic route ter Henky Penks. Preven route ever the asst twe sessons. Will book Hanky Penks of all blods, including Center Outlits, Candy Floss, Ice Creen, Center, Crebs Birer Sules, or when have vale

KIDDIE RIDES

RIDE HELP proposition... al Ride Help SIDE SHOW

COOKHOUSE HELP

Wire Thomas D. Hickey, Gen. Mgr., or wire or call Don Greeo, Con. Mgr.

ds *

GREAT DURNAM COUNTY WHITE FAIR—DAY AND HIGHT—SEPTEMBER 13-18, INCLUSIVE, DURHAM, N. C.
LARGEST CROP OF TOBACCO IN THE LAST FIVE YEARS

CONCESSIONS

Con place Age, Scales, Cless Pitch, Six Cets, Greb, 3no Balls, Fishgond, Novethi Derby Recer, Photes, Leng and Short Range, Bell Gemes and either legitimete Can pleas P.C. if you have Hanky Panks.

WILL BOOK ONE GRIND STORE AND ONE WHEEL. (THOSE I KNOW, CALL ME.) SHOWS

place Weiters and Helpers for McIntyre's Cookhouse; good selery, leng seesan. Con tys place good Ride Help who drive semis. Remember, we have cight outstanding Fairs derth Cerolinia, with a bumper tebaces crap. Address ell mail and wires to

LLOYD D. SERFASS, PENN PREMIER SHOWS
FORT ROYAL PA. THIS WEEK, OR CALL THE FAIRCROUNDS.



HELP

umberland Valley Shows → SHOWS→ RIDES→ CONCESSIONS

For County Fairs, Homecomings and Celebrations

WANT FOR McMINNYLLE, TENN., FREE FAIR.—FIRST TIME IN HISTORY, AND THREE MORE FAIRS TO FOLLOW: CEDARTOWN, GA.; DALTON, GA., and SUMMERVILLE, GA.

RIDES

Will book one more Major Ride, as we are now carrying 13 rides. Can place any such as Fly-o-Plane, Rock-0-Plane or Moon Rocket. Can use one more Kiddie Ride—a "Little Dispor. ligh-Striker, Penny Arcade, Candy Apples, Pronto Pups, French Fries, Grab Stand,

CONCESSIONS and Broxton can place Hanky Pank Agents. Ne gypsier "vift or girl shows al-ik roll carch these next four bons five fairs. Address all "il and wires to: LAVOY WINTON, Sparta, Tenm.

E MISLID. THE ANNUAL DALTON, GA., FAIR IS SEPT. 27-0CT. 2.

Warts for the following Fairs, beginning Murfreesboro, N. C., Sept. 24-Oct. 2; Lewiston, N. C., Fair, Oct. 4-9; Tabor City, N. C., Carolina Yam Festival and Fair, Oct. 11-16; Marien Comity Fair, Marion, S. C., Oct. 18-23; the Great Loris Fair, Incis, S. C., Oct. 25-30; S. Stephens, S. C., Fair, Nov. 1-6; Legion Ceberalisto, Beacoft, S. C., Nov. Seri

naw, H. C. Phose 9791 between 3-6 p.m. delly or wire then Murfreesbore, N. C., Fair; then as

WANT CONCESSIONS—FREE ACTS

HOMECOMING, Utica, Ohio, Sept. 30-Oct. 1 and 2 STEWART ANDERSON

CHESTERFIELD COUNTY FAIR, Chesterfield C. H., Va. NOW.—4 BIG DAYS AND NIGHTS—NEXT WEEK, SEPT. 15-16-17-18 of all types of lectilimate Concessions of resonable rates. Crops and con unusually good in this error. Contact

BEAM'S ATTRACTIONS
FAIR GROUNDS, LEAKEVILLS, MOTH GAROLINA, THIS WEEK.

FOR SALE 32 ft. 2-abreas Raby "Q" Parker Merry-Go-Round. Good condition, \$3,200 cash, Can be seen in operation at Lena, Blinois, Sept. \$, 10, 11 or at 586 21th Street, Rock Island, Ill., after above STATE LINE RIDES

WANTED CLEAN CONCESSIONS.

Sept. 9-12, Roscoe, Ill. Lake Region Amusement Rides

GOODY FOR GOODING

Powerhouse Layout Sparkles Indianapolis

and capably managed by Joe Purvis.
Similarly, his Minstrel Show, operated by Irving Miller, works behind an arresting front, is long the property of the prope

Puts 100G Into Shows

The little Class Shows
In the last two years Gooding,
in shifting to full-scaled carnival
single control of the control of the control
single control of the control of the

a few. The 27-rides-17-show line-up The 27-rides-17-show line-up constitutes a vast amount of earning power and an impressive sight, not alone for midway pat-rons but to visiting showmen and fair officials.

Gross Up 35%

Gross Up 35%
So, too, were the Indiana State
Fair officials, who noted that
midway receipts for the first two
days were about 35 per cent
higher than or the same two days
land is the same of the same two days
and is the same of the same of the same
were same of the same of the same
were same of the same of the same
were same the practice here, brought
out with loud praise in print for
the show.

the show.

The concession operations, handled jointly for Gooding here by John Gallagan and Morris Lipsky, number about 25 concessions, all hanky panks that are distinguished by a greater variety of games than have been seen on the midway here in recent years.

years. Labor Day Heavy Gooding sine-up and business showing here, are big yet they Gooding's line-up and business showing here, are big yet they go had been been as the second of the s Labor Day Heavy

48 shows on Labor Day.

Develops Organization

To do this he has developed
an organization. He remained in
Columbus Friday (3) for the
wind-up of the Ohio State Fair
while the midway was being set
up here. On hand here, in charge,
he had Hal Edort, along with
Charles O'Brien, one of his unit

By HERR DOTTEN

BY HERR DOTTEN

The Market of Comments of the Comment of Comments of Comme

There were accounted for God and the limit of the limit o

'Dancing Waters' Set for Raleigh Fair

RALEIGH, N. C., Sept. 4.—A "Dancing Waters" unit, operated by the Gooding Amusement Company, Columbus, O., has been signed for the North Carolina State Fair here, Hal Eifort closed the contract on behalf of the Gooding organization.





CARDINAL MFG.

FOR SALE

Portable Dodgem Ride, 40x60; 10 Lusse Cars, excellent condition, See

CHARLES GARVIN Box 386, Bowling Green, Ky. Phone 4802

HAIL KING COTTON

Geodine Hill ceres (Condine Hill Striker, Hanky Pinku, Forenen et Briger and Kid Rides, Berond Men en Heipers, Dude Brewer, Bob Echnid want Assent, Tom Harmon wanta Alt Marker, Tom Harmon wanta (Corber Cambriel Gellews, Esven weeks in the wants study for the Condine Hill Striker, Esven weeks in the wants study for booked, Contact

BINGO-RIDES-CONCESSIONS HARVEST FESTIVAL

ACENTS

YORK FAIR

AGENTS

MIDWAY CONFAB

• Continued from page 73

A Confinent from page 72

H. Sarry Georgian, Mr. and Mrs. Gaogas agent with Central, celebrated research, Mr. and Mrs. Gaogas agent with Central, celebrated research, Mr. and Mrs. Gaogas agent with Central, celebrated research, and the Control of the Control of

ine fo Carlton Cola stopped off in Chi-cago Wednesday (1) en route to join the W. G. Wade Shows at the Detroit fair.

Mr. and Mrs. Blackie Millar, oncessionaires with Central tates Shows, have announced the nagagement of their daughter, and a Lorrina, to Hanry Hardin f San Bernardino, Calif. The puple plan to marry in fall. . . .

GIRLS--GIRLS

For Girl Show - Dancing and Posing, \$100 per week and bonus. Long Southern route. Paul and Ava, get in touch; Jeanie, contact Jody. Wire

MIKE MILLER Care of Western Union, Marshall, Texas, September

6-11; Tyler, 13-18. IT'S NOT 100 LATE TO GET THE

IF YOU ORDER NOW! Six Cets, 2 styles\$12.00 & \$15.00 Stat Relidowns—One of the hottest items of the year. Over 36 Under 11, 7' tables \$50.00 Se.

hotlest ever made \$5.00 Ea. We have 15 other Henky Penks ready to thip. Anything from a Red Plestic Merble to a Gaschall





Strange and Weird Affractions Shrunken Heeds. Ape Boy. Wolf Boy. Devil Child. Meny others. Your ideas made up. Write for Folder Free TATES CORNSTIT

SHOP SHOP SHOP E Ven Buren St. Shopenix, Arts.

AGENTS WANTED

TOM GAITHER nds. Texarkana, Toxas, Sept.

WANT
Litton County Free Fair, Frederick,
Sestember 16-17, then The Cetten
Lestimete Concessions Only, no
dur \$15.00, Want County to
the Photo Cellery, Also Agents For
Office, Striker, CONTACT:

H. W. FICK Son Volley Shows, Per Route.

PLASTER Smelt-10¢ Large-22¢ ama Plaster. No Deliveries

Shirley Statuary Co

FOR SALE

oot Perker 5-Abreast Mere nd. top end side well in good c , borses besutiful, Con be se-ration until Labor Day, Price 8 JESS BUEHLER

seriously III with blood polion.

Edia Mahoney has returned to
the Hotel Sauvager. Richmond.
Shorter as "Good Policy Sauvager.
Richmond after a brief stay with
Richmond after a brief stay with
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of Cuinnerland, Md., was way a continued to the continued

now doing fine.

Honey Samson, Hollywood, is visiting the West Coast Shows for the Coast Shows, found the Coast Shows, found the Coast Shows for t

The Otto Stephens Shows' rides and concessions did good business at a concessions did good business at comment, La August 23-28, in a continued, La August 23-28, in a continued property of the continued of the

Green City, Mo.
Rendal Renda and Rits Rey
visited Paper Reveil and Paul Hadvisited Paper Reveil and Paul Hadrecently. All History Reveil
for the Rendal Reveil and Paul Hadvector and the Reveil and Paul
day recently on the Virginia
Greater Shows. Miss Rogers has
Show and also working the annex
under the title Dannia-Danies.

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UNIT #1

ATTENTION, INDEPENDENT SHOWS-BILL CHALKIS SHOWS NO LONGER HERE Can Place for Texarkana State Fair, opening Friday night, Sept. 10, thru Sept. 19 and four more Fairs to follow.

SHOWS: Side Show, Snake Show, Mechanical, Monkey, Wildlife, Motordrome, Mickey Mouse, 30%. CONCESSIONS: Can place Cookhouse, Grab, Pronto Pups, Arcade, Age and Scales and Hanky Panks of all kinds. RIDE HELP: Need Scond M

DON FRANKLIN, Mgr.
Fairgrounds, Texarkana, Tex., starting Tuesday afternoon, Sapt. 7.



Grannilla H C Fair Rd 11

South Boston, Ya., Fair, Oct., 18

Columbia Colored State Fair, Oct. 25

Camdon, S. C., Fair, Mor. 7

BROADWAY SHOWS INC. 50 CAR RAILROAD SHOW MOTORIZED

BROADWAY AT YOUR DOOR

WANT FOR THE FOLLOWING FAIRS ace 252020, Sept. 13 CONCESSIONS—Hanky Panks, Eating, Drinking Stands, Novelties, M. Concessions of all kinds. Mt. Airy Feir, Sept. 20 Barby Mt Eale Cast 27 RIDES-Rocket, Spirfire, Dark Ride, Fun House, Glass, Train Ride, Greet Fredrick Fair, Oct. 2 SHOWS-Con use Girl Show, Fat Show, or any new Show with merit

RIDE HELP in all departments, semi drivers preferred NOW BOOKING ALL KINDS OF SHOWS FOR BLOOMSBURG FAIR.
WANT HIGH CLASS MINSTREL SHOW WITH OWN EQUIPMENT. All Answer SAM E. PRELL, Washington, N. C.

GREATER SHOW

The Show With The Proud Reputation West Point, Virginia, Fair-2 Kid Days-Sept. 13-18 NO RACKETS, NO GYPSIES WANTED

WANT: Custord, Grab, Core Cale, Fish Pand, Duek Pond, Cotton Candy, Cigaret Gallery, Basketball, String Game, Short Range Gallery, Straight Salas Jewelry, also Jewelry Spindle, Age and Scales, Bottle Ball Game, Penny Piteh, Photo Gallery, 2 Straight Stack Wheels, Want Pee Pand Dealer and Pan Game. All Hanky Pants, come in.

SHOWS: Wildlife, Monkey Show, Unborn, Girl Shaw manager with 2 or more Girls; Smoll Jig Show Troupe, come in. Cookhouse help wonted. M.G.R. Dutch, come in. WM. C. MURRAY

Virginia Greater Shows, Suffolk, Va., This Week

RALEY BROS.' EXPOSITION -NO GRIFT AT ANY TIME-

WANT SENSATIONAL HIGH ACT FOR BALANCE OF SEASON. NINE MORE FAIRS TO GO, NONE PENDING.

LIONS AGRI. FAIR Seobeard, N. C., Sept 13 FIREMEN'S PEANUT FAIR Scotland Nock, N. C., Sept. 20 NORTHAMPTON COUNTY FAIR Jackson, N. C., Sept. 27

ROBESON COUNTY FAIR CHESTERFIELD COUNTY FAIR Pageland, S. C., Oct 11 WILLIAMSBURG COUNTY COL. FAIR COLLETON COUNTY FAIR BEAUFORT COUNTY FAIR Securert, S. C., Nev. 1 JASPER COUNTY FAIR land, S. C., Nov. 8

Place any Stock Concessions, me Ex, but will not avarlead. Place any Shows not conflicting. Book, buy or lesse Flat Ride and Motor Drome. Windsor, N. C., this week. HAROLD RALEY, Mgr.; ETHEL RALEY, Sec'r: FRANK DICKERSON, Gen. Agt.

N. F C.C. (SPECKS) GROSCURTH PRESENTS FEATURING THOROUGHBRED ENTERTAINMENT

> Wanted for Southeastern Missouri District Fair, Cape Girardeau, Me week Sept. 13, followed by Columbus, Mississippi, Fair and Live Stock Show week Sept. 20 and a continuous route of bona fide Southern Fairs.

Show week. Sept. 20 and a continuous route of boat fide Southern Fairs.

**Concessions of all kinds, thornty Ponts, Prize-Frev-Time Gome, Open midwey for legitimate operators. Derby Rener, African Dip and direct sales of all kinds. Penny Accode to Join week Sept. 20 et Columbus, Mins. Shows with own outfits and equipment. Special proposition for Colored Show with own transportation and P.A. equipment. RIDES: Liberal deal for non-ordificing Mayer and Kidds Rides. Fax Art for bolance of scoon, come in week Sept. 20. all address. Constructions of the Colored Show the Colored Show

CARNIVAL

IMMEDIATE DELIVERY-NO WAITING for These EVANS' Quality

ATTENTION-SHOOTING GALLERY

OPERATORS! IF YOU NEED GALLERIES ACT NOW!

Due to unsettled conditions and pre-eat controls we cannot guarantee availability on Evons' Gallerias later this year! This is the time to gat set for the long houl. Do at many sur-cessful operators do . . . ossers your future with Evans—the Gollery built to lest.

FREE CATALOG

Parts and Targets also ava Write Today

> H. C. EVANS & CO. 1556 W. CARROLL AVE.

night.
Shep Blumberg and Ep Glosser, of the ways and means committee, report that seven more jamborees will be held. They urge memy bers to dispose of award books and make returns as soon as pos-

and make returns as soon as pos-posed present with the scheduled the first regular meet-tion of the bar and restaurant will be left to the decision of the board Richard J. Coleman and Bernie Mendelson have each contributed plaque will be cast October 10 plaque will be cast October 10. There are now 277 names schede can be included, and those de-siring to participate are urged to mediately.

mediately.
Secretary Phil Cook reports highly satisfactory results on his present tour. The office remains open during his absence and all communications a n d payments may be sent there.

National Showmen's Association

317 W 56th St New York

NEW YORK, Sept. 4. — Club sympathy is extended to George Regan on the death of his father; D. D. Simmons on the death of his sister, Mrs. Anna Goldberg, and to Max Gruberg on the pass-ing of his sister-in-law, Annie

ling of his sister-in-law, Annæ Gruberg.
Past President Frank Bergen, owner of the World of Mirth Shows, has gotten a new idea for a drive on membership by try-ling to sign up all officials of fast-signed up the president and vice-president of the Central Canada victoria of the Central Canada signed up the president and vies-president of the Central Canada Exhibition in Ottswa. The ind-addition of the Central Canada Schibition in Ottswa. The ind-sident canada in the Central Central Rehmond W. Cox Gr. James Rehmond W. Cox Gr. James Rehmond W. Cox Gr. James Light needs only a few upore to reach the required 50 new mem-bers for a gold life membership initial to the 1th Annual Banquet at the Hotel Aster. Rehement of the Central Central Indiana Central Central Central School Central Central Central School Central Cent

FROM THE LOTS

Rocky Mountain Empire

Rocky Mountein Empire
DOUGLAS, Wo., Sept. 4.
Show arrived here from St. FranShow arrived here from St. FranShow arrived here from St. FranFair. Everyone is proud of Wiliam floward Coloman, non of Mr.
John Coloman, son of Mr.
John Swartz, can and
of the show, have one more week
before entering school in Deaverton the show Evert and Dolyn
CHARLES SWARTZ
CHARLES SWARTZ
CHARLES SWARTZ
CHARLES SWARTZ
CHARLES SWARTZ
COLOMAN

LONG COL

CLUB ACTIVITIES

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Association
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MMAII, Sept. 4—The membership drive is in full swine. Down
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145 Turk St. San Francisco
SAN FFANCISCO, Sept. 4—The
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WANT CONCESSIONS

SEPT 20-25 FREE STREET FAIR HANNIBAL, MO. Confessione Comes

SEPT 28-OCT 2 PERSIMMON FESTIVAL MITCHELL, IND. Games Confections Direct Sales

OCT. 6-9 ON THE STREETS ELWOOD, INDIANA Direct Sales Concessions Only

GOODING AMUSEMENT CO., INC.

1300 Narton Ava., Calumbus, Ohio UNiversity 1193 ATTENTION

CARNIVALS · SHOWS WINTER AT TRAILERTOWN

Every convenience, lorge lots, fine woter, shods, FREE parking for extro vehicles, automatic loundry, best rotes. Two miles from down-town on U. S. 49 South, JACKSON, MISS. FOR SALE

FOR SALE

5-Tub Octoors, 1965 model, with trailer;
Super Rolleolant, 1965 model, with
trailer; Alian Herscheil Kiddle Auto
Ride, new togs Kiddle Chairpleas with
trailer for Rid Riden; 8,000 cash. This
to O junk, come look it over. Must seel
account of silloess. All small and on account we assess the whole of CARNIVAL COMPANY, Columbia, \$. P.S.: Have 60 kw. A.C. Internation Diesel Light Flant mounted in training the columbia of the

NOTICE! SOUTHERN STATES SHOWS WANT Far the best small show dates in the South, and we really do hoov the sport. Yes, we know if has been a had sessen for a lot of people, but not far us. We are doing all right, thank you.

sever it has been a had easien for a let of people, but not far us. We are deing right, fleak, ye recruiser, We book only one of a kind. No P.C. or fast. No groins or Gif shows. So Ffully shows the several people of the several people of the several so Ffully shows from Came or any other stock Concession that does not conflict in what we have. Can use a couple of shows, must be clean. Also wan few more conflicted to the several people of the several people of the several conflicted to the several people of the several people of people of the several people of the

JOHN B. DAVIS City Recreation Center, Panama City, Fla., this weak; Gulf Ceanty Foir, Pert St. Jea, Fla., next week; Franklin County Fair, Apalachicals, Fla., the fallowing wask, with marry good ones in Flacida and Southern Georgia to follow.

JAMES H. DREW SHOWS

Prestonsburg, Ky., Fair, Sept. 13 to 18.

Place any entertaining Grind Show that does not conflict with what wa All address this week care Western Union, Pennington Gap, VI

EVANS UNITED SHOWS

Washington Co. Fair, Washington, Kansas, Sept. 8-11; Lexington Fail Festival, Lexington Mo., on streats, Sept. 14-18; Concordia Fail Festival, Concordia, Missoari, on streats, Sept. 2-2-27; Alma, Mo., Fair on streets, Sept. 2-0-ct. 2.
Can use Coke Bottles, Scales, Foot Longs, Fish Pond, Cork Callary, Hosp-la, or any Healy Park not conflicting. No Rasket, no Cryoles. Contact.

BILL EVANS

FLOYD O. KILE SHOWS

Nickel Roll Pitches, Ball Cames, Photos, Stock Con-FLOYD O. KILE, Mgr.

2WOH2 THAW—29IA7 JJA—2WOH2 THAW

CLANION, ALA., Sept. 5-11. Close SOUTH GEORGIA FAIR, Nov. 6
WE Play NORTH FLORIDA FAIR, Tallahessee, Oct., 26-30
WE Day NORTH FLORIDA FAIR, Tallahessee, Oct., 26-30 Will book any Ride not conflicting. Will book any Show not conflicting already contracted. Contact, stating when you can Join.

Clastin, Ala, this week, Decaive, Ala, pert week. All replies

N. L. CRESON

Going South? Get Your Winter Bank Roll Here

BURKHART SHOWS

CLARE COUNTY FAIR, Harrison, Mich., Sept. 13-18 WANT CONCESSIONS OF ALL KINDS. ALSO ONE MORE SHOW, All wires care Fairgrounds, Wauseon, Ohio, until Sept. 9. Will be in Harri Sept. 11. Transton, Tono, and Fullon, Mirs., Fairs follow Harrison.

MOTOR STATE SHOWS

LONG RANGE GALLERIES LERY "6"—10 ff. high, 12 ff. wida. the meet popular medium sizes, by of targets of every kind for all with ar without mater and

O. C. Buck - Model Shows.

A merica's Piness Raiiread Shee ROWAN COUNTY FAIR. SALISBURY, N. C., WEEN SEPT. 13, 6 BIG DAYS-6 ROWAR COUNTY FAIR, MALDORYT, IN. No. TRAIN COME.

Files at like of talglithmic constraints, Cema atc.,

The Fair Week Sephember 70—ERROREE, M. C., INDAM FAIR;

Some Week, ASEMPLIE, M. C., FAIR

Complice forth Boles for Absentia, also LECTIMARY CONCESSION'S FOR THESE

AND CATES, Extrain GAD DEDINING ATTAINS, SEVERAL SERVOY FOR Absential

AND CATES, Extrain GAD DEDINING ATTAINS, SEVERAL SERVOY FOR Absential

Fair Fair Fair For Dema and Horizes from, Conduct the Seals above.

The Fair Fair For Dema and Horizes from, Conduct the Seals above.

THE GREAT ATLANTA FAIR OPENS THIS YEAR ON SEPTEMBER 30

O. C. Buck-Model Shows, Inc. ALEXANDRIA, VIRGINIA, THIS WEEK,

BRIDGETON, NEW JERSEY, FAIR SEPTEMBER 14-18

WANT Shows that do not conflict with ours. WANT Concessions that work for stock. Reasonable rentals. PHIL ISSER, Gen. Mgr.

I. T. SHOWS

Bridgeton Fairgrounds

PROCTORIA AMUSEMENTS Want for MARTINSVILLE 4-COUNTY COLORED FAIR, Martinsville, Virginia

Sept. 10 thru 20-2 big pay days. This is if! Don't miss it!

Want Short Range and Long Range, Age and Scale, Novelties, Custand, also Hanky Panks. Shows: Want Monkey Show, Snake Show, Unborn or any Crind Show. Will book Rides that do not conflict. Out all winter. Long list of Pairs to fellow Martinaville. Jesse E. Proctor Jr., Mgr.; T. F. Holmes, Asst. Mgr. BOX 532 Phone: Hilleratt 3-4439 TAPPAHANNOCK, VA.

WANTED

Best Fairs-Marks, Cleveland, McCamb, Kasiuske, d, and several others. n-Custard, Candy Floss, Condy Apples, Fishpond, Leng or Sh Jallary, ar any other Honky Ponks.

mant, such as Illusian Shew, Snoke Show. Side

J. A. GENTSCH SHOWS Marks, Miss., Sapt. 6-11; Cleveland, Miss., Sept. 12-18.

HOLLY AMUSEMENT CO.

Want-All Fairs-Want-All Fairs-Want CONCESSIONS: BINCO, Balloon Darts, Coka Bottler, Age, Scales, Basker Ball, Jewelry. No flats or P.C. to buck, RIDES: Will book one Major Ride, Octopus, Dilts, Coaster or Looper: SHOWS: Excallent proposition to good, clean Education.

RIDE HELP, COME ON, WILL PLACE YOU

D. S. DUDLEY SHOWS WANT-Hanky Panks, strictly stock, Can place Fareman for Looper, Spliffre, Ferris Watel Clarence Bown, Blackle Tyler, come on. Second Men for 12 vides, Tokks Agents. Can place Hanky Fank Agents, Bingo Callar (Charley Bricks), phone 2 onc.

For Clovis, New Mexico, Fair, Sept. 13-18, can place Bingo, Fhote, Seaw, Fices, Pesnuts, Popcern, Cookhesse, Grab, Apples, Hanky Panks stock only, Fun House, Shows, Major or Kid Bides. WIRE D. S. DUDLEY

DEL FLORE AMUSEMENTS

Want for Pique County Fair, Circleville, Ohio, Sept. 15-16-17-18
Vent Cook House, any Legitimete Concessions that can work Ohio fair

L. DEL FLORE, New Castle, Pa.

Continental **Earns Okay** As 1st Fair

CHATHAM, N. Y. Sept. 4—
Continental Shows grossed well at its first two fairs, getting long-awaited breaks in the weather.
Westport, N. Y., was natisfactory, as called Champagne's outfit was returning to the Vermont was under the several years and virtually overyone went away satisfact althor rain fell during a couple of mights. Every fell, was sunny and

ghts. Every day was sunny and arm, however.
Lyndonville, the Caledonia ounty Fair, produced well for a uree-day event, with Irish Horn's thrill crew drawing good and thrill crew drawing good crowds for two shows on opening day, Thursday (26). Saturday (28) was the best of the three as ex-pected and midway earnings were okay.

ected and midway earnings werkay.
Show made the 275-mile jumpere for its Labor Day date with the shap and was set up it lenty of time for yesterday.

WANT FOR: THE BIG COBB COUNTY FAIR, MARIETTA, GEORGIA, WEEK SEPTEMBER 13. THIS IS REALLY A BIG ONE, LOCKHEED AIRPLANE PLANT WORKING FULL TIME. THREE SHIFTS FOLLOWED BY THIS PROVEN ROUTE OF BONA FIDE FAIRS

OR

MONROE, GEORGIA, Oct. 4-Oct. 9 WINDER, GEORGIA, Sept. 20-Sept. 25 CARROLLTON, GEORGIA, Sept. 27-Oct. 2 COVINGTON, GEORGIA, Oct. 11-16

RIDES BESSET Rida, Spitfire, Scooter, Comat, Moon Rocket, Little Dipper, Any ridn not conflicting.

CONCESSIONS

Short Renga, Arcade, Cless Pitch, High Strikar, Diggars, Custard, Pronto Pups, Foot Long, Henky Panks of all kinds. SHOW HELP-Colored Musicians and Chorus Girls for Minstrel Show.

Girl Show, top salaries. Cliff Ostean wants to hear from Bonnie Laurell. All Replies JACK W. ADAMS Marietta, Georgia

TIFTON, GEORGIA, Oct. 18-23 CORDELE, GEORGIA, Oct. 25-30

OHITMAN, GEORGIA, Nov. 1-6

Side Show, Monkey Show, Motor Droma, Unborn Show, Midget Show, Any Show not aonflicting (Harry Fee, answar).

HELP

Man to operate Class House, Firms Wheel Operator, Second Men on all rides, ell must be licensed Semi-Trailer Drivers. Trombone, Trumpet-Girls with Talent for

L. J. HETH SHOWS Jamestown, Tenn., now; Marietta, Ga., next week

NALLACE BROS. SHOWS INC.

WANT WANT

WANT

FARTS

FARWS: Illusion, Fat Show, Fun House and 10-In-1,
CONCISSIONS: Photos, Mirt Camp, COOKHOUSE, Flish Pend, Watch-Lo, Cerr

Fulnder: 30, Finis Newl, Ball Games, Kewlines, Borning Alley, Slovera, Cerr

Fulnder: 30, Finis Newl, Ball Games, Kewlines, Borning Alley, Slovera, Cerr

FULNER: Complete Dark Ride, Back-o-Pinns and Live Pany Ride.

RIDES: Can place Dark Ride, Back-o-Pinns and Live Pany Ride.

RIPE, Complete Parenne and Second Mar for Marry-Codeword, Ferrira Wheel,

Fin., Spittine, Otsepus, Kiddie Rides, Alto wear Man for towers, Electrician's

Authorst, Authorst Mechanics and Towle Orivers.

E. E. FARROW, Mgr. ida) Seover Dom, Wis., this week; Comden, Ark. (Fnir) Sept. 15-19; El Derede, Ark. (Fair) Sept. 20-25.

WADE

BOURBON FAIR, SEPT. 14 THRU 18, BOURBON, INDIANA.

CAN DIACE FOR THIS OID ESTABLISHED FAIR CONCESSIONS: Lagitimate Games of all kinds, Bell Gamas, Pitch-Till-You-Win, Belloon Derts, eta. CAN PLACE GOOD BINGO GAME. All kinds of nutright salas and food salas open.

All states of numerical states and some seams open.

SHOWS: Heve space for two Educational Shows such as Machanical,
Monlay, Little Horson, Frask Animal, etc.

All rapiller via Western Union thru Sunday, Sept. 12, to
C. B. Marray, c/o Wade Greater Shows
MICHIGAN STATE FARGROUNDS

LITROIT, MICHIGAN

A. R. (DUTCH) WHITESIDE

TOMMY CARSON

EMPORIA, SEPT. 13-18

CONCESSIONS: Coakhouse, Grab, French Fry, Pap Corn and Apples, Navelties, Guess Age and Scales, Cake Bottles, Hankies, SHOWS: Can Place Motardrame Riders, Top Salary, Leola can place Girls for Girl Shows; Leola Wants Geek! And Man to operate complete Monkey Show. Dutch Whiteside can place Agents for P.C. and Pin Store and Razzles. ROSS MANNING, Christiansburg, Va.

Madison, N. C.; Statesville, N. C.; Laurin, S. C.; Kingstree, S. C.; Trenton, N. C., with one to be announced.

GOLD MEDAL SHOWS

Want A-1 soher, reliable Foremen for Twin Wheels and Tilt-a-Whirl. Can place A-1 Mechanie with own tools. Do not answer if you drink.
Want Second Men on all rides. Preference given semi-drivers.

JOHN DENTON, Covington, Va.

AT LIBERTY AFTER SEPT. 15

Will book on Show that has a good ro Ten-in-One-all naw blue canvas, Late model Tilt-a-Whirl-ha

All replies to Lynn Lucia, Friendship, Wis.

PEPPERS ALL STATES SHOWS FOR OUR FAIR DATES

S Wheel end Chairplane Ference, Scord Men on ell ridgs; must have drive. Sober only need apply. WANT CONCESSIONS: ADD-1M DARTS NS. WANT ACRINTS for PAN CAMB. SCALES, PTA POOL MILK CANDOCCUSION. WE stay out all December 4, All replies and wires to PANE. WANT ACRINTS for PAN CAMB. SCALES, PTA POOL MILK CANDOCCUSION. We stay out all December 4, All replies and wires to PANE. W. PEPPERS, COLUMBIANA, ALL



WANTED

WANTED SHOWS-ENTERTAINING -

COLDWATER, MICHIGAN

-FREE FAIR-SEPTEMBER 14 thru 18

CHARLES STEWART, Gen. Mor. O. BUCK SAUNDERS, Pub. Relations

ALPENA, MICHIGAN

CONCESSIONS WANTED SEPI. 14.8 — ON THE STREET
HABFFORD CITY, IND. FALL FESTIVAL
HABFFORD CITY, IND. FALL FESTIVAL
LEAN MERCHANDISE CAMES, CANES,
BEPT. 27.0CT. 2 — WARRER COUNTY
COMPOSE FALL
HAMINVILLE, TENN.
ALL CONCESSIONS OPEN FOR
PLANT DAYS.

MILLER AMUSEMENT ENT. TOM L. BAKER

WANT WANT GREAT WILLIAMS COUNTY FAIR

SEPT. 12-18, MONTPELIER, OHIO DENNY PUGH or C. N. PEARCE

WANTED 5 or 6 Kiddlefend Rides, Open 8 mor a yeer, Good money makers, Percent

BOX 750

CARNIVAL FOR SALE

Perris Wheel, Merry-Go-Reund, Kiddi Aulo Bide, Transformer Truck, Popcost Iraliar, En route.

LAKE REGION AMUSEMENT RIDES

Firemen and Churches ve some open dates in Western vania and Eastern Obio. Ferris W 177-Ge-Round, Cars and Bosts.

S. D. MeMASTER
waterford, Pa., till Sept. 11,
P.S.: Flouds, six in bouch, picase,

TRUMANSBURG FAIR

September 15-16-17-18

Cancessions of all kinds that can and will conform with New York State regulations—Eating Stands, Pop Corn, or what have you? Will take care of you. No exclusives. Contact ROLAND CHAMPAGNE, as per route

CARL D. FERRIS SHOW

WANTS FOR EIGHT SOUTHERN FAIRS-STARTING NEXT WEEK EDENTON, N. C., SEPT. 13-18: WITH WARRENTON, N. C., TO FOLLOW

SET. 12-19, ITILI PRESENTING, TO SET VILLEY CONCESSIONS. WOrd Cost broke for season. Can place Custerd, Photes, Novallias, Short Roaps, Honly Pooks and fell Games. RIDES went set of Kiddle Rides. Win. Regence, get in hort with ne or will book heldfolded life. Reference of the Cost-politics only Ride not conflicting. Rides including Unr. Party, John Till or Caterpillor, only Ride not conflicting. SHOWS. Worst Widdle, Unborn, Mechanicol, Fon House, Gloss House, or Order Stow. A real road for Mulatrial Show. Will give sight big weeks.

Address this week, CARL D. FERRIS, Dunkirk, N. Y.

PAN-AMERICAN SHOWS

What CONCESSIONS Been Public, Points, Points, on the Band Caller, Yorks 18 to Brown, Ning Corn, Sever, Handy Pents of all the Caller, Yorks 10 tolk Brackets and Creat Stores Being Caller, Jose Cattle, contact the Wyrd. MINOW Washington and Creat Stores Being Caller, Jose Cattle, contact the Wyrd. MINOW Wash Intelligence of Carlo Stores and Patterns for the Shore Wash Intelligence and Research Wash Intelligence and Research Washington and Mayorardville, Tann., Fals, Na week, and all Part to Follow—Geartia, Alabanas, Mayorardville, Tann., Fals, Na week, and all Part to Tolkey—Geartia, Alabanas, Mayorardville, Tann., Fals, Massachuse, Virtins III December.

WANT FOR BRISTOL, TENN.

8 BLOCKS DOWNTOWN
CONCESSIONS: Photos, Long Range, Novellies and Hat Bands. SHOWS: Place ony worth-white Cried Show not conflicting. RIDES: Schools. Splitter and Rollophane. C. A. STEPHENS SHOWS

SHAN BROS, SHOWS

Want for Cherokee County Fair, Canton, Ga. CONCESSIONS—Bings, Javairy, Custerd, Ice Cream, Photos, Palmistry and Henky Panks of all kinds, SHOWS—Want Illusinan, Mechanical City or any goed Crind Show.
Seviersilla, Tann., this week; Canton, Ga., Fair next week.

WANTED GOOD CARNIVAL ions for large Livestock Shaw at the Fai

GREATER OKLAHOMA LIVESTOCK SHOW

J. B. HURST, Se Inid, Oklahoma. n. Pho. 472

A-1 AMUSEMENTS

Want for Charleston, Mo., Junior Chamber of Commerce Calabration Sept 7-11 an more feirs and celebrations, Out until Thanksgiving Day, Can place Sit Dewn Gr Fish Pend, Cork Gallery, Coke Battles, Novellan, Kith Strikar or any non-confidence Stores working for stock, No racket here, Can place Mechanical Show, 10-in-1

Contact JOHN HANSEN, Mgr., Charleston, Mis 100,000

ROLL TICKETS Keystone Ticket Co. SHAMORIM, PA. Bept. B Send Cash With Order, Stock Tickets, \$24.00 per 100,000.

\$31,50

-- 67,000 ACTIVE BUYEBS

The Billboard Classified columns each week

CARNIVALS

WANT FOR THE FOLLOWING FAIRS ENID. OKLA., SEPT. 10-16 MUSKOGEE, OKLA., SEPT. 19-26

OKMULGEE, OKLA., SEPT. 27-30 TULSA, OKLA., OCT., 2-8

CONCESSIONS: Want legitimate Concessions of all kinds, no exclusive, SHOWS: Want Fun Mouse or Class Mouse, Monkey Show, Snake Show, Mechanical or any Crind Show not conflicting, RIDES: Will book Caterpillar or Round-Up or any major ride not conflicting, Also want to book set of Kiddle Rides. Contact E. D. McCRARY or JESS WRIGLEY

GARFIELD COUNTY FAIR AND CHEROKEE STRIP CELEBRATION, ENID. OKLAHOMA, NOW



SEPT. 14 THRU 18, LAGRANGE, INDIANA a's Oldest and Best Street Fair

CAN PLACE CONCESSIONS OF ALL KINDS (no flats). All legitimate games open, All outright sales open, All food sales open. All of the old-timers please contact for confirmation of your space.

D. WADE, W. G. WADE SHOWS
MICHIGAN STATE FAIRGROUNDS DETROIT, MICHIGAN

FAIRS - FAIRS FAIRS - FAIRS

GEORGIA AMUSEMENT COMPANY

kill Country Calarted Fair, Sept. 13 through 16, Eftingariad, Ga.; Farsyth Country Fair, 72 through 37, Cumming, Ga.; Hell County Fairly, Gastawith, Ga. Set 1998, Get. 27 dute Country Fair, Jackson, Ga., Oet, 6 through 19 Hfrinsham Cauntry Fair, Ga., Oet, 18 through 19 Hfrinsham Cauntry Fair, Ga., Oet, 18 through 19, seringstiad, Ga., Oet, 18 through 19, seringstiad, Ga., Oet, 18 through 19, seeke, Ga.; Chathham Cauntry Fair, Ga.; Then Bonne for tha weither Cauntry Fair, Ga.; Then Bonne for tha weither Jawe, GA; Iben home for Iba weislar. Will look legislante Concessions of all kind. Sell axcioniva on Bings, Apples and Cord, Custard, Novelles, Shown Book Rig Snake, 10-in-1, Fat Show, or what have you'l Book you for 10%, you pay tax and insurance. Rides Book any noneinflicting with Jenny, Wheel, chairplace, Octopus, Train, Shrine, Kolda Avel and Subtle. Book and the Consensation of H. H. SCOTT

c/e Western Union, Moultrie, Go.
P.S.: Levels Riffle and Mr. Fee, come on with book or buy Fun House, must be in



CAN PLACE FOR FIVE LOUISIANA FAIRS BEGINNING AT VIVIAN, LA., SEPT. 13-18 with own aquipment. All replies: MRS. ED GROVES, Bunkle, La., Sept. 6-11

DIXIE EXPO. SHOWS WANT FOR DE KALB COUNTY FAIR. Fort Payne, Ale., Sepl. 13 to 18

Concessions of all kinds, Cook House, Bingo, Candy Apples, Cotton Candy and Snow Balls open. Will book any Show worth while. Agents for Offica, Skillo and Clothes Pins. Want Wheal Fere-man at once. All replies to

C. W. HENDRIX
Ashland, Ala.

P.S.: Dick Palmer contact Daffes Ducan.
Very Important.

GIRLS - - - GIRLS WANT GIRLS

\$100 WEEK

umba, Oriental, Fan and Cooch atc. Also want Featura Dancer n. Can use Talkar, \$100 and ge. Want Candy Man. All sopie must be at Saginaw, Mich., opening Sunday, Sept. 12; then the south. Wire of season. Must be young and attractive, Also Ticket Sellers and Canvas Help.

F. W. MILLER c/e Gooding Shaw Saginaw, Mich., Sept. 8-18

Mechanical Farm Show FOR SALE OR TRADE 2 Moving Figures, simple 2-motors peration, 4 ft. by 8 ft. overalt, cysted ob. Mismi, Fis. Will sell scheap or ske good Unborn Collection or 50° or 7 Test.

are Calered Torongel Slave

Leonard R. Simons
General Delivery
Lumberton, Harth Carolina

BOR COLEMAN

SCALE MURPHY - COME ON

Dyersburg, Tenn. IDEAL RIDES Want Wheel Foreman, join at

HEDY JO STARR

SONNY MYER'S

AMUSEMENT

Bill Dilliard, Manager

PER ROUTE
Clay Center, Konsas, Sept. 7-10;
lerborne, Mo., Sept. 14-15; Waverly,
Mo., Sept. 16-18.

For Girl Show for hale

WANT-Concessions of all kinds

or any Grind Shaw. Contact

Odell, Ill., this week; also Second Men on other rides. Blockie Nelson, contact for

Neshville, Indiane.

ADULT CHAIRPLANE MANGELS ROTO-WHIP and ELECTRIC TRAIN JONCIE DAVIS

Beautiful Healthy PARAKEETS

> PRICED FOR CONCESSIONAIRES

MELLS RIDD FARM

2143 South Myrtle Ave. Monrovia, Calif.

Phone: Elliott 8-6185 rs accompanied by Cashier's Check or Money Order

SHIPPED SAME DAY



T·E·N·T·S

HU 6-8268

AMERICAN TENT & AWNING

CORPORATION One of America's Largest Build of Fine Shaw Tents. 201 E. Water St. Narfelk 10. BILL SANDERS

WANT AGENTS To sew names on Hots, Novelty Age

and Guess-Your-Waight and Age Agentr for the following Foirs: Hogersto Md.; Richmond, Vo.; Trenton, N. J., and Mineola, Long Island, Fair. Inquire AARON HYMES

455 Schenectady Ave., Breaklyn, N. Phane: President 4-5971

EYERLY FLY-O-PLANE FOR SALE OR TRADE

Lote modal mochine, cors naw three years ago. Drive naw this spring. Requires 70 fr. space. Price 56,500.00, terms arroanged if necessary or will take late model Octopus in trade.

W. O. KING 82 Orchard St Mr Clement Mich Con now be seen in operation on World of Pleasure Shows in Michigan.

WANTED DROME RIDERS Who can criss cross. Come an if I know you. Reading, Pe., new; Richmend, Ve.

EARL PURTLE

RIDE GROSSES UP. SHOWS OFF AT PNE

Dauphinee Concessions Dip 30 Per Cent: Washout of Kid's Day Cuts Midway Takes

Hike Possible For Coleman

BALLSTON SPA, N. Y., Sept. 4

-Troceses in overall business BALLSTON SPA, N, Y, Sept. 4.
Increases in overall business
Increases in overall business
viewed as a possibility by Dick
coleman, owner of the shows
bearing his name, here this week.
by 20 per cent have been registered. The takes on the midway
at the Ballshon Spa Fair are good,
The still date season was especially good. An important facility concally good. An important facility conNot one day has yet been lost to
rain.

Not one day has yet been lost to ran.

Tan.

Tan

Swain to Retire As Columbus, O., Concession Supt.

CONCESSION SUPP.

COLIMBRIS, O. Sept A.—Herley J. Swain, superintendent of
concessions at the Oils State Faut
that post teders a faut and that the
first superintendent of
concessions at the Oils State Faut
that post before January I. Swain
disclosed his decision during the
life said that the would remain
used and the state of the oil that
the can break in a successor. He
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he may serve some Florids faut
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given by him and for the undergiven by him and for the underlean conserved of Chalfin, Mr.
and Mrs. Cabe Sterling, Mr. and
Mrs. Fredder Dept. Minn Byreth,
Mrs. Bredder Dept. Minn Byreth,
Bob D. Bolling, Jack Breece,
Chern and Mrs. Charley Little, Bill
Mrs. Charley Little, Bill
Mrs. Charley Little, Bill
Mrs. Paul Pope, Mr. and Mrs. E.
R. Niday, Reisen and Rob Julia.
Mrs. Glil, Hinner Barber, Noal Care
Sci., Mrs. and Mrs. Stephen MrDonald Jr. Lowin Kredder, Tona
Ornald Mrs. Lowin Kredder, Tona
Mrs. Ida Monjan, Earl Pilaber,
Mrs. Ida Monjan, Earl Pilaber,
Mrs. Robert Kerner, E. A. Sulluman, While Alberts, Herb Everselve and Gli Bletts, Herb Ever-

Washout of Kid's Day Cuts Midway Takes

VANCOUVER, B. C. Sept. 4— Two Crawshaw show, Melody
record to Perfice National Completed, Result with Jinnay
Exhibition, risk basiness hed up
Richard St. Sept. 4— Two Crawshaw show, Melody
to Market St. Sept. 4— Two Crawshaw show,
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BUCK A MILE MARKS TOUR FOR MIAMI

NEW YORK, Sept. 4.—The current fund-raising four of Pbil Cook, executive secretary of the Miami Showmen's Association, has netted that Association, has netted that Cook has traveled 4,000 miles and collected a like amount of money. He has visited 21 carnival organizations and three amusement parks, and conducted one jamboree. He will ducted one jamboree mission on the road for several more weeks.

GRIND STORE AGENTS

WANTED

For Rolldown and Rozzle Dozzle. (Jumping Tony, Crassie, Beansy, Harry Attle, Jock Lo Rue, contact). Opening Paragould, Ark., Sept. 15-18 and five more fairs

D. B. WHITEY Peregould, Ark., NOW

DICKSON UNITED SHOWS WANT-Steck Concessions and Photo, Grab Agenta, Help on No. 5 Ell; wintar rates. Need Light Plant 10 kw., any Ride or Show. Eings for trade. Will how Merry-Go-Round. H. B. DICKSON Tipten, Okla., Fair, Sepl. 8-11; Wa Fair 13-18, Going to the cotton.

THANK YOU

of Mac's Cook House with Fann Premier Shows, for your Built purchase. "Sava Money With Johnny" JOHNNY CANOLE Atleens, Fa. Phones 1247 ar 3-0003

TILT-A-WHIRL
FOR SALE OR TRADE
WILL take Kiddle Bildas Gortable prefernetwo, Hills Sept. 8-19, De Kills, Bil1-17; Becklerd, Hil., 37-23; Gaardstown, Hil., winter queriers.
THE Forman, Joseph Leibe Geded,
JACK LINDLE

RIDES FOR SALE OR TRADE Mangets bear Jr. wasp, excellent ditien, new operating Waussoon, is Pair till Sept 9; then Marrison, is Pair fellews. Spitfirs with or with

JOE FREDERICK

Waller Co. Fair & Rodeo MEMPSTEAD, TEX., SEPT. 16-18
Want Concendent of all kinds, no er elestive; come on, will piece you showed girl show, Fresk, Smikes, Wille, or what have you? Want Kiddi Rides or any Major Rides net conflicting Write or Wire MELEN GEWES
3421 Melbourne Heusten, Yan

Carnival Routes

• Continued from page 67 d Bondi Coenseco III., 9-11.
d Medal: Covington, Va.
doling Am. Co., No. 1: (Pair) Dayton, O.
doling Am. Co., No. 2: (Pair) Freemont, O.
doling Am. Co., No. 8: (Pair) Freemont, O.
doling Am. Co., No. 8: (Pair) Lodiespolir, Ind.
doling Am. Co., No. 6: (Fair) Canton, O.
doling Am. Co., No. 6: (Pair) Yam Werk,
duling Am. Co., No. 6: (Pair) Yam Werk,

3 Am. Co., No. 8: (Fair) Columb. O.

5. O.

7 Stole: Lake Park, Mine. 10-12.
American: (Fair) Marsholltown, 1a.,
17-317 Audubon 12-17.
Wallace: Mation. Va.

7 Distinant Expo.: (Fair) Palmyra,
8-12: (Fair) Russelville, Arx. L-15.
Ornaker: Bankie, Lo.: (Fair) Writan

WANTED ES—CONCESSIONS—GAN EXHIBITS—SHOWS

Winner queriers for circus people.
Trailer apace. Open year round.
SUNSHINE STATE FAIR
Farmers Market & Auction, State
Good 27 (U.S. 641) Wast Neilywood,
Flarids. Phones Hellywood 21712.

RIDE HELP WANTED

5, Octopus end Jenny For sted et once, Work until Chris pay, Wire or come on. BILL HARRY RIDES

FOR SALE

BOX D-72

Shamrock, Texas, Pair and long nn in ceiton. Hanky Penks of all s. Shows with own culprents. E. MSN, COME ON: YOU WILL BE CED. Wast Pla Shore and Skills like F. C. cooks Shows et al., Kan, Fair, this wask Shamrock, Texas, Fair, Sept. 16-17, Rob Finn, call show cellect at

iannum, Morris: (Pair) Ebensburg, Pa. iappy Attra.: (Pair) McConnelsville, O., 6-11: (Pair) Wooster 14-16. rair) McConnistilla C., (Fair) Wcoster 14-18. yland: (Fair) Cadillac, Mich., 5-10. yland: (Fair) Da Quen, Ark.; It. J.: Jamestowa, Teon. 14-18. L. J.: Jamestowa, Teon.

, L. J. Johnstone, Town, Market, L. 14:16.

Gircater: Bartiesville, Okia.

y Am. Co.: (Fair) Ellijsty, On.; (Pair) netboro 13:16.

netboro 13:16.

ne, Buff, No. 1; (Pair) Trenton, Tenn.;

hir Lawrenceburg 18:16.

nir Lawrenceburg 18:16.

his, Buff, No. 2; (Pair) Kennett, Mo., 18. ard Bros.: (Pair) Marietts, O., 6-6; air) St. Chaireville 6-11. (** Novelty Expo.: Richmond, Mo., 7-2; air) Flattsburg 13-18. Rides: (Pair) Gdett, III. rial: (Pair) Meivin, III., 6-11; DeKalt

walled benefit also, first Brown, but, Darin 1924.

Daniel 1924.

Daniel

oria: Tappabannock, va., in 16-26, ioria: Tappabannock, va., in 16-26, ioria: (Pair) Idabel, Okla.; (Fair) stry 13-18. inter. Salem, Ore. inter. Salem, Ore. ioria. (Fair) Windsor, N. C.; (Fair)

Raines Ann. (Pair) Massel, Okiai, (Favir)
Rainer Sadren, Overndoor, N. C.; (Pair)
Rainer Sadren, Overndoor, Ove

Rohr's Modern: Chillicetha, Ill., 6-12. Ross City Rides: Farenington, Mc. Royal American: Topeks, Kan. Royal Expc.: Thomson, Ga.; (Pair) Lin-colnton 13-18. Royal United: Colehaster, Ill., 6-1; Abing-don, 6-6; Mainteville: 10-12; Forreston don, 6-6; Mainteville: 10-12; Forreston

15-16. Scholer's Just for Pun: Weyanwega, Wis. 6-12. Schafer's Just for Pai: Weynawega, Wis.

Allereck: Beare. Okh: Guyman 14-17.

Bhan Brot: (Talr) aevierville, Tenn.;

(Fair) Canton, Ca. 13-18.

Bithrand Brox: Drighton, Utah.

Bithrand Brox: Griston, W. a.; Peters
burg 13-38.

Boulh. Overge Clyde: [Fair] Westaw, M.

Boulh. Overge Clyde: [Fair] Westaw, M.

Boulher Walley: [Fair] Benfon, Ark.;

Gart Handard 13-18.

Gart Handard 13-18.

St. Joe 13-18.

Sauton, M.; Canden, M.; Canden,

Sa. Joe 13-18.

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Since Assistant Action Students (1984) and the second students of the second students (1984) and the second students (1984)

Theory, Southern V. Bleevine, S. V. J. Baser T. W. W. S. V. S. V.

Skating Stars • Continued from page 60

Norman Krone, Lighting, Wil-liam Richardson, Producer, Merriel Abbott.

(Conrad Hilton Hotel, Boule Room, Chicago, August 17.) This ice revue marks the 16th such show for the house, the 10th for maestro Frankle Masters, and the opening of what is now the best looking room in town.

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reference of fiftentity on its management of the control of the co

WANT FOR LINCOLN COUNTY FAIR, FAYETTEVILLE, TENN, WEER SEPT. 13. TWO KIDS' DAYS-TWO CARS GIVEN AWAY. SIX BIG DAYS AND RIGHTS. GET YOUR WINTER MONEY REAL ABERDEEN AND CORINTH, MISS., FOLLOWS, WITH 8 MORE FROM THERE, ALL FAIRS. CONCESSIONS No arrigate, Scales, Age. Novettes. Cookbease

Side Shows, Wildlitz, Motordrome, high-class, well-framed Girl Show. SHOWS Pony, Octopus, Rock-o-Pi RIDES Want first-class Diesal Electrician who is experienced with G.M. Diesals (3 of them). Must keep them in shape as wat as wiring on Shows. Also must be solver and drive Semi-Olosel Trutk. If not experienced, save my time. Also went Ride Mon. Wheel Pere Merry-Go-Round Foreman and Second Man few Wheel and older Rides; must be sent drivers. Long assoon. Fairs in Florida. Positively no drinking telestated.

E. L. Young, Mgr., Sterling Crown Shows

MARION GREATER SHOWS

DILLON COUNTY FAIR, Dillon, S. C., Sept. 6-11, Skillett Fairgr S. C., FAIR, Sept. 13-18; MANNING, S. C., FAIR, Sept. 20-25; MANNING, S. C., AMERICAN LEGION COLORED FAIR, Sept. 27-Oct. 2; SHELBY, N. C., FAIR, Oct. 4-9; MONCKS CORNER, S. C., FAIR, Oct. 11-16; CHARLOTTE, N. C., FAIR, Oct. 18-23. Enlarging for our Fairs. Will book larga Cookhouse, legitimete Coonessions of all kinds ATTENTION, RIDE OWNERS—Will book Live Peny Rida, #5 Wkaet for duals, also Octopus and other Rides not conflicting. ATTENTION, SHOWMEN-What do you have to off and Musiciens. Can use Ride Nelp.

All replies MARION GREATER SHOWS M. H. SPILLERS, Owner, or F. E. SPAIN

SPARTAN GREATER SHOWS WANT

n. Can also place Cook All Hacky Panks open. Can also place Cookhouse, Candy Appres, and Cones and Floss. Will book two more major rides not conflicting. Jimmy Davidson wents Agents for Count Store, Skille, etc.

Address L. M. HIGGS, Mgr.

WANT

10 BIG FAIRS STARTING AIKEN, S. C., SEPT. 13; FOLLOWING WITH SPARTA, GA., AND WRIGHTSVILLE, GA.

MERICA ORANGE OF THE PROPERTY OF THE PROPERTY

LEO LANE SHOWS

MIGHTY PAGE SHOWS

Want for DUNN, N. C., 4-COUNTY FAIR, Sept. 13-18; follower BENNETTSYILLE, S. C., FAIR and all Fairs until Nov. 20.

general STALL, b. t. pract can on rear sum offer.)

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SHAMROCK SHOWS West for Wastarn Oktahoma's Bispeef Fair al German, Okta, Sapl. 14-17; follow by Fastarillis, Sequin and Li Granga Fair—all Tasas. Out smill flow. 1. Will book Socies, Apr. Combasion, Sassarbath, Neuristics, City, Griefe, Webber, seep Asterbandias Concessions and confidency. West Octob, Callan for Mente Design Will book ery good, is also Griefe Sown. Vall are good Pr. Geol. Also wash may find and confidency—fractor, foots Rode, Ballacians or Morc Lin. CARNIVAL N. ARNAGER.

BARNEY TASSELL SHOWS NOTICE NOTICE NOTICE

Thru an error, Chadbourn, M. C., Tobacco Fastival was advertised as week of Sepl. 6, instead II will be week of Sepl. 13. Day and Hight Play. Right in town. Better Than Mast Fairs
ce Concessions of all kids. No flats. No gate admission. Free Act delig.
Con place Bide Melp of all Minds. Must drive semi troiler trucks.
Wiss WHITEVILLE, N. C., this week.

FLYING

WANTED SINGLE SCOOLER 6000 CONDITION TO SWAP Octopus & Scooler Now Working

FRANK W. BABCOCK UNITED SHOWS SOI S. LOS ANCELES ST.

DALE BARRON WANTS

Lead Animals—large and small. Must be halter broke and in sound condi-tion, Also want Midget Stock, both Horses and Cottle, Answer letter only giving complete description and rock buttom cash prices. g complete description and rock battom cash prices.
Address e/e JAS. H. STRATES SHOWS
State Fair. Syracuse. N. Y., through Sept. 11; then York.

WANT FOR GRAINGER COUNTY FAIR, RUILEDGE, TENN., SEPT. 8-9-10-11; RUSSELL COUNTY FAIR, LEBANON, VA., SEPT. 13-18. Want Grind Shows: Went Marry-Grained on any Valet Rice, good personation, can place Rice Help for Wheek, Chargines and Auton. Went Charleston, Process. Company of the Company of

I. K. WALLACE SHOWS

np for each if sold at once, Tilt-e-ri, Smith & Smith Chairplane, Kid is: transportation for all, finest fillion. Other aquipment. All or

JOHNNY'S WS "HONESTY IS OUR POLICY"

"MONESTY IS OUR POLICY"
LAST (ALL FOR WILSON COURT FAIR, Labason, fean; CARROLL COUNTY FAIR,
HINTIMEDON, TENE, FOLLOWING.
FREE ACT WANTED at once, high serial preferred.
ONCESSIONS WANTED—Areade, Long Hange,
Hanky Tarks of all kinds.

cumes, Pirich Games, Izanky, Fanks of all kinds. SIROWS—Monkey, Fat or Hilssion. Minsteel Show Help Wanted-Trumper Player (Spoon, contact). RIDE HELP WANTED—Wheel Foremen, top salery with bonu Second Man for Wheel and Tilt. NOTICE—L. H. Hardin vants Percentage Agents. Frank Thacks join at Athens. Frank Ashey wants Agents for Beehlve and Oven and Under. All replies

JOHN PORTEMONT, Athens, Ala.

WANT

STOCK CONCESSIONS AND DIRECT SALES
for 751H AMMYERAMY, MARILEY, 10MA, Sept. 9-10
for the streets. See up on the filth.
This will be one of the biggest established in Northwest lawa.
FALL FEILY ALL STAFF, Minn., Sept. 16-17
Eath on the drests.

Klein Amusement Co.

AMERICAN BEAUTY SHOWS

Want for Arkansas Fairs, starting at Paragould, Ark., Sept. 13-18

Contact H. W. BARTHOLOMEW, Mgr.

GLADES AMUSEMENT CO. ester, Va., this week; Stanley, Va., week Sept. 13-18; then into South Carelina

Can use a few more Hanky Panks. Those joining new get preference all

JERRY SADDLEMIRE or JOHN KEELER

SIDE SHOW ACTS WANTED WANTED VORKING ACTS OF ALL KINDS, PREAKS TO FEATURE, LECTURER, TICKET ELLERS, TALKERS. WANT PAT PEOPLE FOR FAT SHOW, ALSO MAN TO LANDLE PAT SHOW.

All replies: MILO ANTHONY

Capacity Houses in Chicago Set New Mark for Ringling

Early Days Draw Well; Weekend Pulls Turnaways as Lake Front Surprises

At St. Louis.
St. Louis, Sept. 4.—The anstremen's Rodeo, produced
frew 86,000 perarea 86,000 per-

Other Tobacco Towns Turn Out Well means and the past, agt vides arrived carried a photo pointing strike arrived a photo pointing parties from the proposed approach to the past, agt vides arrived carried a photo pointing parties. Tommy Stateer, Austin Ingly Markey States, and the past age of the past a

Hagen in Jersey

Beatty Points for Big

CHILOUGO, tops. 4—Risellites
Brox. and Barroun & Balloy
Brox. B

enen and a con-

STRONG FOR KING Turnaways at Greensboro, Charlotte; Other Tobacco Towns Turn Out Well

(Iwantie cuito, Uniters are united by the control of the control o

some good night houses. At Car-rington, N. D. (24), the afternoon brought a good three-quarters house and the night show had a near-full turnout, Harvey, N. D., on Friday (27) turned out a onethird afternoon bouse and an 80 per cent night attendance, while

Cristiani Draws Well Despite Copper Strike

LIFE BEGINS FOR 'MARQUEE'

George Davis Dies in East

Nasbua.

George's oldest brother, Oliver, Concept's oldest brother, Oliver, Concept's oldest brother, Oliver, Concept's oldest brother, Oliver by Concept's oldest brother bro

Dakota Nights Okay For Kelly-Miller

LANGDON, N. D. Spst. 4.—Al. surrounding farmers kept buy G. Relly & Miller Brow. Circus investing a poor crow with harvest in full wring. Becent with harvest in full wring. Becent interest in the surrounding state of the

Hunt Business Okay Despite East's Storm

TOM'S RIVER, N. J., Sept. 4
Hunt Broz.' Circus, playing in ti
area during last week's Easts
storm, absorbed plenty of wa
All tents stayed up thru Mond
and Tuesday (30-31) and no tes
were suffered.

Tom's River, paired on Tu
Tom's River, paired on Tu
Tom's River, paired on Tu
tom's River, paired on the
until 3 pm. it drew a half hot
concet the storm lifted. There we
hand to the storm of the storm of the storm lifted. There
Point Pleasant was played to
Point Pleasant was played to
Point Pleasant was played to

Richards Blows 1 Show: Storm **Dulls Another**

Eastern Star.

At Mount Olive, N. C. (26), the show blew its afternoon performance and had a balf house at night. Hitting business were two factors. One was King Bros. opposition there and in three other stands, and the second was fact that harvest season was in full swing.

King Incorporates; Operating Company Remains Unchanged

MACON, Ga., Sept. 4.—A charter for King Bros. Circus, Inc., has been signed in Superior Court bare. Applicants for the charter for Applicants for the charter berg and D. M. Brown, all of Macon. The new corporation is a circus operating corporation actives operating corporation as circus operating corporation of \$5,000 and maximple lization of \$5,000 and maximple Malex.

Mills Escapes Wind Damage; Officials, Candidates Speak

LITTLE FALLS, N. Y., Sopt. 4, iday (90), Mills Brest, drev a neststorms for Mills Brow. Circus. The
half affersoon and three-quarter
half affersoon on Tuesday
half affersoon on the property
half affersoon affersoon
half affersoon affersoon
half affersoon affersoon
half affers

Holiday Stand at Denver CHEYENNE, Wyo. Sept. 4.—11,700 youngsters. A hospital show Clyde Bestry Circus played to was given, and Jayoes suspices pointing for a high weekend at was used.

Deriver, where it would play FriVFW gonstered the Cheyenne the

Hills,

• Continued from page 64

Otto Griabling, Eddia Hendricks and friends, Joe and Vicki Coyla, Hattia Shipley, Norman Atwell, Pompoff and Teddy, and Mrs. Joa

Namer and Green and Control of Registric 19 (Cheer of Registric 19 (

WALTER HOHN

\$50.00 Cash Reward for present whereabouts, Forme King Bros. & Kelly-Mc

Any information, call collect GEO. TURNER Phone: 3-9888 Oklahoma City, Okla.

TWO PHONEMEN

Banners, U.P.C.'s. C.O.F.C., Lions and C.A.P. - auspices. Start immediately.

MEARL N. JOHNSON Western Union Silver Spring, Md.

WANT

TO BUY FOR CASH AIOOLE-AGEO GENTLE ELEPHANT. AUST DO SINGLE, PUSH AND PULL DON FRANKLIN

Don Franklin Shows Per Cornival Route

CHAIRS

ROMIE JOHNSON

CONTACT W. 24th St., Charlotte, N. C., or no collect Franklin 69327 at enco-

2-PHONEMEN-2

Stage road show playing top sponsors only. This is a Twp. Fire Dept. Tickets, book, U.P.C. A. F. WHITE haren 3680—Sharen, Pa. syd Halkier, enswer.

PHONEMEN

Now on our special industrial issue of the Labor Journal differences on the special state of 17,300 cerede reedy is call, all with the sui-offs from sales of last year, 35% suitable of Philidelphie.

MACK WITZER

The Aven Reed Finnders 2-2951
Upper Derby, Fa.

PHONE MEN-TWO

Dependable—Capable
Netlenet Vets Convention Issue.
Vets Oay Special to follow.
Winter's Work.
You see yours—I'll pay mine. HARRY KEHOE

UNDER THE MARQUEE

westeller.

Albert Weiff is out of the hospital in Chicago and resting at his list in the Chicago and the Chicag

Bath. He also had a visile set in Babb. Barnett and the Four Bath. He also had a visile set in Bath. He also

water agent, will take a weekt on the state of the desph McKennous Tellular said half of the state of the state of the said the said

former built man, and receases only.

with Chatter Repert, now with State Repert, now with Chatter Repert, now with Particular Chatter State Chatter Chatter State Chatter

Circus visited Brison after 18 was signed with initials of John plant died recently had not represent the property of the prop

Larry Benner has added to his musical saw routine. . . Georga Curishall is hospitalized for a cou-pls of weeks at the Phoenix Flo-tel, Lexington, Ky. . Jackie Bostock purchased a new trailer and some stock for the new Bo-gino riding act, which is in re-hearsal.

Mills Bros. Circus correspond-ent, Jožo Lewis, reports many has visited in New England... Performers have been looking for-ward to visiting New York, and ward to visiting New York, and Yankees play, others have rela-tives there and still others will go sightseeing. At a CFA-Mills party were the Jack Millses, the Jake Baker, the Bill Dosahus, Slan Baker, the Bill Dosahus, Slan

Woodward, the Stave Hills.

At Derby, Conn, were the Osear Pessossis, Mrs. Yorkno, the Bill May No. 19 Conn. Were the State Pessossis, Mrs. Yorkno, the Bill May No. 19 Corten Pessossis, Mrs. Yorkno, the Rest Gauss, the Bob Berthis, Jeffery Hattings, Cell Fraits, Cell F

Lew Christie and his second act, Aerial Christensens, were in Chicago, Thursday (2), en route to play the Lakesburg, Ia., Centennial, September 9-11. They will play McMinnville, Tenn., fair; Lilbourn, Mo, celebration and another cele at Crossville, Ill.

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· Continued from page 83

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money.

FRANK CAREY . . . veteran med man (whose pipe incidentally was most welcome), files the following report from somewhere in the vicinity of Dover, N. C. Says Frank: "Broke a little less than even since open-ing in April. Have carried only ing in Agail. Have carried dealy frie people up to now. Have not missed playing the performance free meals to do so. Il seems to the performance free meals to do so. Il seems to perform the performance of the performance o



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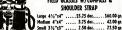
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TO-FOOT SWAYPOLE ACT — WISH T spend winder in South after my close with Shripe Circus Nov. IS Consider a offers. 8id Dahl, Gli Gray Circus, c. 6 Bill board, Clincianedi 32, Dhio,

MUSICIANS

ALL GIRL TRIO-BOOKING available early in September, drums, pismo; fine vocals and Nice wardrobe. All insuines answered, flox C-92, c'o fillibos until 22. Dbio.

VOCALIST-INEXPERIENCEO, RE-

PIANIST — EXPERIENCED ALL LINES; small combo preferred, Mc's Court, Rosse 1 de 1 de Adams 4 601 dayline City, Fis. Telephone Adams 4 601 dayline

TRUMPET-LOTS OF EXPERIENCE, PET Petersen, Blue Mill Cafe, Decatur, DL

PARKS & FAIRS

S Lamphier Piace, Warren, Obio. Tele-teine 43327.

HE FOLLOWING UNIT OF ACTS HIS HE FOLLOWING UNIT OF ACTS HIS and celebrition: Comedy acroshelic set, foot eagling, big dog act. Miljer Troope, 1895 forth (Agess Avens, Springfield, Mo-torin (Agess Trans-WORLD'S HOOMEST collorities brepen set; the attraction orth wincesing. For open time contact cryp. Martin, ce milliosard, Chelmany.

VAUDEVILLE ARTISTS

ARE DILUKATUR
FOR DEMONSTRATORS
8-piece set includes the flys that "Me
the Roses," else E 2-piece give-aw
WHITE FOR INFORMATION
NATIONAL CAKE DECORATOR
P. O. Bax 917, Commercial Station
Springfuld, Missouri—Phone 6-73



SALES CO.

533 Woodward Betreil 26, Mich.

4

\$7.20 PER DOZEN \$72.00 per gross. Individually boxed. 25% DEPOSIT

MEXICAN JACKETS

100% Wool in All Colors.
Aveilable in "Oancers"
or the ombroidered
elyles, in all sizes and
colors. Oencers, siaes
30-48, 17.78 each. Embroidered, elses 34-48,
54.75 each. While or
lises over 48, 60c extre.
Alse available in chili-

Depart SALES CO. S. S. Sect. The price of th







BINGO

The New SPEED-MATIC

PLASTICAST CO.

CAKE DECORATOR

FREE CATALOGI

PLASTIC LAMINATING

SACHET

RASKET

QUON-QUON CO. Dept. 14



COOK BROS."



H. B. DAVIS CORP.

You Can't Beat BRODY for Merchandise

PAGE CATALOG AVAILABLE PERE

M. K. BROD

FLAMINGOS



NOVELTY ITEMS

MERCHANDISE

HOLLYWOOD S Jewel Machine 0 -600

CLAMPS ON PHINESTONES

* Easily . * Quiekly \$3500 in 10 days in L. A. \$2600 in 6 days in Santa Ana. Calif. \$1400 in 5 days of Communit

WOMEN AMAZED AT THE MANY DESIGNS THEY CAN FASHION

FALL SPECIAL!

We also have a beautiful assortment of 3-piece sels at \$10.80 doz. Se \$5.00 for 5 styles.

For PREMIUMS-GIFTS

-NOVELTIES-INCEN-TIVE AWARDS-SEND

1/3 dep., bal. c.o.d., f.o.b. Phile.: full cash with orders under \$20.00.

PENUTS ITET LAN PASHION

Retails for \$2.98, including 12 dox. Asserted Jewels and Metal Backs.

Send \$5 for three complete Sample Sets
PPD, Na. C.O.O.'s. riffe for Christmas Trade. Store I

HOLLYWOOD JEWEL MACHINE, Inc. MEXICAN MINIATURE

BAMBOO BASKETS FOR EARRINGS \$ 6.00 Gro TULE BABY CHAIRS DECORATED 72.00 Gro 25% with order. FRANCISCO L. de ARKOS, 904 Scott St., Laredo, Texas



CROSS When you place the center to your eye you can see MONEYMAKER LORD'S PRAYER

19.N. Set with 12 britished out nes, Chein and Cress in besuttful \$4.25 \$48.00

901. 119.0, Sema \$6.00 \$66.00

PROVIDENCE RING COMPANY

RAKE COMPANY
765 densom El.
Phille, 6, Pe.
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ng a brand new item going to every of food and beverage store, fac-ts, laboratorias, hospitals, etc. New phenomenal, WRITE FOR FREE PLE DETAILS TOGAY, UTILITY BURAWEAR CO. 3 W. Jichson Strd., Dept. 86-911 Chicago 4, Illinels, U. S. A.





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1 GROSS ASSORTED......S6.00 for Carnival Catalog. State your business

KIPP BROTHERS



32" PLUSH BEAR \$21.00 NO EXTRA CHARGE FOR SAMPLES

42 PIECES \$28.50 PGB, H.Y.C., 25% Deposit, C.G.G H net rated. PRES 33-pg. cettles ACE Toy Mig. Compan

COMING EVENTS

Continued from page 64

TWIST-Have a support of the support

See Oriente-Colt. Towist Slow. Sci. 18.

Opinional-Colland Ymbillion Col. 18.

Value Tartina Colland Tartina Colland Colland Colland Tartina Colland C

State-Barrier M. Berl, Party, For J. 1986, p. 1878, p. 18

Starkville—Oktibbene Co. Livestock Show, Oct. 4-5. Pylerfown—Walthali Co. Livestock Show, Oct. 4-6. Ansel Estess. Waggins—Stone Co. Livestock Show, Sept. 24-20. P. S. Betson.

Missouri sick—Pali Pestivai, Sept. 23-24. in—Colt Show, Sept. 10-11. M. L. Livestock Show, Sept. 9-9. hmitt. ration, Sept. E-11.

24" Plush French Poodle And collective 524 co. Service collective received service service service service service service collective service collective service servi ers. 1 dec. ZV de.
21"FLAPPER MUSH REAS New Villay! R übbs re serviced mote. 312.00 in 4 dec. 512.00

Prices, Nat POR 12"210" ALL FOR N.Y.C. 25% 64- SCOTTY OR \$11.75 PERE DOGS TEE JAY TOYS, INC.

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65

6ET THE BILLBOARD SOMETHING NEW

UNDER THE SUN

IT IN THE BILLBOARD

MERCHANDISE SECTIONS

Address

City..... Zene.... State.....

TO IF THERE IS-YOU'LL FIXD

For the latest in glormichs, gadgets, navelfles, premium and prize litems of ALL kinds—

Economic from page 68

Mitter G. 1.

Mitter

Nevada
Carsen Oity-Admission Day Celeb Attentie City-Miss America Pageant, Sept. 7-11.

7-11. New York
tontictio—Seagurentennia, Sept. 9-11.
inspers Palls—Rome Show, Sept. 9-11.
inspers Palls—Rome Show, Sept. 11-19.
Anthony P. Selutt.
North Carolina
totland Neck—Firemen's Pennut Pair,
Sept. 20.

Ohio In Show, Oct. 12-15. P. C Bradford-Pumpkin Merk. ati-De It Yourself Expo., Oct. 5-13.

Gracement—De 14 Yourself Berg, Oct. 1-13.

Perfectionals—death Pair, Spir, 1902.

Perfectionals—death Pair, Spir, 1902.

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Tolical — Death Pair 1902.

Tolical — Death Pair

Pannsylvania
—Criebration, Sept. 13-14.
South Carolina
Sequiemtennia, Sept. 12-18.
South Dakota
-Lyman Co. Fail Pettival, Sept.

South Dakota
Keonebec-Lyanan Co. Pail Petitval, Sepl.
17-18.

Keonebec-Lyanan Co. Pail Petitval, Sepl.
18-2E.
Leon Barmet.
Leon Barmet.
South Pails—Acto Show, Nov. 24-2E.
Yanktos—Free Pancake Days, Sepl. 39Oct. 2.

Ott. 2. Texas

fercille—South Tax Hardrof Show &
Sale, No. 9-5. Edward M. Noil.

Dailss—Allied Ott. & Jewelry Show, Hotel
Adolphus, Eept. 5-6. Allied Exhibitors,
1832 Withhire Sivid, Los Angeles.

Ferce—Peanul Festival, Sppt. 34-25. Robert Side Withhire Committee Co

Utan
City-Prach Days, Sept. 10-1.
er of Commetce. Show, Nov., 12-17.
Pledated, Scot Kinsel Bidg.
West Virginia
On - Prosition Days Colebration, Ogden -- Ogden E. J. Pjelds

Wisconsin ornell-25-25.

ANADA
Alberta
Home Show, Sept. 10-19, Ocorge
1, 1102½ Division St.
1-Home Show, Sept. 24-Oct. 3.
Callan, 1311 110th Ava.
Ontario CANADA Alberta Toronte-Royal Agri. 12-20. O. S. McKee.

Quabec ster Pair, Pat Stock

-Dairy Cattle Show & Sale, Oct. Sasketoon—Dairy Cattle Show & Sale, Oct. 14. Saskatoon—A. R. Swims Show & Sale, Oct. 15.

Billboard

CLOSEOUTS FIRST COME-FIRST SERVED
WHILE STOCK LAST
THESE PRICES WILL BE WITHDRAWN

NOV. 1, 1954

HATS MONKS DOLLS POP GUN Dascription 12" Coolie Net 16" Coolie Net 7" Telescope w/Con 315"x116" Metal Ban

Coolie Net
"Telescope w/Compess
(strict)" Metel Bend Jep
Binoculers
(strict)" Metal Bend Jap
Binoculers 42.00 24, "style" Merick Bened Jac Bingeolders 2 Howelly Menkey 2 Howelly Menkey 2 Howelly Menkey 12 Howelly Menkey 12 Howelly Menkey 12 Howelly Menkey 12 Far Hat Menkey 12 Howelly Menkey 13 Howelly Menkey 12 Howelly Menkey 13 Howelly Menkey 14 Howelly Menkey 14 Howelly Menkey 15 Howelly Menkey 16 Howelly

12" Rubber Inflieted Bondry
Gee
24" Rubber Inflieted Bondry
24" Rubber Inflieted Horse
44" Rubber Inflieted Horse
44" Rubber Bondry
754" Pap Gun
154" Pap Gun
24" Repeating Pap Gun
14" Stier W/Relater
Rubdry
Rubber Bondry
Rubbe WISCONSIN DELUXE



off Flick of the Finger Rel Jaws Lock in Position Withstends I. Ten Pressure Adjustable to 115, inches Releases Instantity, Easily Inches Benedity State Annual Principle of the Control of the Contro



\$10.00 002

Dert Belleens-1st quality ... 9 .75 pr.

Small Laxy Bables. \$5.00 Per Doz. Jumbo Clown Dolls. \$24.00 per dz. Assorted Coters. Individually Pecked in Polystrylane Bars. OPEN SUNDAYS TILL 3 P.M. BELL SALES CO.

1107 SO. HALSTED ST.

WAGON JOBBERS-SALESMEN DEMONSTRATORS! RED HOT ITEMS . . . Every one of

OVER 30 FAST SPLLERS
Make up to \$7500 o yeer spare or full time just selling Club Specialty Products. SENSATIONAL ADVERTISING SPECIALTIES

le, wire er shone for Free SALESMEN WANTED-TERRIFIC FARN CLUB SPECIALTY CO. CHICAGO 1, INC.

WINDPROOF LIGHTERS de of Dex. Sold at \$2.40 De

HOW-\$2.00 Doz. Postpaid

\$21,60 Gress, F.O.B. Store B. PALMER SALES 304 Sc. Main | 1433 Secund . Memphis, Tenn. | Delies. Tex

PROFIT PINCH

Bulk Ops Eye Two-Cent Vend

Chain slores

Chain wouldhap a pool to the control would have been a major to the a major the a

S & S Rolls **New Outdoor**

Milk Vender Sales Firm Set Up; 500-Qt. Dual Unit Lists at \$3,600

ST. LOUIS PARK, Minn., Sept.

A new outdoor milk vender
being turned out at the rate
one a day by the Dairy Fresh& S Company, H. F. Meyer,
les manager, announced this
seek. eek.

S & S Vending Machine Com any, San Jose, Calif., manufac ares the unit; Dairy Fresh-S & as just formed as national sale

C-Mat to Debut 500-Cup Hot Drink Vender

IRS Okays Brewers In Soft Drink Field

Capsules, Charms Boost 5c Vend, Open New Spots

In Supermarkets, Variety Stores; High Prices Stymie 5-Cent Nuts

ROWE TO BUY SPAÇARB; AGREE ON SALE TERMS

Await Final Stockholder Approval: Houston to Head New Subsidiary

we rather than the prevent alide in the complete the formation of the complete the

VENDING IN EUROPE

New Feature On Nat'l Unit

> A Market With Great Potential: Pierson

Auditing Australian convention with a substitution of the substitu

MEET KEY TALKS SET BY NAMA

CHICAGO, Sept. 4.—S ects of both the feature : eynote addresses to open fational Automatic Merch

Auto Lavoffs Hit Candy Ops

In Motor City

Industrial locations in some Chip Venders

Ideal Offers New Qt. Rack

NEW VI. NGCK
BLOOMINGTON, III, Sept. 4.

Lideal Dispenser Company has

rack for its elective Model 300-M

bottle beverage vender. The rack

rack for its elective Model 300-M

bottle beverage vender. The rack

The new quest rack was defiment houses, mo tels, touris

courts and spartment hotels, acment houses, mo tels, touris

courts and spartment hotels, ac
The unit bas a vending capaci
ty of 90 quarts and a pre
could be a vending capaci
ty of 90 quarts and so pre
difficient quarts of the dots in

Make Chocolate Unit for Five

Coffee Machines

DETROIT, Sept. 4.—Summer ended candy bar sales have lipped in the Motor City as multipled in the Motor City as murety into the cup. Sets Up Firm rigely because of layoffs in the Track Policy Republic Multiple Billionard revealed this come. Sets Up Firm

ITCDA SKEDS VENDING FORUM

SPECIAL THIS WEEK!

UNEEDA Model A \$90.00

CIGARETTE and CANDY MACHINES! King Size and Standard Brands in all columns—including set for either 25c or 30c operation. (\$5.00 additional for

| The content of the

SODA and COFFEE MACHINES Coca-Cele Bohle Vendors—Cup Dr Venders—Coffee Vendors. WRITE FOR INFORMATION

VENDERIZED

UNEEDA VENDING SERVICE, INC.

"The Nation's Leaving Distributor of Vendine Machines"
NEW RECONDITIONED LIKE NEW
250 Maserale Street, Brooklyn 6; N. Y. 4 Hegeman 2-6295

All Equipme

VICTOR'S Baby Grand Deluxe

5'CAPSULE VENDER

Less than 100 100 or more \$60.00

ONLY \$19.00 per 1000 amotem and

NEW CAPSULE ITEM!! SECRET STAMP PAD RING

Remove cap with Inkad pad to use secret stamp. If Deffarent Secret

BARY DOLL & BARY SHORE In Capsules, 500 auch Ham.

\$20.00 per 1000 with

\$57.00

PRESS-ON

EMRLEMS

24 Ta a m s— Assid Cotors— 2 Designs. Na-nell. American, Simple direc-esed in capsulel

Capsules, Charms Boost Biz

CAPSULE ITEMS
THAT PAY OFF!

**BIT GRADIAN TO THE STATE OF THE STATE O

some amount for a niceled six we to make out. The work to ship to make out. The work to ship to make out. The ship to ship to the ship to ship

at a steady clip of two penny units of Prince Factor"

Bloom said that he expects opposed to be a prime factor many years to come, but that penny methods will overshadow machines are the only means can still get present of the only means can still get present of the only penny. The Northwestern Corporation, and that comparative sides of gradually leveled off in the last three years, with nickel units still means the property of the principles of the property of the property

growth in nickel vending, a the minute somebody can devel something satisfactory in dir bulk vending, there will be a te rific potential market, too."

Dari-O-Matic Cuts Mach. Price

LOS ANGELES, Sept. 4.—Dari-O-Matic, Inc., reduced the price of its milk-juice vender to \$795. The price was formerly \$800. Increased sales and a reduction in production costs made the cut possible, according to a company official.

ficial.
The unit vends four flavors and as a capacity of 500 half-pint urtons. There are 288 cartons in the vending section and storage ace for 200.

COMING SOON! SUPER-V

NAMA FEATHER DRIVE UNDERWAY

CHICAGO, Sept. 4.—The fifth straight Red Feather campaign to be participated in by the National Automatic Merchandising Association is under way, George M. Sedman, chairman of the public relations committee, announced this week.

ed this week.
Seedman said that the
national headquarters of the
United Community Fund reports that local fund offices
are receiving a strong response from operators who
are offering their co-operation again this year.

tion again this year.

Dixle Cup Company, LilyTulip Cup Corporation,
Maryland Cup and Maryland
Match Company and Union
Match Company and Union
Formation Company and Union
Formation Company and Union
Match Company
Match C

Dad's in Cans To Bow Oct. 1

CHICAGO, Sept. 4.—Dad's Root Beer Company announced this week that its canned drink line would be introduced October 1. Initially, root beer will be made available in the 12-ounce crown top and flat top cans and in 32-ounce crown top cans. Six-ounce cans will not be of-fered, at least at the outset. Walter Sale, edverlisting man-

fered, at least at the outset.
Walter Sala, advertling manager, stated that Dad's line of a year ago, will be a featured item at the firm's National Automatic Merchandising Association concorance, grape and therry are leading vending flavors, he said, and special flavor strips for venders are being mede available to op-

All fruit flavor strups are two-way, Sala said, they can be used as a still or a carbonated drink.

Indeed years, with nicked units stull and the control of the contr

COLUMBIA, S. C., Sept. 4.— Secretary of State Frank Thorn-ton has issued a certificate of incorporation to Bert Mills Vend-A-Matic Distributors, Inc., Green-ville, to sell and distribute auto-matic vending machines; capital stock, \$1,000; president, Eugene Bryant.

FOR SALE 500 VICTOR BABY GRAND DELUXE

5c Capsule Vendors Write, wire or phone for price IMMEDIATE DELIVERY ACORN 5c Capsule

ACORN Sc Cappule 400 capacity NORTHWESTERN 200 capacity NORTHWESTERN 250 capacity ATLAS DELUXE 250 capacity \$16.00 ea. in case left THE FINEST SELECTION AND ASSORTMENT OF LOADED CAPPULES \$22.50 per M (FLUE) AND CANNESS CONTINUES OF MACHINES AND CONTINUES CAPPULES CAPPULCS CAPPULCS CAPPULCS CAPPULCS

CLEVELAND COIN MACHINE EXCHANGE, Inc. 9 Prespect Avenue, Cleveland, Ol Telephane: Tewer 1-6715

There's GOLD in dem dere

1c Machines Put your Machines on the COLD STANDARD, Feature GOLD-PLATED CHARMS as Fill. The cost is low enough; the COLD STANDARD attractive and appealing.

24K GOLD-PLATED CHARMS, Series No. 2. \$3.75 Too SILVER-PLATED CHARMS,

Series No. 2..... 3.25 7000 COPPER-PLATED CHARMS,

Series No. 2..... 3.00 1000 (Saries No. 2 consists of 52 different

ARE YOU VENDING 5c CAPSULES in the CHAIN STORE FIELD?

lake it your husiness to place your APSULE MACHINES in the Sc and Or Stores, the Drug Chains and the wor-Market Chains. rse ere your best cullets for con-

The FILLED CAPSULES that SELL SEST IN CHAIN STORES and Every-

KEYCHAIN VARIETIES, \$22.50 per 1,000 BADGES with Knychains 22.50 per 1,000 MONKEYS with Knychales

EROCERY CHARMS, 22.50 per 1,000 SPARKLE RINGS 20.50 per 1,000 INITIAL RINGS 20.50 per 1,000 f.o.b. Ismalcs, N. Y.

SAMUEL EPPY & CO., INC. 21-15 144th Place

COMING SOON! SUPER-V

VICTOR'S NEW CAPSULE VENDOR

HERE AGAIN!!! VICTOR'S TOPPER The world's finest bulk and harm vendor

\$12.00 auch \$12.50 and

Write for low prices on Ball Qu Loaded Capsules, \$20.00 per 1000 H. B. HUTCHINSON JR. Ave., N.E. Atlanta 6, Tal.: Emerson 4300



2659 North Racine Ave Chicago 14, Illinois

CAPSULES-(FILLED) Largest Assortment in Middle Wast \$20.00 TO \$22.50 Per),000 SAMUEL J. PHILLIPS CO. 4372 Lindal Blvd. St. Leuis R. Mc

COMING SOOM! SUPER-V VICTOR'S NEW CAYSULE VENDOR

GIVE TO DAMON RUNYON

CANCER FUND



oak

du for Immediate Deliver THE BIGGEST MONEY MAKING BULK VENDOR IN THE WORLD THE OAK "400" CAPSULE VENDOR

Fool-proof, action activated, guaranteed to be the biggest profit maker in the capsule field. Designed to captivate attention, engineered to be absolutely trouble-free. Instantly convertible for tab or bulk vending. EASY TO FILL: 400 CAPACITY WIDTH: 8"

Eastern Office • National Sales Height PENNY KING COMPANY 2538 Mission Street • Pittsburch 3. Per

VICTOR'S NEW CAPSULE VENDOR

CAPSULES

The best in filled Capsules from

KARL GUGGENHEIM!

MIXES

9	£	Puz	tie	M	i	ı,				\$20
										21
ey	C	win	М	İ£,						20

INDIVIDUAL ITEMS

IN CAP	OUFF
	per thousan
Friendship Ring	\$20.5
Top with String	20.0
Wire Puzzles	20.0
Lizards	20.0
Spiders	20.0
Razzers	
Maze Puzzles	71 5
Ye Ye's	21.0
Balloons	
Chicks	
Compass	

Guggenheim

33 UNION SQUARE N.Y. C. 3, N.Y. • AL. 5-8393

VICTOR'S TOPPER



DELUXE \$14.25 .ech

Cotes of Four \$13.50 100 or more HALF CABINST STYLE. SAMS PRICE AS OLOBE STYLE.

STANDARD TOPPER \$12.00 sech 100 or more \$12.50 sech less then 100 QUIPPED WITH LARGE GLOBE.

Sidmor Vending Co.

COMING SOON! SUPER-V VICTOR'S NEW CAPSULE VENDOR

In Philadelphia or Anywhere FILLED CAPSULES

Immediate Delivery Write for Lowest Price

VICTOR'S 5c Baby Grand Deluxe

CAPSULE

VENDOR Immediate Delivery

VEEDCO SALES CO.

COMING SOON! SUPER-V

VICTOR'S NEW CAPSULE VENDOR

SAVE MORE MONEY-MAKE MORE MONEY tribe to The Billhourd Ponavi

Supplies in Brief

Milk Prices

Milk Prices

Prices of fluid milk at both retail and producer levels in June straight most in Locardian to the Agriculture Department. Retail behind producer prices, are extraight most, according to the Agriculture Department. Retail behind producer prices, are extraight to the Agriculture Department. Retail behind producer prices, are extrained to the Agriculture Department of the Agriculture

Tobacco Situation

Cigarette manufacture for the next 12 months is expected to the next 12 months is expected to cording to a forceast by the Agriculture Department. The Agriculture Department. The consumption in the current 12 month period ending June 30 will per cent below the record consumption in the previous 12 months of the property of the prope tendency of smokers to consume fewer cigarettes a day when they switch to king size, according to agency experts. Cigar consumption for the year ending June 30 is estimated at 6 billion, they period. Agriculture Department predicted that cigar consumption will continue at present levels for the next 12 months.

Cocoa Production

Cocoa Production
World projection of coco
world projection of coco
the Agriculture Department at
1.01 000 000 point on preceding
year. The department's estimate
from service precisions of the
nary' forecasts, the objection of
the ast per cent boost over estiper cent of the coco output
to a figure of the coco output
or the coco outpu

Good Tobacco Crop

This year's tobacoc crop will be the second largest on record, according to latest estimates from the Agriculture Department. July rains so improved the crop outlook, that agency expects now expect the total crop to reach 2,105,000,000 pounds, second only to the record crop of 1951.

Am. Chicle Net Up For First 6 Months LONG ISLAND CITY, N. Y

Sept. 4.—An increase in net in-come of nearly \$1,000,000 for the first six months of 1954 compared with a year ago was reported this week by the American Chicle

The 1954 figure was \$3,120,281 equivalent to \$2.40 a share. A year ago it was \$2,191,067, or \$1.69 a share.

New Georgia Firm

MACON, Ga., Sept. 4.— Automatic Dispensers, Inc., has been granted a charler by Superior Court Judge A. M. Anderson to establish, Install and maintain vending machines. John L. Bell, Bobby L. Edward and Marvin T. Kenmore were listed as the peti-



Gestonia North Combins

TORONTO OUSTS TOKEN VENDERS

TORONTO, Sept. 4.—To-ronto Transit Commission has decided that automatic merchandising may have its uses, but vending tokens for the To-

that wentile title en for the mo-tronto subway system int one of them.

Some 24 token venders were installed in the 12 sta-ter of them.

Toronto subway. The TTC de-cided, however, that it is cheaper to dispense the tokens from booths than keep the subway opened and there were reports of trouble with the venders, local operators of fered their aid. It was re-tused.

Philip Morris Cuts King Parliaments

King Yorlidments
NEW YORK, Sept. 4.—Philip
Morris cut its wholeasile price on
The reduction means that Parliament smokers in this area, for example, will now yor the regularment smokers in this area, for example, will now yor the regularment of the regular partial size instead of 33 or 36 cents.
The move by the firm's Benson
the moves by the firm's Benson
price moves by P. Lorillate on its
king-size Kent brand and R. J.
Reynolds and American Touckeo
filter tip cigarettes to retail at
prices only a cent or two above
the regular benstres to retail at
prices only a cent or two above
the regular benstres to retail at

Rowe Sets Dividend NEW YORK, Sept. 4.—The Rowe Corporation has declared a quarterly dividend of 20 cents a common share payable October 1 to stockholders of record Septem-ber 10.

COMING SOON! SUPER-V VICTOR'S NEW CAPSULE VENDOR



PAKE COIN MACHINE EXCHANGE 605-607 Spring Gerden Street Philedelphia 23, Pennsylvania

MANDELL GUARANTEED USED MACHINES

N.W. Det.uze is & Sc Comb. N.W. 220 is Porc. N.W. 333 is Porc. B.G. Marter I Suit Porc. Marter Sc Built Porc. Marter is & Built Porc. Columbus is Built Clear Fing I & B.G. or Melon. ver King Ic B.G. or Mese. ... ver King Sc hihit Poss Cerd (Metal) tvence #D Ic B.O. hvence oll Meta.

MERCHANDISE & SUPPLIES

Pitachio Nuts, Jumbo Guen Pisachio Nuts, Vender's Mis-Ceshow White Ceshow Buffs Ceshow Buffs Searning Misac Misac Nuts Misac Nuts Renhow Persus Renhow Pers Activité Liberiges de la communication de la c

NORTHWESTERN SALES AND SERVICE CO.

MOE MANDELL

COMING SOON! SUPER-V VICTOR'S NEW CAPSULE VENDOI



HOROSCOPE SCALE

TOP OF SCALE PAYS BIG DIVIDENDS . . . NOW YOU CAN REALLY MAKE MORE MONEY operating scales because you get 5c as well.

TWO MACHINES IN ONE . . A 5c horoscope vending machine and o 1c coin cantrolled scole. They oc-cupy the floor spoce of anly one mochine and the 5c horoscope attachment alane increases the earnings 100%.

SMALL DOWN PAYMENT, BALANCE \$10.00 PER MONTH

NOT A NOVELTY BUT AN INVESTMENT

WATLING MFG. CO. 4650 W. FULTON ST.



SELECTIVE TAB GUM VENDER

with "QUICK CHANGE MERCHANDISE DRUM
Wire or write for details
THE NORTHWESTERN CORPORATION

EAST ARMSTRONG ST. . MORRIS, ILLINOIS



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The Bittheard, 2160 Patterson St., Cincinneti 22, Ohio Yos O Please send me The Billboard for one year at \$10. I Foreign rote, one year, \$20)



Sample \$24.35 2 to 11 19.50 12 to 49 ... 18.25 Bracket ... 1.00 Floor Stand. 5.00 1/3 deposit, bol. C.O.D., F.O.B. N. Y.

action is the law of life. the lead prefession has placed its tion on the employment of alection or the employment of alectic particles. The Acme Electric scheduler or consideration of the employment of the emp

ORDER TODAY! J. SCHOENBACH

COMING SOON! SUPER-V VICTOR'S NEW CAPSULE VENDOR

BALL and VENDING GUMS New LOW Factory Prices

BUBBLE . CHICLE Subble Sall Gum. 140-170 6 210 ct. 24g tb. Clerce-Vend Sall Gum. 140 b 210 ct. 40c tb. Clerce-Vend Chicks, 275 6 Clerce-Vend Chicks, 275 6 Chicle Chicks, 320 6 520 ct. 30c tb. Subble Chicks, 320 6 520 ct. 30c tb.

AMERICAN CHEWING PRODUCTS COMING SOON!

SUPER-V VICTOR'S NEW CAPSULE VENDOR

SPECIAL BUSES FOR NAMA MEET

CRICAGO, Sept. 4—Specal but transpriation will interest the control of the contro

Tap-A-Cola Taps Midwest Territory

Midwest lerritory
NEW YORK, Sept. 4.—The
Pabel Brewing Company, has extered to the property of the company has extered to the property of the company has extered to the property of the company of the company
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The product was first introduce
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erage Company.

The firm makes a 12-ounce flat-top can, selling at two cans for 25 cents in retail outlets.

Automatic Names **New Sales Chief**

SUPER JET

SENSATIONAL NEW CAPSULE VENDOR

PER CARTON

RAKE COIN MACHINE EXCHANGE

HUNDREDS OF MONEY-MAKING **VENDING IDEAS**

VENO Magazine, 2160 Patr se sign me up for Vend for

THE BILLBOARD INDEX

ADVERTISED USED MACHINE PRICES

THE BILLBOARD

VENDING MACHINES

large of	anne of		lesse of	Issue of	
App 14	lug 21		Aug. 28	Sept. 4	4
	\$21.95		\$21.95	\$21.95	Acors Tab Cum (10 cel.)
			14.95	14.95	Acora Vendor, 1c.
			14.95	14.95	Acons Vendor, Sc
54.45	6.45		6.45	6.45	Advance Model Ball Gers
5.95	5.95		5.95	5.95	Advance No. 11 Mdse
20.00	10.00	8.50	8.50 10.00	E 50 10.00	Advance Stick Gum, 10
150.00					Aigs (8 rel.)
	395.00		395.00	395.00	Andice Coffee Vendors
	6.50		6.50	6.50	Atlas Ace Is Mose
	225.00		225 00	225 00	Bracier Series (2 sel.)
49.50	49.50		49.50	49.50	25c Sall Point Vendor
12.00	12.00		12.00	12 00	Cigar Vendor
6.50	6.50		6.50	6.50	Columbet 1s
	125.00		125.00	125.00	Craig Ice Cream Bar
	25.00		25.00	25.00	Oawat Reli Stamp (3 col.).
100.00	97.50		97.50	97.50	OuGrenier Champion (9 cel.)
95 00 125.00	125.00	95.00	95.00 125.00	95.00 125.00	OsGrenier Model W 19 cct.).
85.00	85.00		85 00	85.00	DaGrenier Model 5 (7 col.)
90.00	90.00		10.00	90.00	DeGrenier Model V (7 cal.)
			115.00	115.00	Eastern Electric (8 cot.)
15.00	15.00		15.00	15.00	Exhibit Card Vendor, 1c
129,500ate	95.00		129 50(late)	329 50(tate)	Foot Ease
	(State)				
	110.00		110.00	110.00	Hupp Siegle Orlek
49.50	49.50		49.50	49.50	Kleena Sc or 10c
			145.00	145.00	Keerey Electric (9 col.)
6.95 8.5	8.50	6.95	6.95 8.50	6.95 8.50	Master 1e & Sc
6.5	6.50		6.50	6.50	Master 1c
6.51	6.50		6.50	6.50	Marter 5c
190.50	198 50		198.50	198 50	Mills Carely (\$ col.)
	150.00		150.00	150.00	
27.5	27.50		27.50	27.50	
	185.00		185.00	165.00	Mills 3 Oriok

| 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 1 130.00 145.00 6.50 12.00 7.95 17.35 17.35 6.50 69.00 25.95 12.00 6.50 CHICAGO. Seed. 4—Automatic Marchanding. Co mp a n y has a ware a seed of the compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Winning. Compression of the firm in 120 p. P. C. Wi 35.00

85 00 145.00 165.00 95.00 85.00 96.00 155.00 85.00 90.00 155.00 155.00

100.00 135.00

stone Royal (B cal.)...
Schunsch Reil-Type Starty
(1 col.)
Silver King Caffee
Silver King Caffee
Silver King Le Ball Gam.
Silver King Je Mose.
Silver King Je Mose.
Silver King, 5
Silver 15.00 125.00 13.95 7.45 7.45 7.45 15.00 29.95 125.00 12.50 115.00 15.00 125.00 13.95 7.45 7.45 7.45 15.00 29.95 125.00 12.50 115.00 265.00 15.00 125.00 13.95 7.45 7.45 7.45 29.95 125.00 12.50 115.00 265.00

Uneeda Cardy (5 col.)..... Ureeda Model A (9 col.).... Ureeda Model E (6 col.)... Uneeda Model E (6 col.)... 65.00(2) 95.00 75.00 110.00

READY FOR DELIVERY NO ONK'S HEW .. 400. CAPSULE VENDOR

BALL NUT AND CANDY COMPANY

COMING SOON! SUPER-V VICTOR'S NEW CAPSULE VENDOR

Lorillard Boosts Trio in Sales Div.

8.50 8.50

135.00

NEW YORK, Sept. 4.—Bernard J. Regan, John C. Brown and Wil-liam D. Scholes were promoted this week by Lewis Gruber, vice-president and director of sales of the P. Lorillard Company, maker of Old Gold and Kent cigarettes. Regan joined the firm as a sales-man in Milwaukee and worked up to division manager in Los An-geles. He becomes special assistant to M. Yellen, West Coast sales

to M. Yellen, West Coast sales manager.

Brown started as a salesman in Salt Lake City and later became assistant division manager at Seattle. He becomes division manager at Los Angeles.



Have Newel

CHARMS!

-0= . NEW DESIGN . NEW IDEAS

· NEW FINISHES send 35¢ Complete Sample Kit ACORN BM VFN Quality filled Capsuler F.I.S. Sadges, Filcke Action Pictures, Ini-tial, Militery, Ceme and Jewel Rings.

PENNY KING COMPANY

2538 Mission Street Pittsburgh 3, Po COMING SOON! SUPER-V VICTOR'S NEW CAPSULE VENDOR

CAPSULES (FILLED) TEMS \$10.00 per 500 TEM MOVIE STARS 39 ASSORTED MOVIE AND WESTERN COW-BOY STARS ALL IN

19.50

85.00 145.00

ONE CAPSULE. Locotion tested to be the Basi Selling Capsale in any Vending Machine. Be first with the latest Write for Free 32-Page Vending Machine Catalo One-Third Deposit on All Orders.

PARKWAY MACHINE CORPORATION



READY FOR DELIVERY NOW! ACORN ALL-PURPOSE BULK MERCHANDISER Features the new Silver Streak COIN MACHINE EXCHANGE

COMING SOON! SUPER-V

VICTOR'S NEW CAPSULE VENDOR

Calendar for Coinmen

September ?—United Music Operators of Michigan, officer ones, Fort Wayne Hotel, Detroit.

Detroit ones The Michigan Control Association of Canton, O., September 3—Michigan Company, Massilon, O., September 3—Music Operators of Connecticut, monthly neeting, site to be announced, Harfford.

Jarobs 11-12—Nebraska Automatic Phonograph Opera-Association, quarterly meeting, Hotel Lincoln, Scottibula, The

Muzak Seeks to Halt Unlicensed Music Use

7 Juke Firms Named in Philly Anti-Trust Suit

HEILADELPHIA, Sept. 4—An Activated are seeking \$500,000 in June 200,000 in Jun

• Continued from page 24

and a "besper," a device which lempted to sell him the service eliminates all material but the a few weeks ago.

Brown weeks ago.

Brow weeks ago.

Brown weeks ago.

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Brown weeks ago.

Seeburg Launches New **Background Music Drive**

To Use Own 45 R.P.M. Disks, RCA Victor to Press, Bypass ASCAP

• Continued from page 19

shoroursph, which can play 100 indeitity standarch, and the dyBri is any pre-set order, or more manute range will the such that party which long has finance manute from the repetition of a single tust, et arrange will the such that party which long has finance manute from the repetition of a single tust, et arrange will the such that party which long has finance many the repetition of a single tust, et arrange will the such that party which long has finance company, many the repetition of a single tust, et arrange will be such that party which long has finance company, many the repetition of a single tust, et arrange will be such that party which long has finance company, many the repetition of a single tust, et al. The provide mutacla variety on the party which long with the party which long that the party which long has finance in the company, many the party which long that the party which long the party which long has financed in the party which long has financed and the par

MOA Proposals Jell; Urge 3d Copyright



OAKLAND, Callf., Sept. 4.—
Four proposals recently adjusted to put apot commercials four proposal to put apot commercials for the put apot commercial
for their release, it was bouged to the control of
Distrib Offers Juke Coverage For 60c a \$100

Glichrist Ltd., distributor manager of Glichrist Ltd., distributor manager of Glichrist Ltd., distributor manager of Glichrist Ltd., and Glichrist Ltd., and Glichrist Ltd., and Glichrist Ltd., and
obtain the insurance policy, operator supplies Gilchrist, (Continued on page 101)

Atlas to Sell AMI's Line in New England

Evans Readies New 50-Selection Juke

CITICACO, Sept. 4—Distribution from the present Pans model, the formation of a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the present pans are not a linet copyright of the line and the present pans are not a linet copyright of the

IS FOR LAUNDRIES



Today there are 113,500* laundries-prime prospects for you and

AMERICA'S



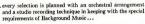
It's true in laundries and it's true in other types of businesses . . . the right Background Music can be an invaluable aid in increasing employee morale, boosting efficiency, and cutting down accidents and absences

And, when you offer Magnecord's "Packaged" Background Music Service to laundries or other establishments, you can be sure you are

offering the right Background Music. You can be sure because only Magnecord's "Packaged" Background Music Service has RCA Planned Music . . . with "the Selvin touch." Yes, Ben Selvin, Manager of Artists and Repertoire for the Custom Record

Department of RCA Victor Records, personally sees to it that: ...every selection is arranged in the psychologically proper

musical key with proper intermissions . . .



every selection blends perfectly with the mood, the type, and the key of the selection played before and after it . . .

every selection is programmed so that in a cycle of 9 continuous days no single performance is ever duplicated!

You can be sure, too, that this finer RCA Planned Music will be reproduced the modern, high fidelity way. Because, only Magnecord's "Packaged" Background Music Service utilizes both magnetic tape reels and Magnecord's own, specially-engineered, continuous magnetic tape playback... your guarantee of better quality and truer tone than ever before available in a background music service.

So, whether you offer Magnecord's "Packaged" Background Music Service to hotels or motels, retail shops or department stores, offices or factories, showrooms or salesrooms, or any other location, public or private, large or small, you can be sure that America's MUSIC Utility offers you an unrestricted opportunity for continuing income and profit.

ONE MORE EXAMPLE OF THE UNLIMITED PROSPECTS FOR



RCA Planned Music

Wurlitzer Appoints Redd 6-State Distrib

Fete for Oct. 25 Op Record Club

Sage Resigns Mgr. Post at

Lynch Branch

Ly

5 Down, I to Go As Gilchrist Shows Seeburg in Canada

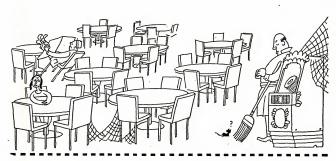
DOG'S LIFE Race Hounds Pace Denver

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ARDON, Sept. 4—Preparations for the first part of the sept. 4—Preparations for the sept. 4—Preparations for the sept. 4—Preparations for the sept. 4—Preparations for the sept. 4—Preparation for the

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Never Underestimate the Power of a Model "E"

TRUE-TONE FIDELITY • ALL-ROUND CABINET BEAUTY • MOVING LIGHT AND COLOR • SPEEDY ONE; BUTTON PLAY • UNFALTERING PERFORMANCE • ATTENTION-GETTING DESIGN AND DECORATION WIDE CHOICE OF SELECTIONS • CONVENIENCE OF EYE-LEVEL PLAY • MINIMUM MAINTENANCE



GENERAL OFFICES AND FACTORY, 1300 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark



SEE 'n' HEAR EVANS'

100 SELECTION

HOLIDAY

50 RECORDS . 45 R.P.M.

. . . THE MOST DEPENDABLE PHONOGRAPH YOU CAN OWN



MIDWEST

OMATIC GAMES SUPPLY CO. 302 University Ave. St. Paul 3. Minnesota

EMPIRE COIN MACHINE EXCH. 1012-14 N. Milwouker Ave. Chicogo 22, Illinois LIEF MUSIC DIST. CO.

1640-42 Payne Ave. Cleveland 14, Ohio VIC MANHARDT CO., INC. 1705 W. Clybeurne St. Milwoukee 3, Wisconsin

A. P. SAUVE SON 325 Grand River Ave. Detroit 4, Michigan

SOUTH

DIXIE AMUSEMENT CO. 912 Houston St.

H. E. OXFORD Box 517 Lokeland, Fla. DARLINGTON MUSIC CO. 132 N. Main St. Darlington, S. C.

EAST LUB VENDING CO. 1817 Maryland Ave. Baltimore 1, Md.

N. J. STEINKE CO. 20 E. Tupper Buffolo, N. Y. IN DISTRIBUTING CO., INC. 615 Teath Ave. New York 36, N. Y.

AAN DISTRIBUTING CO., INC. 1505 Coney Island Ave. Brooklyn 30, N. Y.

SCOTT-CROSSE CO. 1423 Spring Garden St. Bodelphia 30, Pennsylvoi

WEST

ANCE AUTOMATIC SALES CO. 1350 Howard St. Son Francisco J, California DENVER AMUSEMENT CO. 1865 Arapohoe St. Denver, Colorado

WESTERN DISTRIBUTORS 3126 Elliott Ave. Seattle, Washington

CANADA 779 Bonk St.

. . . YOUR DEPENDABLE EVANS DISTRIBUTORS

H. C. EVANS & CO. Chicago 7, III

1556 W. Carroll Ave.

or Territory, Write to Factory rect for Complete Details.

then answering ads...
SAY YOU SAW IT IN THE BILLBOARD!

Huev Distrib To Open New Office Blda.

AMOA Keglers Roll Sept. 13

segmenter 1, in the Proceeding of the Segmenter 1, in the Processes of the Segmenter 1, in the Segmenter 1, in the Segmenter 1, in the Segmenter 1, in the Segmenter 2, in the Seg

How Was Your Timing on . . .

"WHAT A DREAM"

Now on Billboard's "Best Selling Singles" Chart

today to fine your record buying to cash in on the bo at jeckey prometice and strongest dealer merchaedising. Billbeard's eakly BEST BUTS are the answer. Arrange new to have tille stript of BEST BUYS supplied day and date with their publication in Billhoard, You'll save time and money . . . you'll be riding only the wisness for ton play the year around

Sterling Title Strip Co. 2 E. 45th St., New York 17

Please start sending me_ eards of Billboard's "Best Buys" to cost Spotted as a Billboard BEST BUY

Title Strips Ready for Top Juke Profits

.\$29.00

CONVENIENT ORDER FORM

There are 20 title strips on each cord-10 on side A and 10 on side B. The minimum package includes 2 cards of each record selected towarage 10 records

—20 cards) delivered weekly for a period of 3 menths. (Ceet for 3 moeths)

per	for 3	per
Neek)	(address)	Week)
	strips)\$ 9.00	70,(1400 strips)
	strips) 13.00	80 (1600 strips)
40 (836	strips) 17.00	90 (1800 strips)
	strips) 21.00	
46 (120)	stries) 25.00	100 (2000 strips)

THE BILLBOARD INDEX

ADVERTISED USED

Office Bldg.	AUVI				_
NEW ORLEANS, Sept. 4.— Huey Distributing Company, re- cently appointed Rock-Ola dis-	IVIA	HIN	E P	RICE	S
tributor in this area, will soor open new offices at 3760 Airline Highway, Vincent Marcello, head	A411	SIC N	IACH	INES	
of the firm, announced. Marcello said that an all new	Equipment and prices	Heted below se	a taken from a	drastlements &	The Sillboard
building had been purchased and	resues as indicated below.	All advertised us	ed machines and	prices are listed	. Where more
that an operator open house would be held there before the		e same equipme	nt at the same	price, frequency	with which the
end of September. The new	the case of bulk senders	to parentheses.	Where quantity	discounts are ac	tvertised, as to
building features a modern show-		the equipment,	age, time on	location, territe	ery and other
room, general offices and a large service department. Floor space	related fectors.				
is over 11,000 square feet. The		Itsee of			
building will be completely air	AMI	Seet 4	Issue of Aug. 28	Issue of	Ass. 14
"Ample parking room is pro-	Model A	\$129.00			
vided outside the building." Mar-	Hodel G	329.00	\$235.00	\$235.00	\$235.00
cellc said, "which is one mair		329.00 469.00	550.00 495.00	550.00 495.00	350.00 415.00
factor for our moving." Marcello		407.00	473.00	473.00	415.00
operators would not be bothered	MILLS Constellation				95.00
with parking and traffic problems					90.00
as they had been in the heart of	ROCK-OLA				
the city.	Rock Die Fireball		375.00		
	1422	89.00 175.00 175.00	175.00	79 00 175.00	95.00 175.00
AMOA Keglers	1434	365.00	365.00	365.00	365.00
AMOA Regiers	1436 Fireball 45 RFM	350.00 395.00	395.00	395.00	395.00
D. H.C 12	SEEBURG				
Roll Sept. 13	100		65.00	65.00	
	M 100 A (78 RPM1 M-100-8		425.00 545.00 575.00	393.00 425.00 500.00 545.00	
MIAMI, Sept. 4.—The newly or ganized coinmen's bowling league				575.00 595.00	545.00
here will be known as the AMOA	M 300-81		595.00		
League, it was announced this	146	99.00	99.00	700.00 60.00 99.00	95.00 99.00
week by Roy Gullo, of Marine	147	119.00	119.00	25.00 119.00	119.00
Music Company, who is handling	148 M				165.00
the arrangements.		169.00	169.00	169.00 145.00 189.00	145.00 189.00
Gullo said that Wille Blatt		. 207.00	107.00	240.00	10.00 107.00
president of the Amusement Ma					
Dade County, had approved the	1015	110.00 125.00	125.00	110.00(2)	110.00 125.00
use of the name. Play will ge	1040	99.00	99.00	90.00 99.60	10.00 11.00
under way at 8 p.m., Monday	. 1100	250.00	185.00 250.00	200.00 250.00	200 00 225.00
September 13, in the Paradis Bowling Lounge, N.W. 36th Street	N 1217	159.00	159.00		250.00
and 27th Avenue.	1250	265.00	265.00	250.00 265.00	250.00 265.00
Eight sponsored teams are read:	1400			425.00	425.00 465.00
to go and have already selected					

WE ARE PLEASED TO ANNOUNCE THE OPENING OF OUR MIDWEST BRANCH OFFICE

1825 W. CHICAGO AVENUE CHICAGO 22, ILL. TELEPHONE: TAYLOR 9-0850 TUESDAY, SEPTEMBER 7, 1954

ALL ACCOUNTS LOCATED IN THE MIDWEST STATES WILL PLEASE ADDRESS ALL MILL AND PHONE ORDERS TO THAT OFFICE.

ALL MAIL AND PHONE ORDERS WILL BE FILLED AND MAILED THE SAME DAY

Star Title Strip Company, Inc.

2001 FIFTH AVENUE

for 3 full months. Payment is







MACHINE NEWS OUIZ

Did you read these exclusive industry news items published in The Billboardand only in The Billboard _last week?

- JUKE SINGING JINGLE proposal gains momentum. Sidney Levine, na-tional counselor of Music Operators of America, readies formal contract be-tween MoA and Rodney Pantages for signing. Copyright attorneys agree ASCAP has no grounds for interven-tion, (Page 65, The Billboard, Septem-ber 4.)
- JUKE BOX OPS TRY EP'S and find them to their liking. Switch to long-playing disks helps ops bring in wel-come coin, cement location and cus-tomer relations and aid in breaking down resistance to 10-cent play. (Page II, The Billboard, September 4)
- DIME PLAY GIVEN A WHIRL by Westchester Operators' Guild. Operators groupe in Connecticut and upsuff.

 Sufficiently of the control of the
- COIN MACHINE EXPORTS up 21 per cent in May. Point to \$14 million ex-port year. U. S. Department of Com-nerce Eigers just released show juke to the Company of the Company of the Second of the Company of the Company shead of both April this year and May last year to hit \$370,201. (Page 76.)
- NEW COIN GUN MFR, turns out pistol device which shoots "buillets" at con-stantly moving target. First full com-plete details of Willie Blatt's new Bull's-Eye gun, manufacturing plant, production facilities. (Page 76.)

IF YOU MISSED READING THE SEPTEMBER 4 ISSUE OF THE BILLBOARD YOU MISSED THESE AND OTHER IMPORTANT NEWS STORIES AND FEATURES. ALL OF THESE STORIES WERE EXCLUSIVE IN THE BILLBOARD.

Only The Billboard Gives You News While It's New



YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

Info in Other Departments

Among the stories of general states to the coin machine from the stories of the states
Commercials for Juke Boxes?

**Continued from page 29 recognition of the boat in the coordingly, of the industry. In the coordingly, of the industry in the coordinate of the coordinate

Pinball Test

For Artillery

GEN. MOTORS:

Pennies Still Good For Fun, Candy, Gum

Bally Distribs

Get Variety,

New Five-Ball

ACROSS STATE LINES

Slots Increase in Md.

Despite Johnson Act

SEPTEMBER 11, 1954

Gottlieb Ships Lady Luck, New Five-Ball

Bally Slates Ohio School

Detroit Group Plans Shuffle League Play

Coin Business Hurt By Coastal Hurricane

Amusement Game Tax in W. Pa. Brings \$181,659

'MORE REALISM'

Engineer Sees New

Type Arcade Units Machine Guns

Chi Coin Ships Holiday Bowler, Match Shuffle

Variety Hits New High in Shuffles

Gov. Spot Checks. Miami Coin Units In Tax Survey

Salt Lake Ops Pull Pins for New Units

COINMEN YOU KNOW

Chicaga Munication Ken Knauf

Citimen in need of a real file Teach of the
trade. He said that the market richatting Company, was bury week flating trip of Wiscontin and there would be a jot of it. I distinct ourse during one with the said of it. I distinct ourse during the week flating trip of Wiscontin Company, found himself right in the most of the said of the said of the said of the said the said that the said the said that the said

Coinmen in need of a real

Finks and Joe Klins. First Coin Machine Exchange, were pointing out the added space they have since the merchandise division moved to another location.

Chi. Coin Ships

bockplass against a beckground very leave and continued to the continued of the continued o

nities, stars light up the full length of the column approximately once in every 25 games, giving the player an easie, chance to make the number and star match. Scoring on strikes and sparvas progresses in each set of three frames from 30-20 to 60-40 to 90-60, to 120-80 in the 10th and course in every 25 games giving course in every 25 games giving the control of the course of the cou

a wantable with Decente of the control of the contr

contained from page 89
cutted or 400 shift-gallons in vending position, and has storage when, ammed with a handled street, and the storage when, ammed with a handled street, and the street,

Some operators contend that the city is not yet ready for dime bars, aitho others are already changing from nickel to dime op-

changing from intent or time op-eration.

One major operator has been changing most of its locations from nickel to dime operation, but losing some locations to operators because management demanded the nickel bar.

CLASSIFIED ADVERTISING

ADVERTISING RATES

PEGINAR CLASSIFIED ADS

Help Wanted

Clip your ad to this form.

□ Reculer □ Display

Positions Wanted

Routes For Sale

DISPLAY CLASSIFIED ADS

DISPLAT (LASSIFIED ADS Set in larger type lup to 14 st.1 and displayed to best advantage. No illus-trations or cuts parmitted. RATE: \$1.00 a line—\$14.00 per leck.

CASH WITH ORDER

IMPORTANT INFORMATION

in determining cost of regular Classified Ad be sure to count your name and address when computing cost of ad When using a Soa Number in Care of The Silboard allow for 6 additional

Routes for Sale

Used Coin-Operated Equipment

Count off words, then enclose check or money order. Insufficient remittance will deley your ad. Frompt refunds made in event of overpayment. To figure chorges when box number is used, read "Important Information" deven.

Business Opportunities ☐ Help Wasted ☐ Parts, Supplies & Services

ase insert my ad in "Market Place" and run as indicated belo

☐ Next 6 issues ☐ Next 4 issues ☐ Next 3 issues ☐ Next issue only ____ Payment enclosed

loains ame locations to operators
when inched blar members are several years, agent of which
factory compromise tried by still
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COIN MACHINE INDUSTRY

IMMEDIATE DELIVERY ON ALL NEW LEADING FACTORY PRODUCTS

COINMEN YOU KNOW

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by the other perils.
All claims, except by fire, must be 17 over \$10. The machines are insured for, and valued at, the amounts stated in the certificate... for their value.
W. W. McHoull, general manager, pointed out that because of this plan, "the operator now has the opportunity of protecting his investments at a reasonable figure."

Thus far, response has been ex-cellent, he said.

Muzak

with him. Harry Saist, vary with Jee Schwartz, National Colin imme and predicted a big fall with him. Harry Saist, vary with Jee Schwartz National Colin imme and predicted a big fall that the new type gain genes in a superior with the property of the pro

striffe game operations.

Lew (Colonal) Lewis, of MeriLow (Low) Lewis, of MeriIndustries on the South Side,
Industries of the South Side,
Industries on
his where he has been visiting his where he has been visiting and pleasure First Aron Group Plots York on a business and pleasure First Aron Will will Baltimore, in the East has been white a little of a possible of the Milwaukee the East has been will had their first get the Common of the Milwaukee the East National Common of the Milwaukee the East National Common of the Milwaukee the Milwaukee the East National Common of the Milwaukee the Milwau

'More Realism' • Contine ! from page 99

club which would feature these games—all coin-operated.

games—all coin-operated.

Recreation Spot
He thinks that such a club
could be self-supporting and an
ideal recreation spot, especiatly
for young people. The club could
include a separate TV room and
be equipped with a number of
coin-operated vending machine
dispensing coffee, beverages and

continued from page 33

fine the area of copyright must projection.

In the page of copyright must projection from the projection for the projecti

profile, either direct or indirect, between the processing for consinging for consinging for consinging for consinging for the processing for the

industry.

Officers of the Milwaukee
Phonograph Operators' Association announce that they are not
group until sometime in September, Several summer gatherings
ber, Several summer gatherings
ber, Several summer gatherings
the tradesters didn't come off because the bulk of the membercause the bulk of the membertype in the bulk of the membertype in the several several several several

make most coin outflis shorthanded during the summer, causmig tight is befoules, they claim.

Jarry Friebert, record counter man at Radio Doctors, is heading for a brief vacation in New York. On his return Jerry plans to re-turn to his studies at Wisconsin State Coltege.

Stopping at Radio Doctors for late wax for their music routes this week were the following out-of-town operators: Leo Bariol, W a us a u; Smith-Cameron Company, Madison, and Johnson Tire Service Company, Ripon.

Service Company, Ripon.

According to Stu Glassman, operators from upstate are showing a potent detayed interest in the Fontane Sisters' recording of on the Dot label. Also tempting the operators this week were the new Tereas Brawar "Au Revoic" and all the hit versions of "If I Glive My Heart to You."

Give My Heart to You."

The flying juke box operator, Frank Bartnik, of Banco Music, is just back from an air trip to his just back from an air trip to his properation of the state of the same of th

Harb Geiger, Geiger Automatic (Continued on page 103)

M. S. GISSER

HERDIT BUILTY ON ALI NEW LEARING PAUDOLO UNITED SOUTH
NOW DELIVERING

MACHINE EXCHANGE, INC.

PENNY ARCADE FOR SALE-100 MACHINES uthern Colifo

MRS. DORA ROBIN

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES



in makes sense, doesn't it, that if you have not recently advertised in The Billboard—then you're missing out on a lot of potential new business! PLAN A STRONG-SELLING CAMPAIGN NOW . .

START WITH A "FULL STORY" AD IN

The Billboard Annual FALL COIN MACHINE SPECIAL

Issue Dated—September 25 Advertising Deadline—September 16

Contact your nearest Billboard office: CHICAGO

Let REDD get you READY for BIG FALL PROFITS!

FIRITY GHADAWTEEN COMPLETELY RECONDITIONED

BEAUTIFUL BALLY CHAMPION HORSE BERT LANE MUSICAL MERRY-GO-ROUND EXHIBIT BIG BRONCO \$395

DECO SPACE SHIP (Hydraulic) NYLCO SPACE SHIP (Hydraulic) **ALLEYS GUNS**

Used EXHIBIT
SHOOTING GALLERY Co UNITED STAR 10th 135

LARGEST STOCK IN WORLD OF Merry-Go-Rounds -- Alleys -- Moon Rides -- Music Muchines
WRITE-WIRE-CALL TODAY:

DISTRIBUTING CO., INC. 298 LINCOLN STREET ALLSTON 34, MASS. AL 4-**** WIIRLITZER—BALLY—UNITED

BALLY . ROCK-OLA . KEENEY . CHICAGO COIN NEW EQUIPMENT-Now Delivering

USED EQUIPMENT—Ready for Location

MUSIC ock-Ote 1436 Fire-bell, 45 RPM, 120 | Selection | \$395.00 | Keenny Benus Reviets 295.52 | Keenny Benus Reviets 295.52 | Keenny Benus Reviets 295.52 | Keenny Benus Reviets 295.62 | Keenny Benus

CALDERON DISTRIBUTING CO.

WURLITZER 1250 \$265 **WURLITZER 1500**

RECONDITIONED AND REPINISHED Terms: 1/s Deposit, Sat. C.O.D. ATLAS MUSIC COMPANY r Century Alleritane A-5001 Chicago 47, Ill., U. S. A.

OPERATORS-A PERFECT COIN BOX FOR YOUR LOCATIONS Owners, managars and money hendlers in arcades, rides, shows, banks, theaters and all locations are enthusiastic about the "CHOYCE" Coin Box. This "Y-3"," coin box holds \$00 in dimes or \$20 in nickabs or \$5 in pennies, or combinations, retry and will not cut hends. Better filing. Can be used with o without of Shockproof Plestic which lasts lifterintely and will not cut hencing design makes essier, tester, better hending. Can be used with a bed madger, Elimintels can counting and saves cost of wrappers. Comming comis in safe. Price—\$1.00 each F.O.B. Salt Lake City. Sample

GRAY MANUFACTURING CO. SALT LAKE COTY, STAN

WANTED-GOOD BINGO MECHANIC

Must furnish reference. Good pay. Write The Billboard, Box D-56, Cincinnati 22, Ohio.

SALE OR TRADE 15 HAYAMAS ... \$325.00 | 7 MEXICOS \$425.00 | 9 TAHTTIS \$195.00

WESTERN DISTRIBUTORS
3126 ELLIOTT AVE. SEATTLE 1, WASHINGTON

WANTED FOR CASH as---Frolics---Rodeos--Show Boats---HIGHEST PRICES PAID

ADVANCE AUTOMATIC SALES CO. 1350 Howard St. Phone: HEmlock 1-1750 San Francisco 3, Calif. THE BILLBOARD INDEX

ADVERTISED USED MACHINES MACHINE PRICES We Carry

AMUSEMENT GAMES

	150,00(4)	175.00(3)	175.00(2)	150,00(4)
	165.00			285.00(2)
	110.00mm			
asketball Champ				
(Chicago Coin)	250 00	175.00 250.00	175.00 250.00	175.00 250.00
atting Practice	65.00 89.50	65.00 89.50	65.00 89.50	65.00 89.50
	95.00			95.00
each Club (Bally)	300.00 325.00	295.00 510.00	\$10.00	325.00(3)
	355.0072)	325.00(2)	325,00(2)	345.00
	360.00 575.00	355.00 360.00	355.00 350.00	975.00(2)
		375.00	375.00	385,00(2)
				~
eauty (Bally)	265.00	200.00 265.00	250.00 265.00	250,00(2)
unity tomay	275.00(3)	275.00(3)	275.00(3)	265.00 285.00
	********	415-44-51	412.000	315.00
e Bop (Exhibit)	84.50	84 50	80.50	
errende (Chicago Cele)	49.50	49.50	49.50	84.50
errends (Chicago Lever	49.50			49.50
tue Skies (United)		49.50	49.50	
esten (Williams)	69.50	69.50	69.50	67.50
owling Charmp (Gettlieb)	59.50	59.50	59.50	69.50
right Lights (Bally)	49.50 50.00	50.00 65.00	50.00 65,00(3)	50.00 65.00(2)
	65.00 75.00(2)	75.00 90.00	90.00	80.00 89.50
	90.00			96.00 95.0012.
right Spot (Bally)	75.00 85.00(2)	75.00 85.00	55.00 90.00	95.00 145.00
right apor toany	89.00 90.00	75.00 85.00	95.00(2)	95.00 145.00
	95.00(2) 99.50		95.00(2)	
		95.00(2)		
rffalo 811) (Gottlieb)	59.50	59.50	59.50	69.50
shara (United)	175.00(3)	175.00(2)	175.00(2)	175.00 235.00
	A1	195.00 225.00	195,00(2)	173.00
repus (Exhibit)	86.50	84.50	M.50	84.50
megus (Example,		04.29		81.50
masta (Gence)	59.50	59.50	59.50	
tampice (Bally)	89.50	89.50	89.50	89.50
Itation (Bally)	79.50	79.50	79.50	79.54
O.O. (Williams)	95.00	95.00	95.00	
ovey Island (Batly)	75.00 80.00	85,60(2)	85,00(2)	75.00 fts.nc
May 111910 1221-1-1-1-1	85.00 95.00(5)	95,60(5)	95,00(3)	95,00(2)
	99.50	30,000		
	75.00		110.00	110.00 130.0C
nety Fair		75.00	75.00	75.00
rous Olivited)	150.00			
illas (Williams)	69.50	69.50	69.50	69.50
aler (Williams)	0.1.00	07.30	07.50	195.00
Name Boseball (Williams)	250.00 350.00	350.00	359.00	250.00 350.00
HERE BOSECOLL CHAMBOOL.	49.50	49.50	309.40	250.00 350.05
re-We-Ditty (Williams)	49.30	49.30	49.50	49.50
st Jockey			79.50	
while Feature (Gettlieb)	79.50	79.50	79.50	89.5c
while Stuffle	59.50	39.00 59.50	39.09 59.50	
earry (Williams)	79.50	79.50	29.50	79.50
ide Ranch (Bally)	325.00 345.00	325.00(2)	325.09 345.00	350,00(2)
and the total production of	365.00(2)	345.00	350.00	365.06
	375.00	365.60 375.60	365.00(2)	\$75,00(2)
	373.04	363.00 313.00		
			375.00	595.00
Bell		75.00	75.00	75.00
irway	95.00		79.50 110.00	110.06
sating Power (Gence)	49.50	49.50	49.50	49.50
rice High (Cottlies)	129.50	129.50	129.50	149.50
ring High (Cottment				149.50
O (Gencel	50.00 65.00(2)	65.00 69.50	40.00 65.00	
	69.50		69.50	1
ethalf (Chi Cele)		39.60	39.60	39.00
ar Horsemen (Gestlieb)	79.50 99.50	79.50 99.50	99,50	109.50
olic (Bally)	195.00 225.00	195.60 225.60	195.00 200.00	185.00 195.00 I
one spaids	110.00	110.00	225.00	225.00

129.50 Fun (Gettlieb) 40.00 25.00 45.00 54.50 89.50 79.50 55.00 79.50

109.50 109.50 45.00 59.50 45.00 59.50

109.50 45.09 59.50

155.00

185 00

Tretter (Gottlick).... Cep (Sally)

ties Sisters (Williams)....

55.00 89.50 139.50 175.00 75.00 185.00 49.50 65.00 75.00 89.00 85 00 95 00 59.50 59.50 vy Widow (Cence).....

YOUR AMERICAN RED CROSS IS ALWAYS . THERE AFTER TRAGEDY STRIKES

64.50 69.50 69.50

69.50

NEW -RECONDITIONED MFTAI TYPER



WRITE FOR PRICES NOW!



STANDARD METAL TYPER CO.

FINES	Ţ	BI	N	G(S	
FACTORY	850	XO.	o	TIC	INC	i

Like \$50 In Your Pocks turnable 3rd Day—Full Re ICE FROLICS (almost new)...\$410.00
PALM SPRINGS (almost new)...\$410.00
YACHT CLUB (new superline TACH CLUB thow superline freq.) PALM BEACH DUDE RANCE BEACH CLUBS COMEY ISLANDS
BUIGHT SPOTS (6 card
GENCO 400's (percent Want Singer-Meil Your List W. E. Keeney Mfg. Co.

S231 S. Kedsie Chicogo 32, IN. Hemisch 4-3844 BARGAINS

UNITED 6 PLAYER \$ 50.00
UNITED 6 PLAYER OFLUTE \$0.00
UNITED 6 PLAYER SUPER 75.00
UNITED 6 PLAYER SUPER 75.00
UNITED 5 PLAYER \$15.00
C. C. 6 PLAYER \$40.00 C. C. 6 PLAYER
REEREY 4 PLAYER
REEREY 6 PLAYER
REEREY 10 PLAYER TEAM RENEY 10 PLAYER TEAM
50VLER 100.00
REENEY 10 PLAYER CLUB BOWLER 150.00
REENEY LOPILYER CLUB BOWLER 150.00
REENEY ACKHORATE, like new 250.00
REENEY MAINLIKE, like new 350.00
REENEY MAINLIKE, like new 350.00
REENEY MAINLIKE, like new 375.00
REENEY OLAMOND, like new 375.00

Scoop Contory & Eikiel, cow, write J. M. NOVELTY CO.

MAKE US AN OFFER BOWLERS WITH MATCHING 2 CRISS CROSS (FREE PLAY) 1 COLD CUP. 9" (FREE PLAY) 5 NAME BOWLER 4 10TH FRAME STAR 1 CLOVER

BOWLERS WITH HIGH SCORE DE LUXE SA SUPER SA S-PLAYER SA

T & L DISTRIBUTING CO.

SHOOTING MACHINES

577 Tenth Ave. (at 42nd 51.)
New York 36, N.Y. Bkyant 9-6677
42 YEARS SERVICE • EST, 1912

ATTENTION

OWNERS OF BELL TYPE MACHINES We are in the market for brand new Mills Bells. Write, giving full descrip-tion, price, etc., MILLS SALES COMPANY, LTD.

Europe

· Continued from page 89 F.ance and Spain. In France and Spain, vending "hardly existed."

Fance and Spain, In France and

use specially made mechanisms bed in Hong Kong."

An Bits, front office girl for Interpretable of the Congress
produced in the U.S. owever, I feel the day will when we can look to Europe substantial market for the lines we produce," he stated.

Salt Lake Ops

Continued from page 99

COINMEN YOU KNOW

Continued rous page 89

The Continued and norm
of a new without any other
ordination, according to Frank K.

Mr. Ray L. Kin, I charge of the
ordination according to Frank K.

Act by survey indicated that all
following the repeal of the ordition and the continued in the contin

Bob LcRoy has given up his Richmond operations and is establishing himself in Gales-burg III. Pending revival of the bowling alleys in South Milwaukee terri-tory will give the G. & W. Novel-ty Company routes a much-need-ed shot in the arm, according to Herb Wagner. "We're always slow during the summer," says Wagner.

slow du Glenn Gsedtke, partner of G. & W. Novelty Company, is recuper-ating from injuries sustained in a recent automobile crash. Gsedtke spent four weeks in the hospital. He suffered four broken ribs and head injuries.

heeding up notto-nominate operators.

Johnny Obrient Major Distribman of the biggest hit
they've had in many monini. "Shing from his stroke, reports well
they've had in many monini. "Shing from his stroke, reports well
duty of the commination of the biggest hit
they've had in many monini. "Shing from his stroke, reports well
duty of the commination of the comminat

Rey Schwaris and Steve Pagach.

Influx of migratory farm
labores from Mexico has purred
labores from Mexico has purred
takes up around Raukauna, says
Edward C. Schmidt, of L. & S.
For both muist and games departments, adds Schmidt, who was in
for both muist and games departments, adds Schmidt, who was in
the property of the control of the control
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Lloyd Bristol, Madison colman who came into the business two years ago from the retail toy business. Poports excellent progress. Tourist traffic thru Madison this summer has been heavy, says Bristol, resulting in lots of coin action in resort spots.

lots of com action in resort spots.

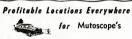
Ted Gurro. in charge of Metro
Amusement s cigarette route, sent
his favorite boxer dog up north
to a friend's summer camp for a
few weeks. While there the dog
rescued a woman from a drunken
molester. Now the dog is a big
hero up in the north woods
proudly boasts dog fancier Curro.

Richmond, Va.

Corp. Chartered For Electronics . . .

Meridian Electronics, Inc., re-ceived a charter this week from the Virginia Corporation Commis-

Bob LePor has given up his second of the control of

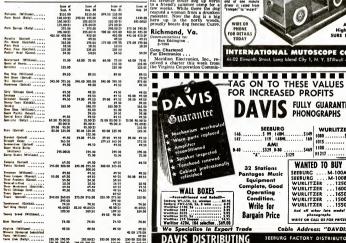


DRIVEMOBILE



An Oper Highway To SURE PROFITS

INTERNATIONAL MUTOSCOPE CORP. 44-02 Eleventh Street, Long Island City 1, N. Y. STillwell 4-3800





WIRE OR

PHONE FOR DETAILS

TODAY

Operating Condition Write for 197 1020 9.95 197 3025, 5# 5.95 187 219 Stopper 14.95 107 4204, 104 selection . \$69.00 **Bargain Price** SEEBURG M-100A ...M-100B WURLITZER ... 1250 WURLITZER ...1600 WURLITZER ...1650 WURLITZER ...1500 WURLITZER ... 1550 And all other late model WRITE OR CALL US FOR PRICES

We Specialize in Export Cable Address: "DAVDIS" DAVIS DISTRIBUTING SEEBURG FACTORY DISTRIBUTORS

ROCHESTER . ALBANY SYRACUSE N. Y

COIN MACHINES **EXHIBIT'S**

SHOOTING GALLERY



24 Hits sets up Jeweled ∑> which scores 30 points for perfect score

For Optional use: Built-in Selector · For Choice of Free play or dime return on perfect score or mate score . Various other combinations to suit an location · All targets are in view when gam is at rest.

NOTHING ELSE LIKE IT!

For Details . . . Contact your loca EXHIBIT DISTRIBUTOR OR FACTORY TODAY



WURLITZER 1500 \$475.00

Write for Illustrated Catalog of Other Late Model Phonographs

Cincinnati, Ohio 1200 Weiner St. MAIn 6310

RECONDITIONED EQUIPMENT Un. Graders	Ex. Rudolph
QUICK DELIVERY—WRITE! Variety, Gence Rifle Gas United Benner & Speedy, Keeney Century, Chicoin Helida Home Rut, Xia Zea, Gettlieb Gent Ster, Wms. Skyw CLAY! NEMEROFF © CHARLEY PIER!	Name Burns Saddle & Total

SAY YOU SAW IT IN THE BILLBOARD!

THE BILLBOARD INDEX

ADVERTISED USED MACHINE PRICES

ARCADE EQUIPMENT

soup-ment and prices inside order are taken from advertisements in the billocate stores as indicated below. All advertised used mechines and prices are listed. Where more han one firm advertised the same equipment at the same price, frequency with which the trice occurred is indicated in parentheses. Where quantity discounts are advertised, as in

7	ABT Challenger	\$20.00 25.00 75.00	\$20.00 25.00 75.00	\$20.00 25.00 75.00	\$20.00 25 00 75.00
7	Serrel Rall (Jeanings)	125 00	125.00 79.50		
	Barrel Rall Ljeanings) Baseball (Scientific) Baskethall (Scientific) Bat-a-Score (Exacs)	79.50		75.00 79.50 75.00	19.50
	Bat-a-Score (Exacs)	155.00 150.00 165.00 250.00 65.00	165.00 250.00 65.00	135.00 165.00 250.00	150.00 165.00 250.00
•	Best Hand	19.00	19.00 150.00	19.00 150.00	10.00 19.00 140.00 150 00
8		49.00	49.00		
P	Card Vendor (Exhibit) Chicken Saze (Seeburg) Oriss Gross	65.00 15.00	65.00 15.00	49.50 65.00 15.00	49 CC 65 CC
	Date Gun (Exhibit)	55.00(2) 94.50	55.00(2) 94.50		55.00(2) 94.5(
				95.00(2) 94.50 95.00	
	Deluse Card Vendor IExhibij)	50.00 195.00	50.00 195.00	50.00 195.00	195.00
	Flach Hockey (Coines) Flying Soucer (Musoccope)	75.00	75.00	75.00	75.00 159.00
	Flying Saucer (Musascape)	159.00	159.00	159.00	
	sease (Chicago Colt)	75,00 100 00(2) 119.50	119.50	75.00 100 00(2) 119.50	75.00 100 cc 119.50
	Gun Club	155.00	155.00 165.00	129.50	165,00(2)
		385.00	185.00		185.00
	Heavy Hitter (Bally) Hi-Ball (Exhibit) Horse Feathers (Williams)	40.00 69.50 75.00	40.00 69.50 75.00	40.00 69.50 75.00	40.00 69.50 75.00
	Horse Feathers (Williams) Hot Red (Bally)	34.50 39.50		50.00	
5	Jet Cas (Embit)	175.00 195.00	130.00 175.00 195.00 50.00	175.00 195.00	175.00 195.00
!	Keosty Peaks	50.00	50.00		
•	Lite League	75.00(2) 99.50	75.00 99.50	75.00 99.50	75.00 99.50
h	Mercary Counter Gripper Metal Typer (Roovers) Metal Typer (Standard) Midget Movies	20.00 195.00 275.00	20.00 195.00	20 00 250 00 275 00	20 00 250 00 275.00
n	Metal Typer (Standard)		195.00 275.00 175.00 185.00		
٠.	Miss America Scot	295.00	295.00	195.00 295.00 250.00	295.00
of	Night Fighter (Genco)	275 00 295.00	275 00 295-00(2)	275.00 295.00(2)	275.01 295.00(2*
h	Paneram IMIIIs)	250.00	250.00	250,00(2)	250.00
y	Panerum IMIIIs)	20.00	20.00	20.00 250.00 595.00	20.00
e	Pistol Pete (Chicago Cois).	650.00(late) 55.00 85.00 95.00 99.50	85.00 95.00 99.50	650,00(late) 65.00 95.00(2)	650 0001ase 85.00 95.00 99.50
	Pitch 'Em & Bat 'En	145.00 185.00		99,50 185 00 19,00	
	Play Poker	19 00 24.00 24.50	24.00 24.50	24.00 24.50	18.50 24.00 24.50
	Q Ball Pool Table	125.00	125.00	125.00	125.00 95.00
1	Quizzer	95.00	95.00	. 95.00	95.00
1	Red, White & Blue Gurs Rille Raspe Ray Gun Raddon the Red Nese Reledeer (Exhibit)	20.00 65.00	20.00 65.00	20.00 65.00	65 CC
	Redolph the Red Note Reindeer (Exhibit)	325.00			
ı	Shocker (Acme)	24.50 45.00 49.50 155.00 169.00	24.50 45.00 49.50 155.00 169.00	24.50 45.00 49.50 155.00 169.00	24.50 45.00 49.50 155.00 169.00 195.00(2) 125.00(2)
		155.00 169.00 195.00 115.00			155.00 169.00 195.00(2)
ı	5ther Ballets (Exhibit) 5ther Gloves (Musecope) Silver States 5tx Gon Rifle Range (ADT), 5tx Shooter (Exhibit)	115.00	115.00	115.00 145.00	125.00(2)
ı	Silver States Stx Gun Rifle Range (AUT).	550.00 125.00 135.00 145.00	550.00 125.00 135.00	59.50 550.00 125.00 135.00	550.00 125.00
	Size Bell (Milliam)	145.60	145.00	145.00 150.00 95.00	145.00(2
	Skill Gas (AST)	150 00 95.00 20.00	95.00 20.00	95.00	150.00 95.00 18.00 20.00
•	Skee Ball (Williams)	159.50 250.00 275.00	195.00 250.00(2)	125.00	250,0012
1		275.00 125.00	250.00(2) 275.00 125.00		275,00 125.00
	Space Invader	75.00 24,50 109.50	75.00 75.00	125.00 75.00 75.00 309.50	75.00 75.00 75.00
		18.00 125.00 169.00	18.00		13.00 101.30
	Tarpet Skill Gas Telequiz	125.00 169.00		18.00 125.00 135.00 169.00 45.00 18.50 24.50	125.00 169.00
	Ten Strike (Exant) Three Way Gripper (Cottileb) 13-Way Athletic Scale	18:50 24:50	18.50 24.50	18.50 24.50	18.50 24.50
	13-Way Athletic Scale (Mercary)	85.00 89.50 150.00	85.00 89.50 150.00	89.50 159.00	89.50 150.00
	Undersen Raider	150.00 64.50 150.00	150.00	150.00	150.00 150.00
	Voice-e-Graph (Matescope)	525.00		525.00	525.01
╝	Whitz (Gence)	20.00 18.50	20.00	20 00 18.50	20.00 16.5
ī		18.50	18.50		18.5
s	Zoo Rides			175.00	
195	C1 . N .				

Charter New Firm

Authorized capital stock is \$100,000. Subscribers were listed as Bruce Gebhardt, J. Spencer Bell and Mildred Reid, all of

Gottlieb

cabinet, which the player press for action.

The game has four bumpers, high scoring features, and a backglass decorated with a boating scene. Operation is on nickel wlav

RALEIGH, N. C., Sept, 4.—The secretary of state has issued a charter to L. & R. Sales Corporation, Charlotte, to own and operate coin-operated devices.

Profit Pinch Co .tinued from page 89

a to . tunued from page 83-most bulk equipment as now de-signed. To accommodate the drop-trye mechanism, machine bases will have to be made higher, both to provide a drop channel for the to provide a drop channel for the larger coin boxes needed to hold larger coin boxes needed to hold the greater amount of pennies. This would add 33 or \$4 to the present \$15 to \$17 bulk models off the present \$15 to \$17 bulk models and Those bulk models adaptable to

memory and the second s

Amusement · Continued from page 99

Continued from page 99

Dudley said. The \$250 sixt machine tax brought only \$3,825; \$30

occupational wagering tax stamps brought \$18,008.

The samps required for slot machines tamps required for slot machines were issued here since July 1; the slots have practically vanished slots have practically vanished slot have practically vanished slots have practically vanished slots have practically vanished slots have practically vanished slots have practically dependent of the properties of the

Spot Checks

· Continued 'rom page 99 various charges for other types of

units.

Thompson said Florida has been singled out by the Internal Revenue Service for the current test check, which is expected to provide a sampling of tax stamp enforcement for all parts of the synthese.

Background of the inspection, it was indicated, is a desire of Internal Revenue officials to find out whether enough tax revenue is being lost to make an annual check worthwhile.

CENTRAL OHIO SPECIALS "SPEEDY" "BANNER" TARGETTE

BINGO GAMES tee Froiles
Poim Springs
Dude Rench
Basch Club
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Yetht Club
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Spet Lit-

CENTRAL ORIO COIN MACHINE EXCH. ras S. High St. Columbus 18, Oh CApital 4-7254

For Everything You Need

in new and used equipment

Write for Our Lists AVID ROSEN

WANTED

CHAMPION HORSES

MECHANIC WANTED

Thoroughly exp. in all types Phones, Pinballs, etc. Permenent. No drift-ere or drinkers, References. Joy Pho

SH	UFFL.	E GA	MES	
	Issue of Sept. 4	Issue of Aug. 28	Issue of Aug. 21	Issue -
Advance Bowler (Chicago Cole)	\$275.00 355.00 365.00 385.00		\$550.00 365.00 385.00 595.00(2)	\$350.00 365.0 385.30 595.0
Bin Leanne Bouter & elever	365.00 385.00	585.00		
Big League Bouler, 4 player (Keeney) Banus Bowler (Keeney) Bowl-Bill (Kelego Cain) Bowl-Bill (Velego Cain) Bowling Allay (Chicago Ceia).	65.00 375.00(2)	65.00 375.00(2)	65.00 375.00(2) 155.00 525.00	378.00 395.0 155.0 345.0 59.5
Bowl-s-Ball (Chicago Cain)			155.00	155.0
	525.00 39.50	325.00 59.50		
Carninal Bowler (Keeney) Cascade Shuffle Alley 6 player (United)	205.00	215.00	215.00	199.00 225.0
6 player (United)	195.00 200.00 210.00 215.00 229.50 240.00	195.00 200.00 210.00 215.00 229.50	195.00 210.00	210.00 215.0 225.00 235.0 249.50 269.0
	229.50 240.00	229.50	195.00 210.00 215.00 225.00 229.50 235.00 240.00	249.50 269.0
Distric Shuffle Alley, 6	250.00	265.00(2)		265.00 270.0
	250.00 265.00(2) 269.50 275.00	265.00(2) 269.00 269.50 275.00	265.00(2) 269.50 270.00(2)	265.00 270.0 275.000 285.000 289.5
Clover Shuffle Alley, 6 player (United)				
player (United)	225.00(2) 259 00 245.00 249.50 250.00	225.00(2) 249.50 250.00	225.00(2) 235.00 249.50 250.00 255.00(2) 275.00(3)	225.00 255.0 245.0 250.001 255.00 269.5 275.0
	249.50 250.00	249.50 250.00	- 255.00(2)	250,000 255,00 269,5
Club Bowler, 20 player				
Club Bowler, 10 player (Keeney) Driss-Cross Bowler (Chicago Cole)	175.00	175.00	185.00	195.0
(Chicage Cole)	400.00	400.00	400.00	425,000
Drown Bowler (Chicago Cols)	230.00 255.00 275.00	230.00 275.00(2)	230.00 250.00(2) 255.00 275.00 285.00	400.0 425.000 245.00 255.0 275.000
			255.00 275.00 285.00	
Octor League Bowler (Keensy) Jordino Bowler (Keensy) Joselie Header (Williams) Joselie Son'e Bowler 10th Frame (Chicago Cole)		95 M		
Corriero Bowler (Keeney)	215.00	85.00 225.00	235.00	250.0 50.0
Joshie Score Bewier	202.00.220.00	105.00.222.02	140.00.000.00	
	200.00 220.00 239.00	195.00 220.00 239.00	140 00 220.00 225.00 239.00	239.00 245.0
(United)	\$5.00 60.00(2)	60.00(2) 79.50	60,00(2)	60,00(2) 99,5
	\$5.00 60.00(2) 65.00w/p 79.50 45.00		60.00(2) 65.00w/p 79.50 45.00	
our Player (Keerey) our Player Shuffle Alley (United)		45.00		45.00 75.0
	50.00 69.50	50.00 69.50	50.00(2) 69.50	50.00(2) 89.5
old Cup Bowler (Chicago Coin)	300.00	500.00	260.00 300.00	260.00 300.0
ligh Speed Triple Bowler (Chicago Coin)				
(Chicago Coin)	35.00		500.00	
mperial Studile Alley (United)			*** ** *** **	FOO! 40 444 4
(Onicea)	325.00 349.00 349.50 550.00 565.00 595.00	325.00 319.00 319.50	525.00 349.50 550.00123	525.00 350.0 555.00 365.0
caque Bowler (United)	595.00	550.00(2) 395.00(2)	365.00 370.00	369.50 375.0
			365.00 370.00 375.00 595.00 425.00 395.00(2)	425.0
ender Shoffle Alley (United)	395.00	595.00	375.00(2)	369.50 375.0 595.000 425.0 385.0 595.000
eague Bowler, 6 player (Kreney)		65.00		
latched Bewler, 6 player (Chicago Coin)	125.00	125.00	95.00 125.00	95.00 140.0
iame Bowler (Chicago Cole).	165.00	165.00	95.00 125.00	95.00 140.0 185.0
		165/90	203.00	285.0
fficial Shuffle Alley, 4 player (United) lympics Shuffle Alley (United)	100.00	100.00 115.00	110.00	110.00 115.0
(United)	249.50 259.00w/p 260.00(2)	235.00 249.50 260.00	245.00 249.50	245.00 250.0 260.0013 265.00 269.5
			245.00 249.50 250.00(2) 260.00 265.00(2) 500.00 525.00	265.00 269.5
acomaker Bowler (Keeney) Inyal Shuffle Alley (United)	500.00 525.00 529.50	300.00 525.00	265.00(2) 500.00 525.00	300.00 525.0
myal Shuffle Alley (United)	529.50	529.50	325.00 329.50	525.00 345.0 349.50 575.0
haffle Alley, 2 player (United)	25.00			
huffle Alley Deluce (Chicago Dele)	100.00	100.00	100.00	110.0
haffle Alley, 2 player (Unixed) haffle Alley Deluxe (Chicago Dele) haffle Alley, 6 player (Chicago Cole)	95.00(3) 110.00w/p	95.00(2)	95.00 110.00	95.00 110.0
Nuffle Alley Deluse, 6 player (United)				
(United)	95.00(2) 99.50 110.00 115.00 125.00	95.00(2) 95.00(2) 99.50 115.00	60.00 75.00 80.00 90.00 95.00 99.50 100.00 110.00 115.00	75.00 80.0 95.00 100.0 115.00 119.5 125.0
	110.00 115.00 125.00	99.50 115.00	95.00 99.50 100.00 110.00	115.00 119.5 125.0
hufffe Alley, 6 player (Keesey)				
(Keesey)	65.00 69.50w/p 85.00 95.00	69.50w/p 85.00 95.00	55.00w/p 69.50w/n	70.00 85.0 89.50 99.0 150.0
			55.00w/p 69.50w/p 65.00 95.00(2)	150.0
huffle Alley, 6 player (United)	70.00 85.00 89.50 95.00	70.00 85.00 89.59	70.00 85.00 89.50	70.00 85.0 109.5
haffle Alley, 10 player (Keeney)	89.50 95.00	89.50		
			150.00(2)	150.0 195.000
is Player 10th Frame (United)	125.00	125.00	150.00	140.00 150.0
(United)tar Bowler (United) tar 6 Player (United)			125.00 135.00 145.00	
	125.00 135.00 145.00(2) 150.00 1	125.00 155.00 145.00(2) 150.00	150.00 125.00 135.00 145.00 150.00(2) 165.60	130.00 135.0 150.0 165.000
tar 10 Frame, 6 player (Weited)				
	160.00 175.00 185.00 189.50	150.00 185.00 189.50	150.00 160.00 175.00 185.00 189.50 195.00	150.000 160.00 175.0 195.000 209.5
uner Frame Beater				209.5
uper Frame Bowler (Chicago Ceia) uper Matched Bowler (Chicago Cein) uper Six Shuffle Alley (United)	595.00	595.00	395.00	
(Chicago Cein)	145.00	145.00	145.00	155.0
CUstrell	110.00(2) 115.00 125.00 129.50	110.00(2) 115.00 125.00 129.50	115.00(2) 125.00 129.50 155.00	115.00G 125.00 149.5 155.0
	129.50	129.50	155.00	155.0
greet (Gence)	410.00 425,00(2)	40.00 410.00(2) 425.00(2)	410.00(2) 449.00 450.00	415.0
1	425,00(2)	425.00(2)	449.00 450.00	415.0 425.00(2 449.00 450.0
num Bowler, 10 ptayer (Keesey)	145.00	145.00 175.00	145.00	175.0
with Frame Special Bowler (Chicago Cele)				
		185.00	105.00 225.00	195.0
(Chicago Cele)	185.00	155.00	105.00 225.00	195.0

D

10th Frame Super Shuffle Alley (United)

140.00 165.00 140.00 145.00 168.50 166.50 183.00

140.00 160 m 185.00 189.50

265.00 275.00(2) 280.00 325.00

Variety

Ocorrience from page 99

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· Continued from page 99

• Continued from page 89

• Continued from page 190

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BINGO 5 BALLS

"First-C ... \$433 ... 335 ... 345 ... 315 ... 175 ... 196 ... 196 DUDR RAHCH
DUDR RAHCH
YACHT CLUR
REACH CLUR
REAUTY
PALM REACH
ATLANTIC CITY
COHEY ISLAHD
RRIDNT SPOT
RIDN UHITED

RIO ::: 345 COUNTER GAMES



65

STAR SHOOTING CALLERY

N COIN MACHINE EXCHANGE Joe Kline & Wally Finks

Model of Our "FLASH JOKER Original Famous



***** SHUFFLE GAMES

UNITED SHUFFLE TARGETTE UNITED SPEEDY S. A., HIGH SCORE UNITED BANNER S. A., MATCH GENCO 4 PLAYER SKEERALL

P & M ENTERPRISES, INC.

ARCADE = DEHCD RIPLE GALLERY AUTO-PHOTO PITCHIND PRACTICS

5-BALLS

-BINGOS-UNITED NEVADA Frolice \$225

BALLY HI-FI	Bright Spot 5
Surf Club Write	Ceney Island . 5
Palm Seriors .\$395	Sant Lite S
Dude Ranch 365	Bright Lights 9
Yacht Club 250	Long Brech 1
Basuty 275	Havana 35
Palm Beech 175	Rio 34

COTTLIER Plying Nigh .\$129.56 Globe Trotter 107.56 Neppy Days . 107.50 Hit for Run .. 107.50

Plying Nigh .\$129.50 Globe Trotter 107.50 Neapy Days . 107.50 Nith for Rum . 107.50 6 Norsemen . 197.50 Joker 197.50 Kneckout . . . 197.50 Double Peet. . 197.50 Deutling Ch. . . 97.50 Ruffeld Rilli . 197.50 Ruffeld Rilli . 197.50 Double Bhuttle 59.50

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VENDERS

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CLOSING OUT GENCO'S "400" \$69.50

Empire Coin MACHINE

COIN MACHINES

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ONLY... ONLY ...

MOVING TARGET on the **GUN GAME** market!



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MOVING TARGETS ATTRACTS ... PLAYERS

Get "ON THE TARGET"-

CONTACT YOUR GENCO DISTRIBUTOR TODAY!



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______ **EXCLUSIVE DISTRIBUTORS FOR** CHICAGO COIN MACHINE CO. IN NORTHERN OHIO

NEW GAMES - CHICAGO COIN SUPER HOME RUN CHICAGO COIN FEATURE BOWLER CHICAGO COIN STARLITE BOWLER GENCO RIFLE GALLERY

GENCO RASKET BALL SALE ON ALL NEW SHUFFLE ALLEYS. WE NEED THE ROOM. WHOLESALE PRICES WHOLESALE PRICES SHUFFLE ALLEYS SHUFFLE ALLEYS

ONE BALLS JANUARE ALLESS
United 4 Player ... \$ 50.00
United 5 Player ... \$0.00
United 6 Player ... \$0.00
Janiad 6 Player ... \$15.00
Janiad 6 Player ... \$15.00 Chicago Coin Deluxa (Orum Scoring) 9105 00 Hay Burners ... \$ 75.00 Spark Fluss ... 75.00 Oottlieb Poxer Foce 125.00 Oottlieb Green ... 195.00 Cettlieb Streen ... 195.00 Cettlieb Shindle ... 165.00 Galtilleb Mystie ... 165.00 Chicage Coin Matched Rowler 125.09 Chicage Cain 10th Frame Bewler ... 140.00 Denoise de Player

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101h France Super 100.00

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Oly Chicago Celn Super Marched Bowler 145.00 hicego Cein Nemo Bowler . 165.00 Chicopo Cein 10th
Frame Special
Double Scorer 185.00
Chicapo Cein Triple
Frame Bowler ... 200.00 RINGO GAMES

Chicepo Cein Trides
Preme Seciet. 30-00
Cati Curb Sowlarz 30-00
Chicepo Cein Gothie
Socre Sowlarz 30-00
Chicepo Cein Gothie
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Chicap 1/2 Deposit on All Orders. Byery Machine is Cleaned & Checked. Quely for Location.

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United 6 Pt.
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Couble Score ... Keenay Electric retta Vanders Keenay Century Bowler United Targette Gence Ritie Gelts Chicego Coln Hol Belly Veriety 100 SHUFFLEROARD BINGOS SUPPLIES

Bright Lipht, 6 card
Bright Spot, 6 card
Holiday, 6 card
Frolics, 6 card
Spot Lipht
Atlantic City
Yacht Club
Beach Club
Dude Rench
Falm Springs as Ace—Melch 70 Trans—Melch 70 Trans—Melch 235 Clover—Malch Clover—Malch 150 League 215 Obympic Shuffle Geme Wax.
Cese (12) ... 5 3.50
Pucks (Sel et e) ... 13.00
Past Wax. Gese (12) ... 4.50
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NEW I Player Matching a Number Scares 1 Credit Paint1 NEW! Player Matching a Number and Star Scares 10 Credit

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(Paints are carried aver fram game ta game until a 3-way match is accamplished — Number, Star & Crawn.)



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Stars Light Up. Player Then Has the Oppartunity of Scaring Paints by Matching Either a Number ar a Number and Crawn!

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